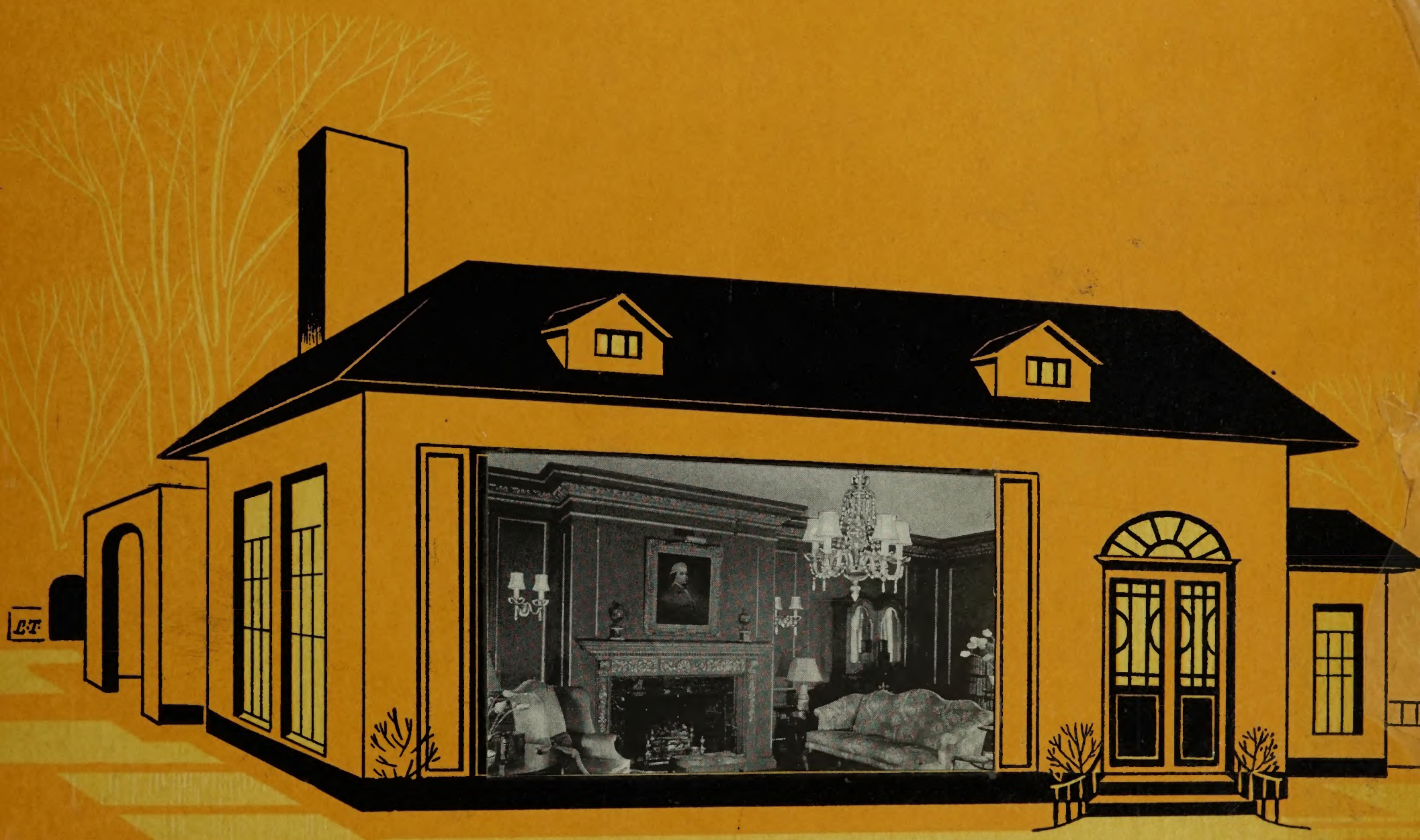
1940-1941

LIGHTING EQUIPMENT

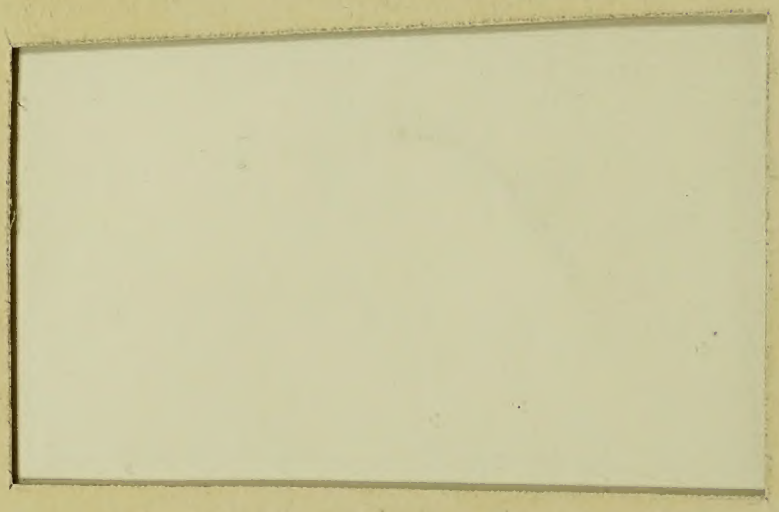


E. R. BEERS ELECTRIC CO.

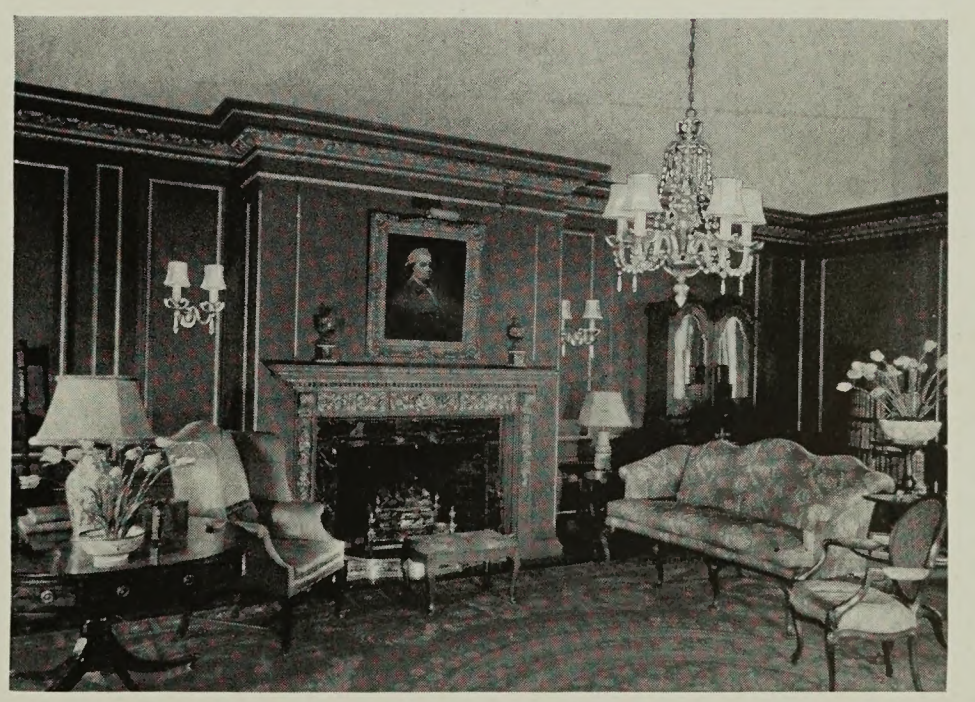
Distributors and Jobbers

SHOWROOMS AND STOCK

141-143 WEST MAIN STREET BLOOMSBURG, PA.



Beautiful Lighting Equipment



HEREIN is presented a complete and comprehensive selection of new Beautiful Lighting Equipment, styled to create charming, decorative effects and properly designed to provide adequate illumination that sets-off in distinctive fashion the settings in which they are used.

Halcolite FOR LIGHTING

Only Lighting Fixtures Contribute to Your Home the Charm and Beauty of Soft, Glareless, Decorative Illumination

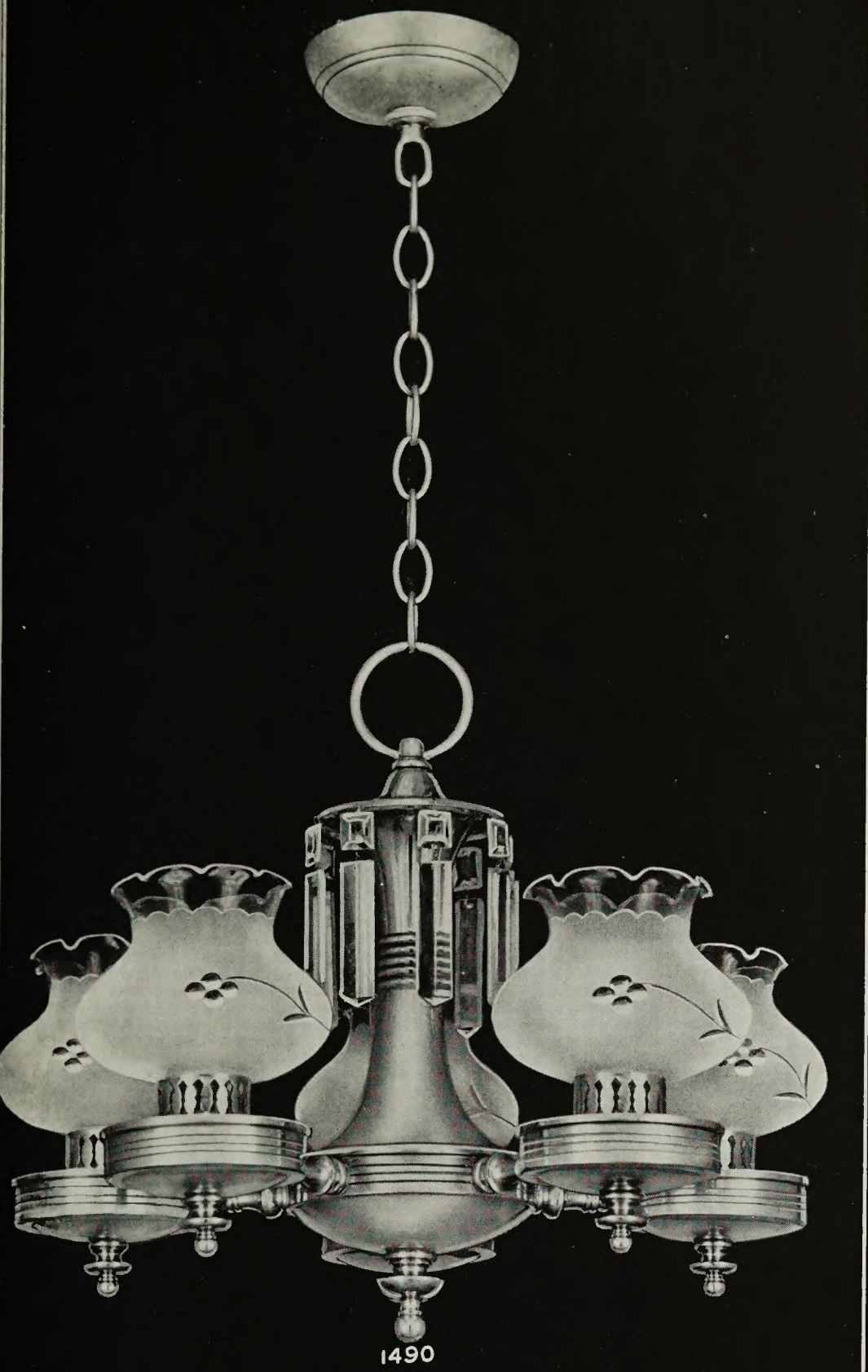
LIGHT FOR LIVING

ALEA
AMERICAN LIGHTING EQUIPMENT ASSOCIATION INC.

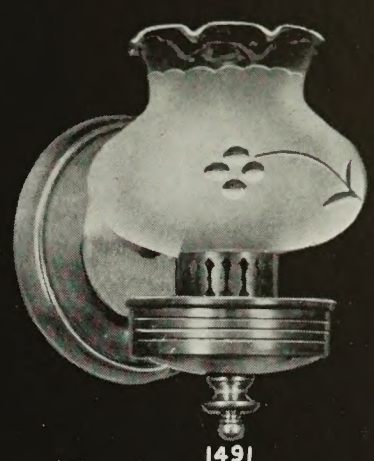
¶ Lighting is the most vital force in living today. That is why now, more than ever before, decorators, architects and clever home furnishers consider lighting as part of the decorative scheme. ¶ For effective lighting you need distinctive lighting fixtures . . .lighting equipment that has been styled and designed to assist you in achieving your purpose. Because only lighting fixtures provide illumination from the ceiling, only lighting fixtures can provide an even distribution of soft, glareless light rays that bring to life the beauty of the drapes, rugs, furniture and furnishings. With any other type of illumination there must be bright spots and dark shadows, annoying blemishes that detract from the beauty of the decorative scheme. ¶ Wall brackets may be used for creating dramatic effects in one section of a room. Portable lamps should be used to enhance the beauty of a particular grouping . . . but for charming, decorative, glareless, general illumination, there is no substitute for lighting fixtures. ¶ Lighting fixtures are very different from those of yester-year. Today they are better, more beautifully styled to harmonize with other furnishings and designed to perfectly perform the dual function of decoration and illumination. Now lighting fixtures are an important part of the decorative scheme. ¶ The lighting equipment in this catalogue is of paramount importance to you because it has been styled in keeping with the modern trend to more decorative beauty and scientific illumination, even though many of the designs faithfully reproduce the handiwork and craftsmanship of artisans of past centuries. ¶ Residential lighting equipment is shown in the first part of this book. Lighting equipment for Public Buildings, Stores and Offices will be found in the rear section.

ALL LIGHTING EQUIPMENT HEREIN APPROVED BY THE NATIONAL BOARD OF UNDERWRITERS.

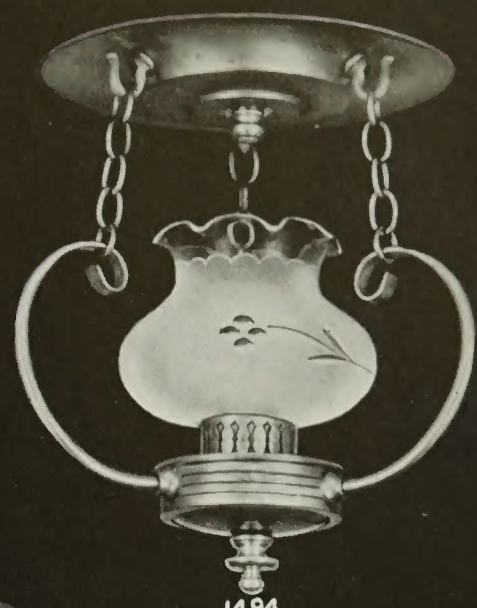
JACKSON SERIES



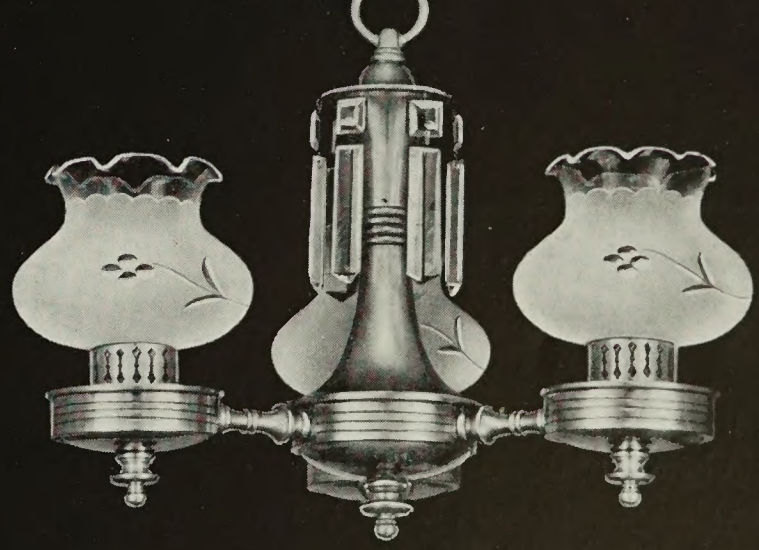
1490



1491



1494



1493

Finishes: POLISHED BRASS or PEWTER

1490: 5 lts. Handsome in design and beautifully styled to impart an air of distinction to all its surroundings. The imported crystal prisms sparkle gayly and the room itself takes on a luxurious atmosphere in the abundance of soft, glareless light diffused by the decorative, cut Colonial glass shades. Length 42". Width 17½".

1491: 1 lt. Decoratively correct for glarelessly illuminating one particular section of an important room. Wired pin switch. Diameter of back 4½".

1493: 3 lts. A charming decorative accessory and an absolute necessity for the small dining room, breakfast room or dinette where the sparkle of the imported crystal prisms and the soft, pleasing light from its cut Colonial glass shades will be appreciated. Length 42". Width 15".

1494: 1 lt. Beautiful in appearance, decoratively illuminates the hall, foyer, small bedroom or den. Length 9". Width 9".

THE Jackson Series faithfully reproduces the charm and spirit of the Early American Era. This period, and lighting equipment of this character, is strongly favored by decorators and fashion-wise women with refined good taste. Styled to harmonize with the decorative accessories, this Series brings *new life* and *better light* to the rooms in which it is used.

GLAMOUR SERIES

1790

Finish: POLISHED BRASS or CHROMIUM

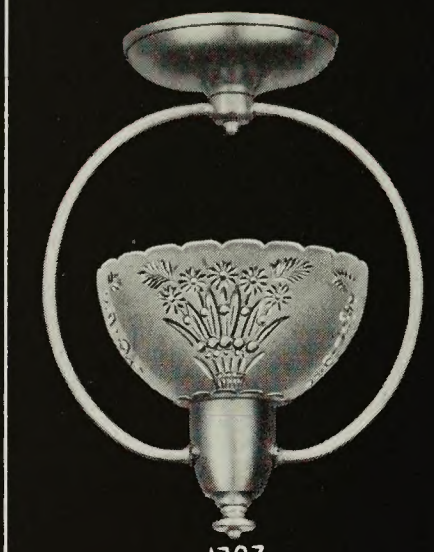
1790: 5 lts. The polished crystal glass center vase completes the beautiful effect of this exquisite lighting fixture especially designed to glamourously and glarelessly illuminate the dining room. Length 42". Width 20".

1791: 1 lt. Effective as a wall decoration and excellent as a source of glareless illumination. Wired bottom turn switch. Diameter of back 4¾".

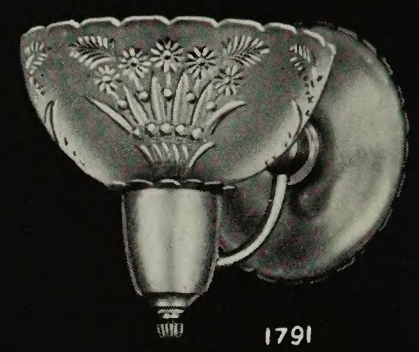
1793: 3 lts. An exceptionally beautiful piece for the small dining room or other location where its size is adequate and its charming appearance appreciated. Length 36". Width 17".

1796: 1 lt. The frosted glass shade with floral design in clear relief diffuses an abundance of glareless light that decoratively illuminates the entrance hall or small room where this fixture is used. Length 36". Width 8½".

1797: 1 lt. Dainty desirable and decorative in the finest sense of the words. Provides ample glareless illumination for halls, small bedrooms, alcoves or foyers. Length 11½". Width 8½".



1797



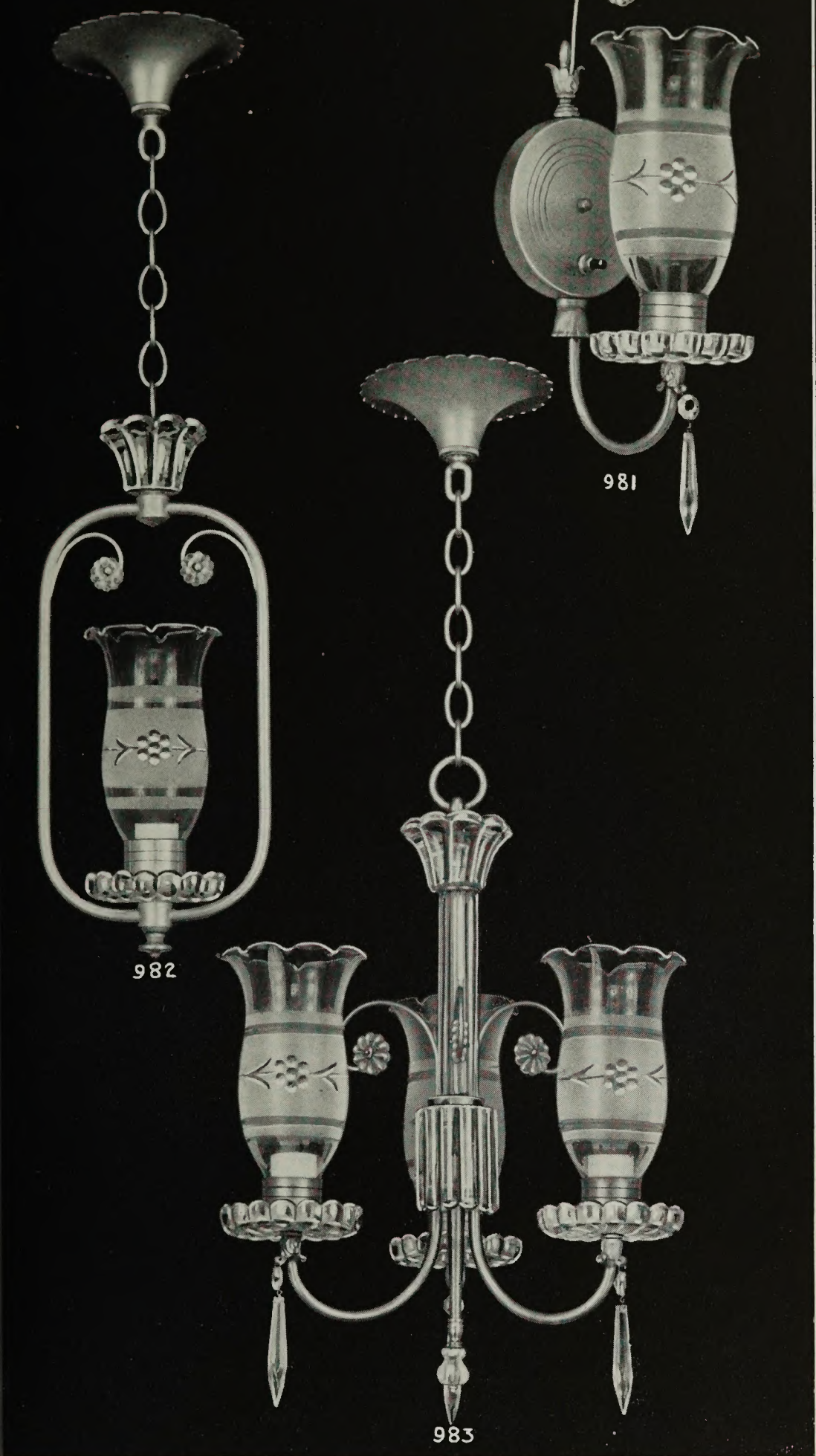
1791

1796

1793

DISTINGUISHED by its beautiful frosted glass shades with floral design in clear relief and its clever styling, the Glamour Series superbly decorates and charmingly illuminates the homes where it is used. Though modern in concept and performance, this Series is appropriate with all architectural and decorative periods.

CLIFTON SERIES



GRACEFUL in contour and sparkling in its beauty, the Clifton Series is styled for those smartly furnished homes where polished crystal plays an important part in the decorative theme. The tall, slender Hurricane globes with cut, frosted banding accentuate the beauty of the design and also serve to soften the light rays . . . thus is provided glamorous, glareless illumination that enhances the beauty of any room.

WILL TAKE 40 WATT BULB.

Finish: SATIN SILVER

980: 5 lts. The brilliance of the very fine crystal center column, bobeches and the imported crystal prisms enlivens an entire room. The Hurricane globes with cut design on frosted banding provide a wealth of glareless light by which the beauty of your settings may be fully appreciated. Length 42". Width 19".

981: 1 lt. Tall, stately bracket with just enough crystal to emphasize the distinctive Hurricane globe with cut, frosted banding. Wired pin switch. Diameter of back 5".

982: 2 lts. Designed for the entrance hall but equally appropriate for small bedroom, alcove, powder room or dinette. Length 36". Width 6¾".

983: 3 lts. Charming, dainty and extremely beautiful. Center column, bobeches and prisms of very fine, scintillating crystal. Length 42". Width 14".

VIRGINIA SERIES

DISTINCTIVE and unusually decorative. The beauty of the richly cut, lustrous crystal glass is emphasized by the glareless light diffused through the crimped, clear top, cut Colonial glass shades.

Finishes: POLISHED BRASS or SILVER

1860: 5 lts. Inspired by a magnificent antique discovered in a fine Southern Colonial home . . . just the type of lighting fixture a fastidious decorator would select. Length 42". Width 21".

1861: 1 lt. Its beauty and proportions suggest its use beside the fireplace or on a large wall. Pin switch. Back 4½" x 9½".

1863: 3 lts. Distinguished by its authentic loveliness. Length 42". Width 17".

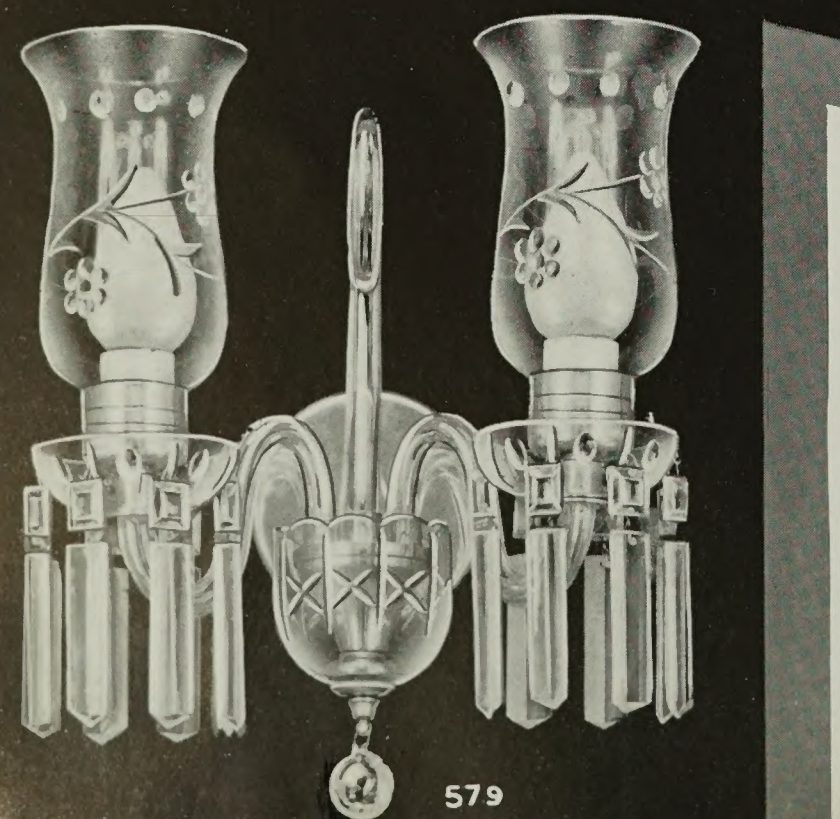
1176: 3 lts. Handsome three-candle lantern with cut clear glass cylinder. For entrance hall, stair well or foyer. Length 36". Cylinder 7" x 7". Diameter 8½".

The Beauty of Crystal Is Ever in Vogue!

TO create an atmosphere of elegance and luxury there is nothing that can compare with the effectiveness of Crystal Lighting Equipment. For centuries past Crystal has been in vogue; and for today, tomorrow and years to come, Crystal will still be the choice of many discriminating decorators and clever women who feel that only Crystal Lighting Equipment is worthy of use in distinctively furnished rooms.

Here we present Crystal Lighting Equipment unusually beautiful, particularly lovely, and pleasingly proportioned for room sizes today. There are many creations befitting XVIII Century home, many for the Colonial residence, some for the modern interior . . . designs and styles for all of the major rooms and entrance hall in every home.

576


579

Metal Parts Finished in CHROMIUM

IMPORTED CRYSTAL PRISMS

Crystal

576: 5 lts. An exquisite example of the scintillating beauty of fine crystal. The imported, polished crystal prisms are arranged in cascade effect and thus create the impression of a fountain overflowing with brilliance. The body and arms are of polished crystal and the clear, cut Hurricane crystal glass shades all serve to enhance the decorative beauty of the ensemble. Length 48". Body length 22½". Width 25".

579: 2 lts. Exceptionally beautiful and may be used with the exquisite crystal chandelier it matches or alone in living rooms where only brackets are used. All crystal prisms imported; clear, cut Hurricane shades of crystal glass. Wired pin switch. Diameter of back 4¼".

584

Series

Metal Parts Finished in CHROMIUM

IMPORTED CRYSTAL PRISMS AND DRAPES

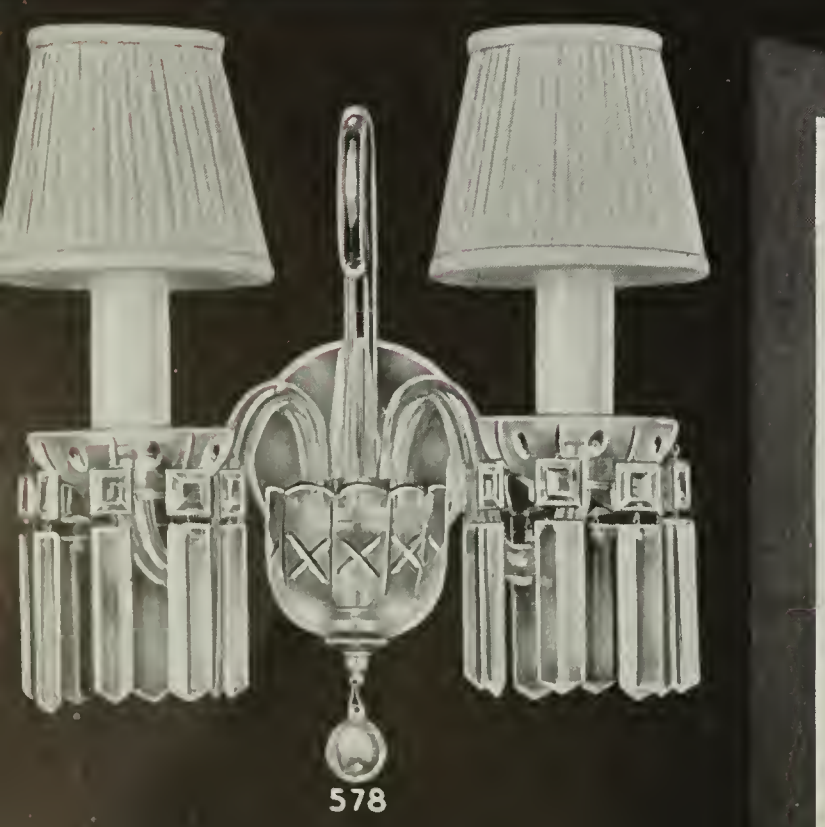
584: 5 lts. No Old World palace could boast of a more brilliant, more beautiful crystal chandelier than this. The handsome crystal arms flow gracefully from the crystal basket, and so do the sprays of the cut crystal through which can be seen the sparkling urn, or body. All crystal prisms are hand cut, imported and scintillate with the fire that distinguishes real crystal. Length 42". Body length 20". Width 23".

589: 2 lts. A magnificent crystal bracket worthy of effectively decorating and pleasingly illuminating a distinguished living room. The crystal arms and the decorative crystal font and bobeches are enhanced by the brilliance of the imported crystal prisms. Wired candle turn switch. Diameter of back 4¼".

Silk Shades Not Included in Prices.

589

577



578

Crystal

Metal Parts finished in CHROMIUM.
IMPORTED CRYSTAL PRISMS.

577: 5 lts. This sparkling chandelier endows an entire room with its charm and beauty. Since time immemorial an exquisite crystal like this has been the epitome of luxurious lighting. The many scintillating, imported crystal prisms lend an air of sophistication to its decorative effectiveness. The graceful arms, body and vase complete the beauty of this exceptional crystal masterpiece. Length 48". Body length 22½". Width 25".

578: 2 lts. Distinguished in appearance and charming in effect. The hand polished, imported crystal prisms and the crystal bobeches, font and arms sparkle gayly in the wealth of light that this very beautiful bracket provides. Wired switch on candles. Diameter of back 4¼".

Silk Shades Not Included in Prices.

530

Series

Metal Parts finished in CHROMIUM.
IMPORTED CRYSTAL PRISMS AND DRAPES

530: A particularly beautiful masterpiece enriched with sparkling crystal drapes. The jewel cut, imported pendalogs, the attractively cut arms and the decorative crystal glass body all combine to endow a room with the brilliance and beauty that only a fine crystal chandelier can provide. Length 48". Body length 23". Width 22".

539: An impressive bracket worthy of decorating a wall and radiating localized illumination in an important room. The attractively cut crystal arms, font and bobeches are enhanced by the jewel cut imported crystal pendalogs and drape. Wired candle turn switch. Diameter of back 4¼".

Silk Shades Not Included in Prices.

539

Crystal Series

574

528

575

Metal Parts finished in CHROMIUM
IMPORTED CRYSTAL PRISMS

528: 2 lts. A lovely crystal bracket enriched with sparkling, imported, spear-head prisms. Wired switch on candles. Diameter of back 4¼".

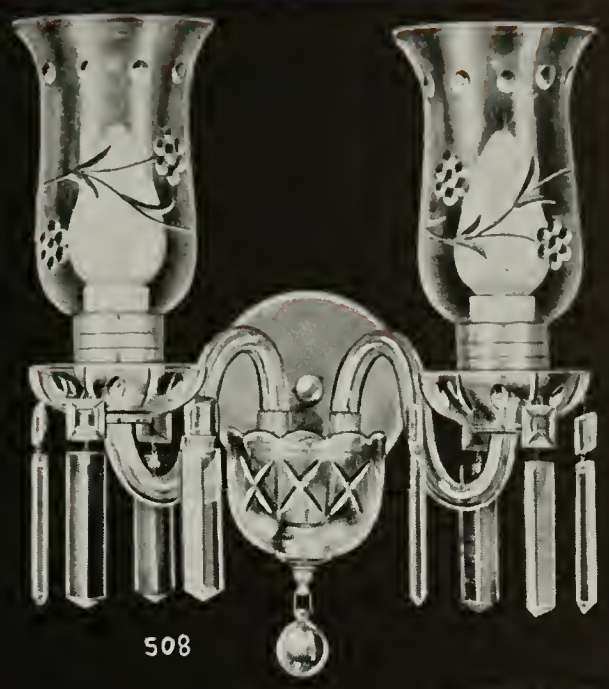
574: 5 lts. Exquisitely styled and delicately fashioned for the discriminating decorator who prefers the charm and dignity of crystal glass. The jewel cut, imported pendalogs add sparkle and luster that enlivens the entire chandelier. Length 42". Body length 17¾".

575: 5 lts. An exceptionally beautiful crystal with brilliant, imported, spear-head prisms and drapes. Unusual decorative effect on the bottom urn reflects the light rays in interesting fashion. Length 42". Body length 25½". Width 22".

Silk Shades Not Included in Prices.

THE majestic beauty of fine crystal makes it always the favorite type of lighting equipment of decorators seeking to achieve elegance and distinction. Even more popular today than it was many years ago, the vogue for crystal lighting equipment gains in impetus each year.

Crystal Series



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503

No other type of lighting equipment grows more precious as the years roll by. Always in good taste, always in fashion and everlastingly beautiful, that is why so many people prefer crystal lighting. And the most comprehensive selection of crystal lighting equipment on the market is to be found right here in this catalog.

Metal Parts Finished in CHROMIUM
IMPORTED CRYSTAL PRISMS

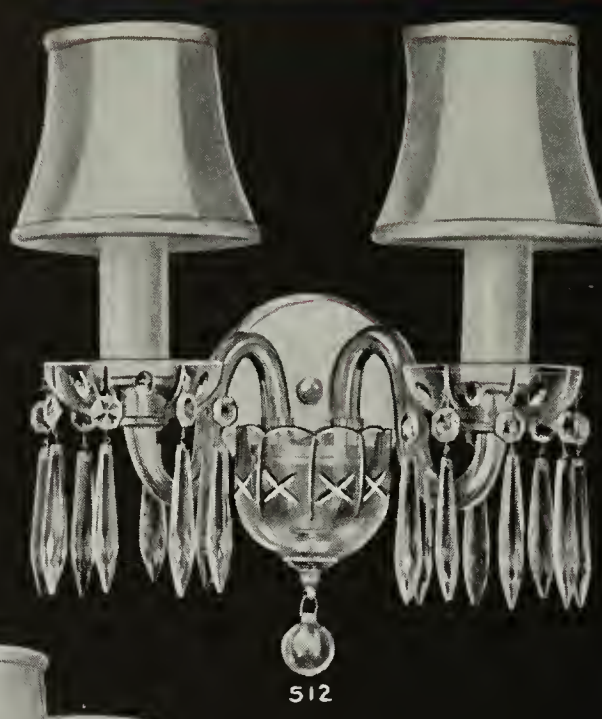
503: 5 lts. A graceful and beautiful crystal that adds subtle dignity to the decorative scheme and the soft, glareless light it provides brings new beauty to your other furnishings. Clear cut crystal glass Hurricane shades. Length 42". Body length 16½". Width 23".

508: 2 lts. Tall and stately in appearance and a wise choice for decoratively lighting a large wall. Clear cut crystal glass Hurricane shade. Diameter of back 4½". Wired pin switch.

555: 5 lts. With the regal splendor that adds distinction to the rooms where this serves both as a decoration and a source of illumination. Length 42". Body length 18". Width 23".

Crystal Series

520



512

523

Finish of Metal Parts: CHROMIUM
IMPORTED CRYSTAL PRISMS AND DRAPES

512: 2 lts. Smartly designed crystal bracket with sparkling, imported crystal prisms that enhance its appearance. Wired candle turn switch. Diameter of back 4¼".

520: 5 lts. With the graceful charm and subtle dignity so desirable in a crystal chandelier. All parts of polished, decorative crystal glass with sparkling, imported crystal prisms to accentuate their beauty. Length 48". Body length 22". Width 23".

523: 5 lts. Handsomely styled and in the proper proportions for rooms of today. The graceful arms flow from the attractive crystal glass font and the crystal glass vase in the center is complemented by the imported crystal drapes. Fiery spear-head prisms are also imported. Length 48". Body length 21". Width 23".

THERE is no more magnificent type of lighting than crystal. Ever favored by people with discriminating taste, fine crystal distinguishes a room as no other furnishings can.

Though illustrated with silk shades,
they are not included in the prices of these pieces.

Crystal Series

Finish of Metal Parts: CHROMIUM
IMPORTED HAND CUT CRYSTAL PRISMS

501: 5 lts. Extremely simple in contour and concept, yet very smart and very beautiful. Especially appropriate in modern settings yet none the less distinguished looking in any surroundings. Length 42". Body Length 16½". Width 23".

511: 2 lts. Particularly smart with modern furnishings but just as beautiful when used in period settings. Diameter of back 4¼". Wired switch on candles.

563: 5 lts. The glorious beauty of crystal supplemented with the sparkle and brilliance of etched, imported crystal prisms. Though rich looking and worthy of the finest homes, this piece is not expensive. Length 42". Body length 19". Width 23".

Silk Shades Not Included in Prices

TASTES may vary and styles may change, but everybody prefers the glamour and charm, luxurious feeling and decorative beauty expressed by crystal lighting equipment. But more important even than the beauty of the crystals themselves is the enlivening spirit and sparkle they seem to impart to the other furnishings in the same room.

Crystal Series

528

562

547

533

Finish of Metal Parts: CHROMIUM

IMPORTED CRYSTAL PRISMS

528: 2 lts. A beautiful crystal bracket enriched with imported, spear-head prisms. Wired candle turn switch. Diameter of back 4¼".

533: 3 lts. A sparkling beauty for the dining room, bedroom or entrance hall. Polished crystal glass is enhanced with imported crystal drapes and prisms. Length 42". Body length 15". Width 15".

547: 3 lts. With twisted crystal arms, decorative crystal plumes and body. Length 42". Body length 15". Width 15".

562: 5 lts. A beautiful chandelier with fine crystal, imported, spear-head prisms. Length 48". Body length 21". Diameter 23".

Shades Not Included in Prices.

No room is too small and none too large to enjoy the added beauty of crystal lighting equipment. In this book we have brought to you the finest selection of crystals to be found anywhere, and you may make your selection with the full assurance that the crystals themselves will be more beautiful than these photographic illustrations would lead you to believe.

Crystal Series

No other furnishings you can buy at such low cost will do as much to distinguish and beautify a home as crystal lighting. Following the style set by Old World craftsmen in earlier centuries, every crystal chandelier and bracket has been created to fill the definite need in every home for decorative lighting equipment.

Finish of Metal Parts: CHROMIUM

502: 5 lts. Sincerely beautiful and its graceful proportions are enhanced by the cut, crystal glass Hurricane shades. Length 42". Body length 16½". Width 23".

512: 2 lts. Reproducing the charm and dignity for which crystals are justly famous. Crystal glass Hurricane shades add to the decorative effect and also serve to soften the light rays. Wired pin switch. Diameter of back 4¾".

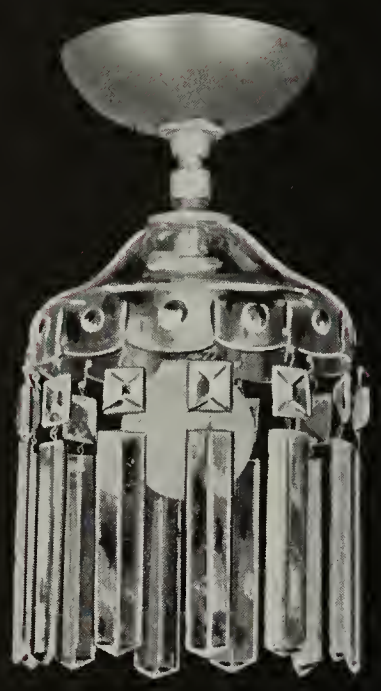
522: 5 lts. A new idea in crystal craftsmanship. The crystal is embossed to reproduce the effect so much admired in other decorative accessories. Length 42". Body length 20". Width 22".

Plastic Shades Not Included in Prices.

Crystal Series

314

318



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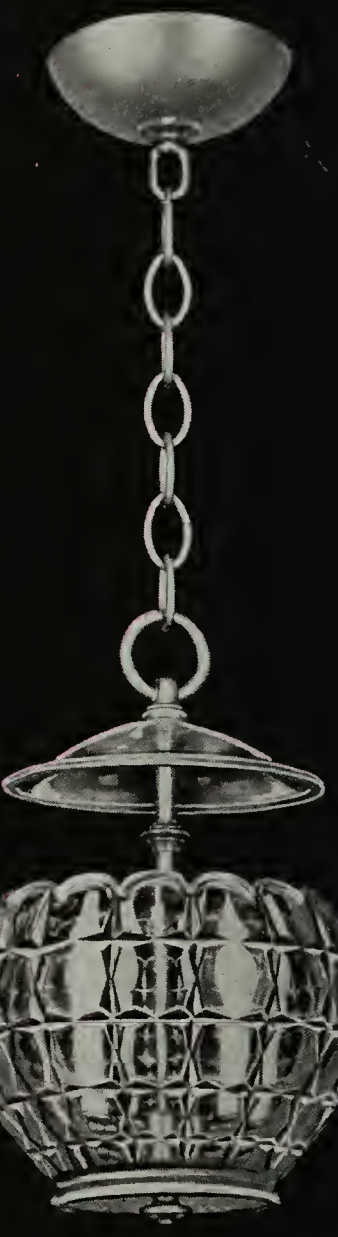


340

314: 2 lts. Attractively styled and particularly decorative ornamental crystal. Length 7". Diameter 8". *Finishes*: CHROMIUM or POLISHED BRASS.

318: 1 lt. A distinguished looking lantern that decoratively illuminates the hall or small room. Crystal globe with clear relief. Length 36". Dia. 8". *Finishes*: CHROMIUM or POLISHED BRASS.

340: 3 lts. Particularly beautiful candelabra type lantern with polished crystal glass globe and smoke bell. Length 36". Diameter 7½". *Finishes*: CHROMIUM or POLISHED BRASS.

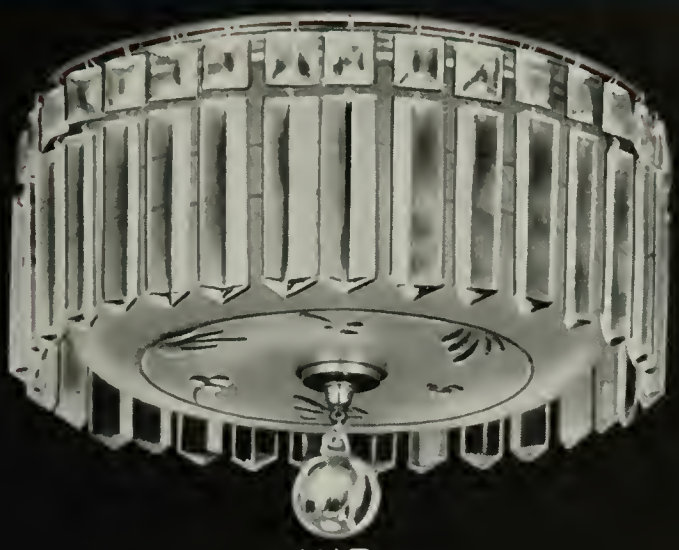
342: 2 lts. Decorative, polished crystal glass globe. Length 8½". Diameter 7½". *Finishes*: CHROMIUM or POLISHED BRASS.

343: 1 lt. Delicately fashioned and delightful for the location where a one light fixture is adequate. Polished crystal glass globe. Globe 8" x 6". *Finishes*: CHROMIUM or POLISHED BRASS.

504: 1 lt. The imported, 4" Colonial polished prisms hanging from the polished crystal glass create the impression of luxurious living. Length 11". Diameter 6". *Finish*: CHROMIUM.

THESE crystal incidental pieces distinguish the many smaller rooms and minor locations in every home. In addition to the ample illumination they provide, they contribute the charm of crystal lighting equipment.

Crystal Series



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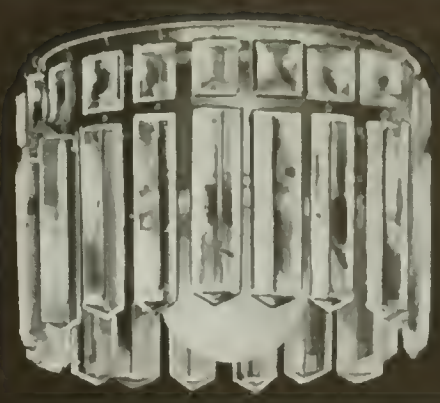

1116

1118

545

1119

169

FOR rooms with low ceiling, or where your personal preference is for close to ceiling fixtures, we do not hesitate to recommend this beautiful lighting equipment that will nicely decorate and pleasingly illuminate your home.

169: 3 lts. The beautifully hand-cut, bevelled, polished mirror enhances the beauty and serves as a fitting background for the filigreed cluster from which come the bulbs. Diameter 12″. *Finishes*: MAT GOLD or SILVER and BLACK.

545: 3 lts. Lovely 16″ crystal sunburst that radiates charm and good light throughout a large sized room. Length 11″. *Finishes*: MAT GOLD or SILVER and BLACK.

1116: 1 lt. The 3″, imported, polished Colonial crystal prisms add a touch of brilliance to the decorative scheme. Diameter of top 6″. Length 5″. *Finishes*: POLISHED BRASS or PEWTER.

1117: 2 lts. Handsomely cut, 8″ frosted glass dish completely surrounded with 3″, imported, polished Colonial prisms. Diameter of top 11″. Length 7″. *Finishes*: POLISHED BRASS or PEWTER.

1118: 2 lts. 10″, cut, Colonial frosted dish to which has been added the beauty of the 3″, imported, scintillating Colonial prisms. Diameter of top 14″. Length 7″. *Finishes*: POLISHED BRASS or PEWTER.

1119: 3 lts. 12″ Colonial cut dish with imported 3″ prisms. Diameter of top 15″. Length 8″. *Finishes*: POLISHED BRASS or PEWTER.

22

532

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8901

8904

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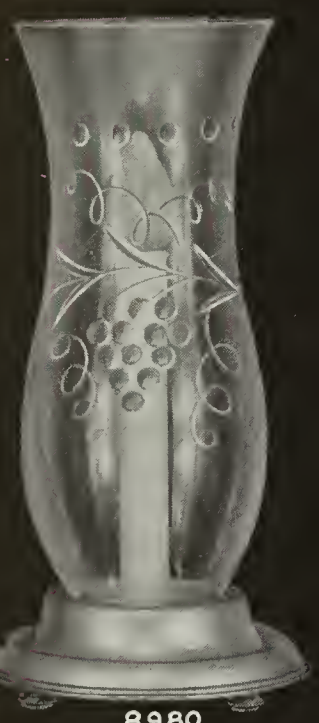
8980

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542

524

Crystal Accessories

4: 1 lt. Crystal candlestick with imported crystal prisms and Hurricane crystal glass globe. Switch in cord. Height 12½".

16: 1 lt. All crystal urn with alternating squares of clear and amber or clear and ruby crystal glass or all crystal glass. Candelabra socket. Wired switch on cord. Height 8".

22: 1 lt. Authentic Colonial candlestick with imported, spear-head prisms and cut Colonial glass shade with clear scalloped top. Wired pin switch. Height 11½". *Finishes*: POLISHED BRASS or PEWTER.

23: 1 lt. With imported Colonial prisms and cut shade. Pin switch. Height 11½". *Finishes*: POLISHED BRASS or PEWTER.

524: 1 lt. All crystal candlestick with cut shade and polished, imported crystal prisms. Switch on cord. Height 12½".

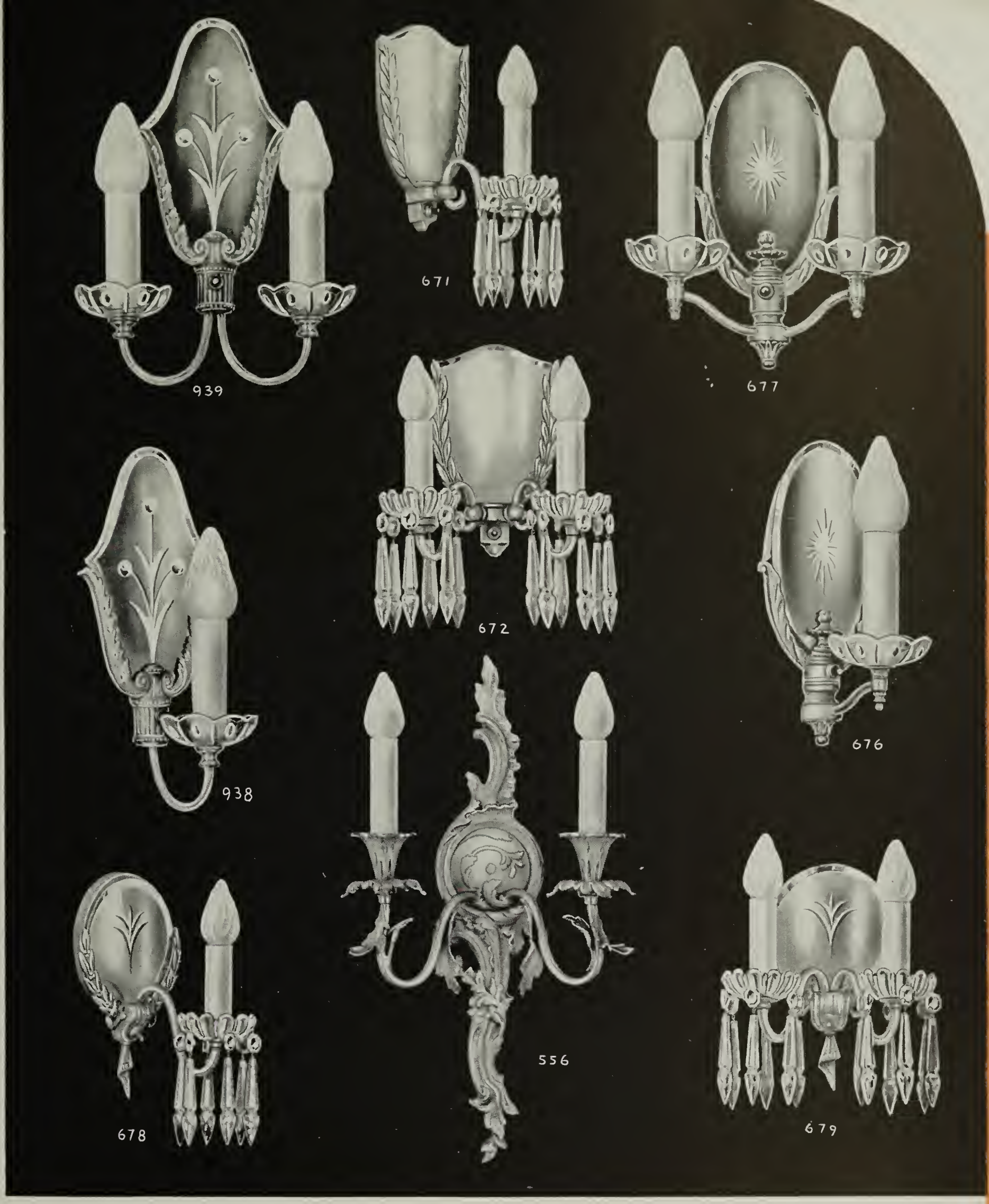
532: 2 lts. Crystal plume reflects the radiance of other fine crystal parts. Imported prisms and drapes. Switch on cord. Height 15"

542: 2 lts. All crystal girandole with fiery, imported spear-head prisms and drapes. Switch on cord. Height 17½".

8901: 1 lt. A smart decorative accessory as well as a source of glareless lighting. Cut clear top Colonial glass shade. Wired pin switch. Height 10". *Finishes*: POLISHED BRASS or PEWTER.

8904: 1 lt. With jewel cut, imported pendalogs. Wired pin switch. Height 10½". *Finishes*: POLISHED BRASS or PEWTER.

8980: 1 lt. Tall Hurricane glass. Candelabra socket. Switch on cord. Height 12½". *Finishes*: POLISHED BRASS or PEWTER.



Charming Brackets

Finishes: SILVER and BLACK or MAT GOLD.
IMPORTED CRYSTAL PRISMS.

556: 2 lts. Impressive Rococo design bracket favored by decorators. Made of cast brass. Back 3½" x 17". *Finish*: MAT GOLD only.
671: 1 lt. Bevelled, polished mirror in classic metal frame and further enhanced by the crystal cup and prisms. Pin switch. Back 4½" x 7".
672: 2 lts. Classic in design, charming in effect. Polished mirror with metal frame, crystal embellishments. Pin switch. Back 4½" x 7".
676: 1 lt. Oval mirror with hand cut sunburst design. Polished crystal glass bobeche. Pin switch. Back 4½" x 10".
677: 2 lts. Imposing mirror back bracket with sunburst cutting. Polished crystal glass bobeches. Pin switch. Back 4½" x 10".
678: 1 lt. Polished, cut mirror set in XVIII Century metal frame. Crystal cup and prisms. Pin switch. Diameter of back 5".
679: 2 lts. Smart, round, handsomely cut mirror backplate in decorative metal frame. Pin switch. Diameter of back 5".
938: 1 lt. Attractively shaped mirror back bracket for every location. Polished crystal glass bobeche. Pin switch. Back 5½" x 10".
939: 2 lts. Smartly styled, hand cut mirror set off by chased metal frame. Polished crystal glass bobeches. Pin switch. Back 5½" x 10".

THE ATLANTA SERIES

1586

1581

1584

1585

Finishes: POLISHED BRASS or CHROMIUM
IMPORTED CRYSTAL PRISMS

1585: 5 lts. Exceptionally beautiful in appearance, charming in effect, superb in performance. Length 42". Width 18".

1581: 1 lt. A decorative beauty with imported crystal prisms that accentuate its importance. Wired pin switch. Diameter of back 4½".

1584: 3 lts. Lends an air of enchantment to any room. Length 36". Width 15".

1586: 1 lt. For radiant beauty in the smaller locations. Length 13". Width 8".

A SPARKLING example of the modern concept of Colonial design, the Atlanta Series adds the grace and charm of scintillating crystal to the settings it so decoratively illuminates. Imported crystal prisms and clear top, frosted cut Colonial shades complete the beauty of the Series.

THE ATLANTA SERIES

1588

1587

1580

1583

Finishes: POLISHED BRASS or CHROMIUM

THE sparkling crystal vase, bottom plate and bobeches enhance the smart styling and pleasing proportions of this group of decorative lighting equipment. The crimped, clear top, cut frosted Colonial glass shades diffuse a wealth of decorative, glareless illumination complimentary to the furnishings in each and every room.

1580: 5 lts. Sincerely beautiful and a major contribution to the decorative scheme in the dining or living room. Length 42″. Width 20″.

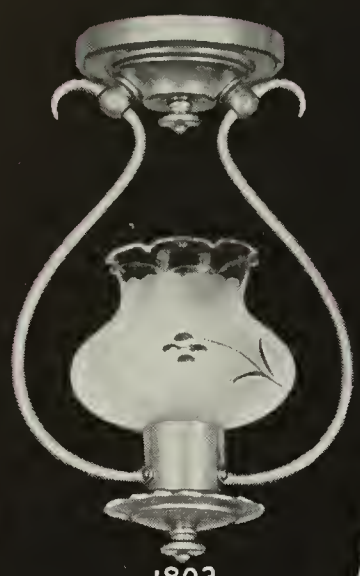
1583: 3 lts. An exquisite decorative accessory and extremely effective for a lighting fixture of its size. Length 36″. Width 15″.

1587: 1 lt. Adequately sized for the hall, or small bedroom. Length 13″. Width 8″.

1588: 1 lt. Crystal bobeche and rosette on backplate add a brilliant touch to its decorative beauty. Wired pin switch. Diameter of backplate 4½″.

CHARLESTON SERIES

1801



1802

1803

1800

Finishes: POLISHED BRASS OR ANTIQUE BRASS

1800: 5 lts. Its beauty and the soft, glareless illumination it provides creates a charming atmosphere in the dining room where this is used. Length 42". Width 19".

1801: 1 lt. Authentic in every detail including the crimped, clear top, cut Colonial glass shade. Wired pin switch. Diameter of back 5¼".

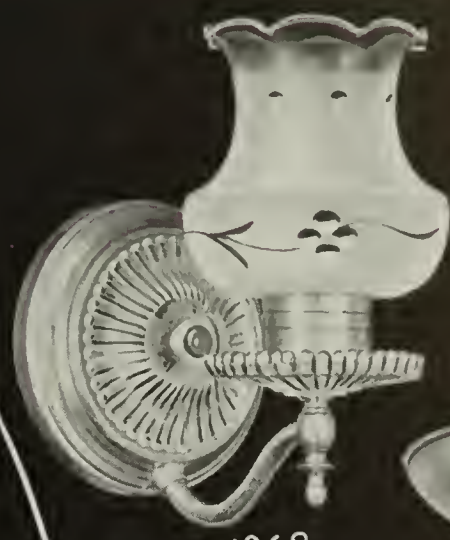
1802: 1 lt. Excellent for the hall, foyer or small room where decorative beauty and glareless illumination are so important. Length 13". Width 7½".

1803: 3 lts. The solid brass hand turned spindle with castings from arms leading into the body makes this piece comparable to the finest custom-made lighting equipment in every way except price. Length 36". Width 16".

DESIGNED in the approved traditional manner and distinguished by its graceful sweeping arms and generous proportions. The cut, clear top frosted Colonial glass shades diffuse an abundance of glareless, decorative illumination.

ROYALTON SERIES

1961



1968

305

1960

1963

THE center urn, bobeches, and center vase are all of very fine crystal glass, and the decorative, clear top, cut Colonial glass shades serve to accentuate their beauty. The metal parts are richly finished so as to complement the brilliance of the crystal glass.

Finishes: POLISHED BRASS or POLISHED CHROMIUM

305: 1 lt. An attractive hall lantern with all crystal clear glass spiral globe. Length 36". Width 8".

1960: 5 lts. Distinguished by its liberal use of fine crystal glass and the decorative beauty it imparts to all its surroundings. Length 42". Width 19".

1961: 1 lt. For the many minor locations in every home where a fixture of this kind is appropriate. Length 5¼". Diameter 8".

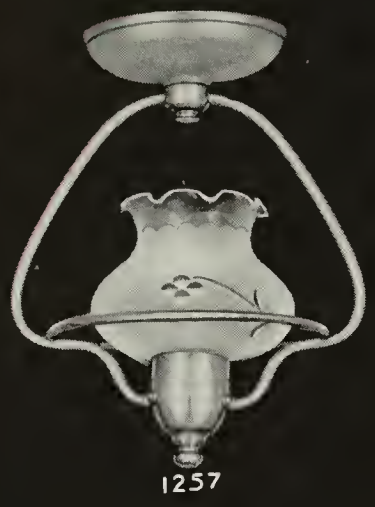
1963: 3 lts. Reflects the good taste of its proud possessor. Clear top, frosted cut Colonial glass shades diffuse a wealth of glareless lighting. Length 36". Width 15".

1968: 1 lt. Lends an air of decorative beauty to the wall it so deftly illuminates. Wired pin switch. Diameter of back 4¾".

BRISTOL SERIES

1256

1259


1257

1253

1258

1255

Finish: POLISHED BRASS

1255: 5 lts. Amply sized and beautifully proportioned to enhance the dining room it so attractively illuminates. Cut, clear top, Colonial glass shades. Length 42". Width 20".

1256: 1 lt. Decorative, delightful to look at and adequate for the entrance hall or small room. Length 36". Width 8½".

1257: 1 lt. The unusual harp shows off to best advantage the beauty of the crimped, cleartop, cut Colonial glass shade. Length 11". Width 8½".

1258: 1 lt. Attractive Colonial bracket always in good taste. Pin switch. Diameter of back 4¾".

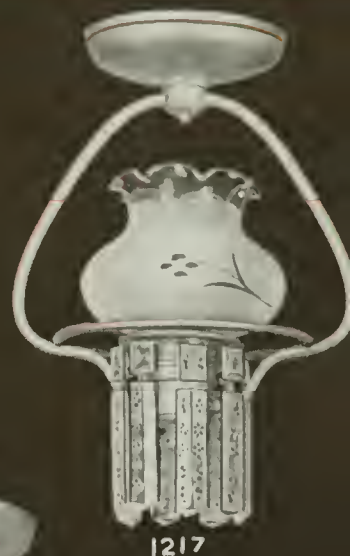
1259: 2 lts. The twin cut Colonial glass shades are pretty as a picture on the wall and diffuse a wealth of light that beautifies their surroundings. Pin switch. Diameter of back 4¾".

A modern adaptation of the traditional Colonial motif . . . improved for efficiency but unchanged in decorative effect. Smart crystal ball on the major pieces adds a sparkling note to every decorative scheme.

BRISTOL SERIES

1215

1216



1217

1213

1218

DISTINGUISHED by the etched, imported Colonial prisms that enrich the design of this Series and add tremendously to its decorative beauty. The brilliance of these prisms is accentuated by the rich lustrous Polished Brass finish.

Finish: POLISHED BRASS

IMPORTED HAND CUT CRYSTAL PRISMS

1213: 3 lts. The beauty of the center crystal ball and etched, imported Colonial prisms will be best appreciated in these smaller rooms where space is limited. Length 36". Width 15".

1215: 5 lts. A wealth of decorative charm is imparted to all your furnishings when this fixture graces the center of your dining room. Length 42". Width 20".

1216: 1 lt. For a lot of brilliance and good light from a one light lantern. Length 36". Width 8½".

1217: 1 lt. The clear top, cut Colonial glass shade floods a foyer or small room with a wealth of glareless light. Length 12½". Width 8½".

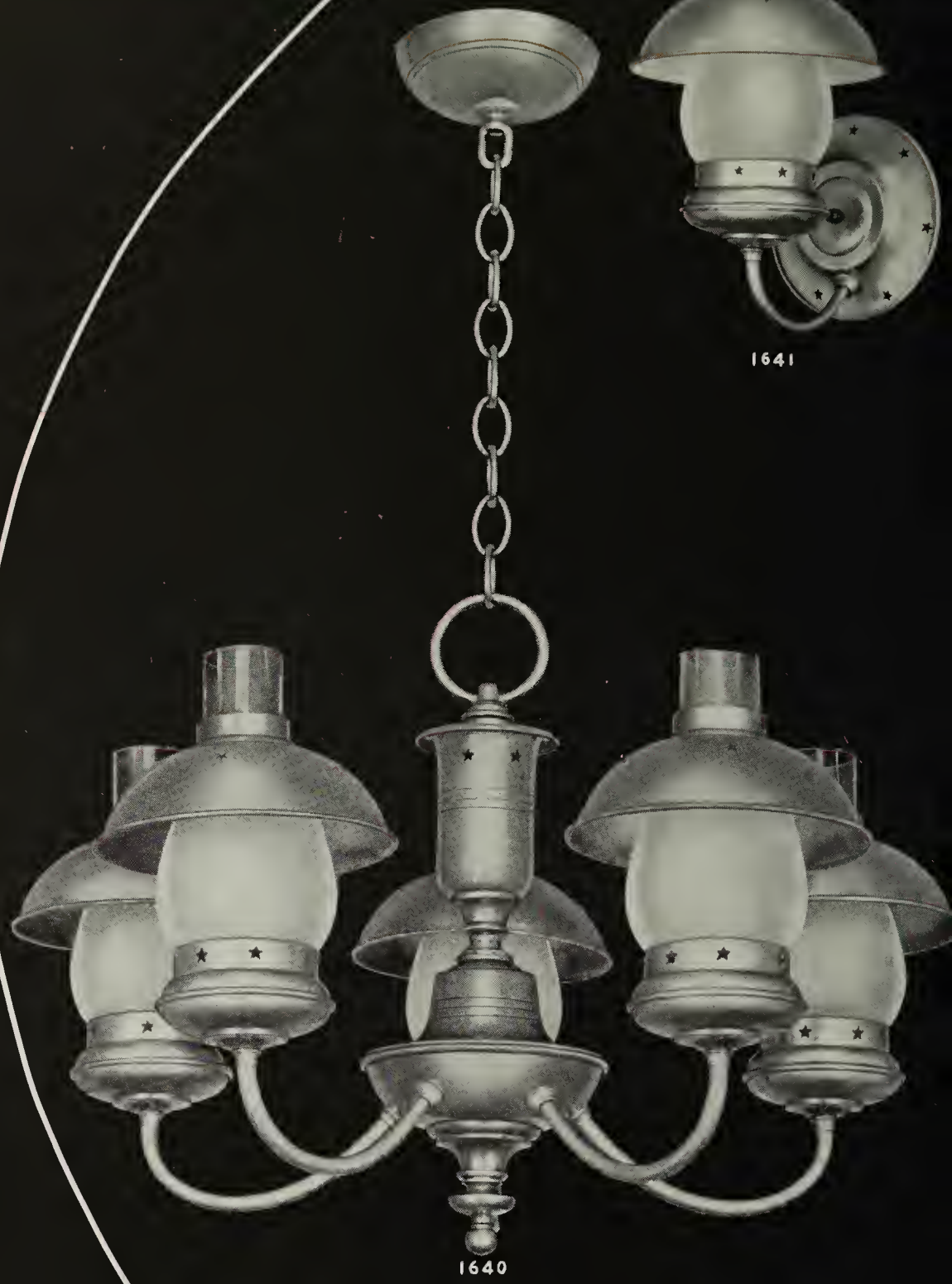
1218: 1 lt. Graciously adds to the decorative scheme the charm of fine, imported crystal and the loveliness of glareless lighting. Pin switch. Diameter of back 4¾".

IPSWITCH SERIES

1642

1644

1643



1640

1641

Finishes: POLISHED BRASS OR WEATHERED BRASS with PEWTER or RED REFLECTORS.

1640: 5 lts. The graceful design, clear top frosted glass chimneys and metal reflectors emphasize its charm. Length 42". Width 22".

1641: 1 lt. A rugged sconce for glareless, soft illumination. Pin switch. Diameter of back 5".

1642: 1 lt. Lovely in the hall, foyer, small bedroom or den. Length 13½". Width 9½".

1643: 3 lts. Completes the charming individuality of a dinette or small dining room in this period. Length 36". Width 17".

1644: 1 lt. Quaint in its rugged simplicity. Length 36". Diameter 12".

Chimneys will take up to 60 Watt (A19) bulbs.

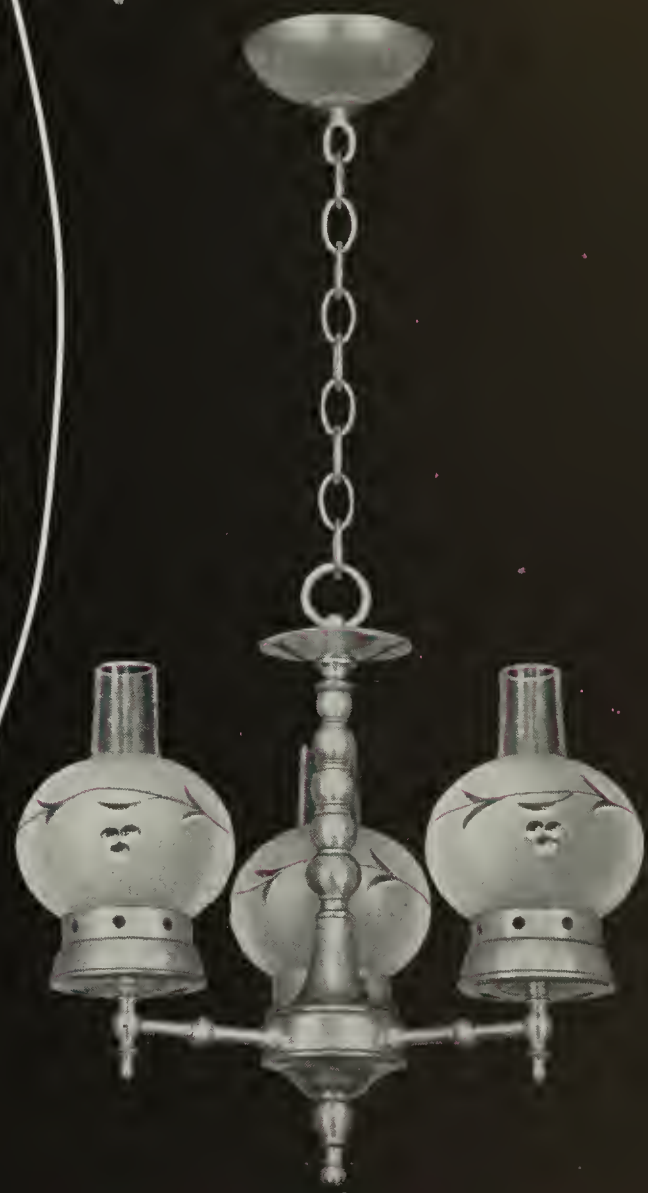
EARLY AMERICAN craftsmen created the original design of which this is a faithful reproduction. We have retained the quaint charm that distinguished their handiwork . . . changes made were only to provide "Better Light for Better Sight".

WAVERLY SERIES

1990

1991

1992



1993

1994

Finish: POLISHED BRASS

1990: 5 lts. Deftly made in the finest custom manner . . . the type of fixture heretofore available only on special order. Length 42". Width 21".

1991: 1 lt. Beautiful in appearance and exceptionally fine in performance. Pin switch. Diameter of back 4½".

1992: 1 lt. Charming and decorative, provides adequate illumination for hall or small room. Length 13½". Width 6½".

1993: 3 lts. Just right in design and size for the dining alcove, bedroom or similar locations. Length 36". Width 15".

1994: 1 lt. Effective hall lantern with decorative beauty that bespeaks its importance. Length 36". Width 9".

TRADITIONALLY correct in every respect. Solid brass handturned spindles and the unusually beautiful clear top cut glass chimneys serve to enrich the character and dignity of this Series.

Takes Up to 60 Watt (A19) Lamps

COLTON SERIES

1590

1591

1597

1593

Finish: POLISHED BRASS

1590: 5 lts. The clear, cut crystal center ball gayly reflects the light rays softly diffused through the clear top, frosted Colonial glass shades. Length 42". Width 18".

1591: 1 lt. A lovely sconce effective in appearance and efficient in performance. Pin switch. Diameter of back 4⅞".

1593: 3 lts. Enhances the beauty of the other furnishings in breakfast room, small dining room or large master bedroom. Length 36". Width 15".

1597: 1 lt. Ideal wherever a small, close-to-ceiling lantern is appropriate and adequate. Length 13". Width 7".

TRULY authentic in inspiration yet the decorative, soft illumination this Series provides makes it "Light Conditioning" lighting equipment appropriate for all homes where coziness, charm and comfort are the keynotes of decoration.

COLTON SERIES

1599

1598

1596

1595

Finish: POLISHED BRASS
IMPORTED CRYSTAL PRISMS

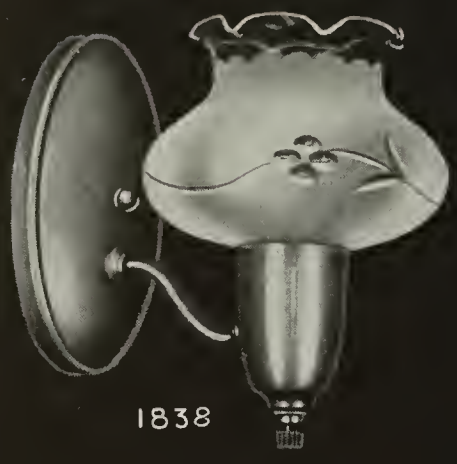
1595: 5 lts. A sparkling replica of expert Colonial craftsmanship and a worthy addition to the decorative scheme of your dining room. Length 42″. Width 18″.

1596: 3 lts. Outstanding in its decorative importance and noteworthy for the soft illumination diffused through its clear top, cut frosted Colonial glass shades. Length 36″. Width 15″.

1598: 1 lt. The polished Colonial prisms reflect good taste and add superb decoration. Wired pin switch. Diameter of back 4⅞″.

1599: 1 lt. Charming in appearance and provides ample, glareless illumination for foyer, hall, small bedroom or closed porch. Length 13″. Width 7″.

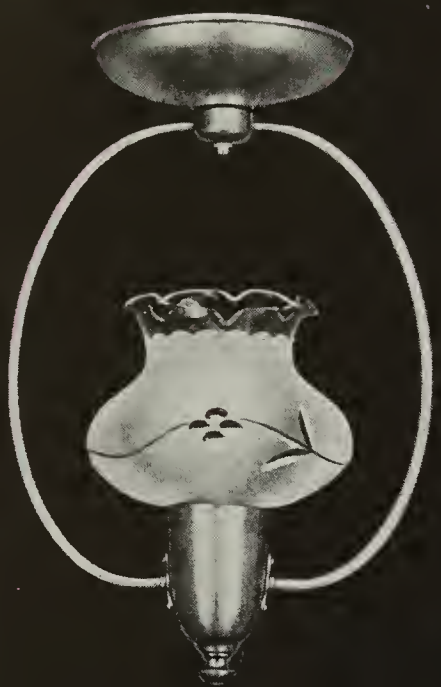
CONFORMING in every decorative detail to the spirit of the true Colonial and designed with a modern appreciation of good style, the Colton Series is further enhanced by its clever use of polished crystals and beautiful cut glass.



1838

CLOVER SERIES

Finish: POLISHED BRASS



1837

1830

1833

THE spirit of the New England Colonial motif has been faithfully reproduced in the Clover Series. The cut Colonial shades with crimped, clear top assure the soft illumination so befitting the charm of the period.

1830: 5 lts. The crystal ball insert is a brilliant hi-light in the design of this dining room piece. Traditionally correct in every respect right on up to the shapeliness of the etched Colonial glass shades. Length 42". Width 20".

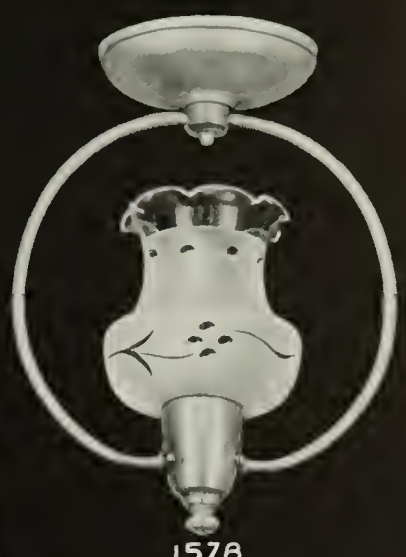
1833: 3 lts. Perfect in design and proportion for the smaller important rooms where decorative illumination is necessary. Length 36". Width 15".

1837: 1 lt. Traditional in appearance yet modern in performance. Length 12". Width 8".

1838: 1 lt. Harmonizes beautifully with the other furnishings in a fine Colonial home. Pin switch. Back 3½" x 6".

MARION SERIES

Finish: POLISHED BRASS



SIMPLE and thoroughly in keeping with the charm of true Colonial, the Marion Series brings to the rooms in which it is used the decorative beauty of this simplicity *plus* the pleasing effects that can be achieved only with soft, glareless lighting.

1570: 5 lts. The shapely, crimped, clear top Colonial glass shades with etched decoration radiate a wealth of light that enlivens every occasion. Length 42". Width 19".

1571: 1 lt. Particularly lovely for glarelessly illuminating a portion of the room . . . it's decorative as well as useful. Pin switch. Back 3½" x 6".

1573: 3 lts. Brings the beauty of the period to the small dining room, dinette or bedroom. Length 36". Width 15".

1578: 1 lt. Nicely sized for the hall, foyer, small nook or den. Length 11½". Width 7½".

1579: 1 lt. A fitting lantern to greet your guests in the entrance hall. Adequate in size and the light it provides is ample. Length 36". Width 7½".

SOMERS SERIES

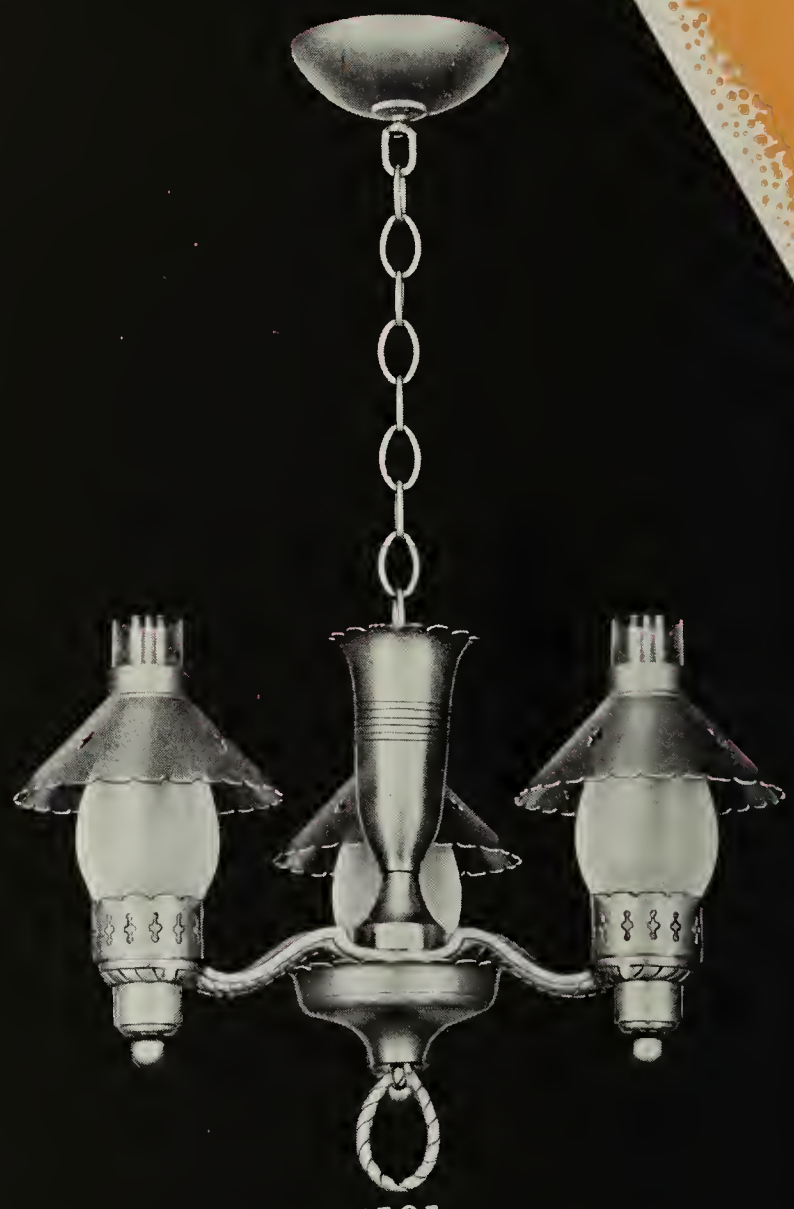
Finishes:

POLISHED BRASS AND PEWTER or WEATHERED BRASS AND PEWTER with CHOICE of either PEWTER or ANTIQUE RED REFLECTOR

1391

1364

1390



1393

Reflecting the quaint charm of Provincial craftsmanship. Scalloped cut-out metal reflectors effectively set off the clear top, frosted glass chimneys.

1390: 5 lts. Contributes the charm of Provincial design to the dining room it so decoratively illuminates. Length 42". Width 18".

1391: 1 lt. Scalloped back adds to its distinctive beauty. Pin switch. Dia. of back 5½".

1393: 3 lts. For small dining room or dinette in the Provincial manner. Length 36". Width 14".

1364: 1 lt. Brightens and beautifies smaller locations. Length 36". Dia. of reflector 10".

The chimneys on these fixtures will accommodate 60W, A19 bulbs.

SMYTHE SERIES

Finishes:
POLISHED BRASS
ANTIQUE BRASS
or
PEWTER

1921

1920

1927

Beautifully styled in the finest early American manner. The decorators choice for homes where fully proportioned, authentic Colonial equipment is desired.

1920: 5 lts. The shapely, cut Colonial glass shades provide decorative illumination most complimentary to the well furnished dining room. Length 42". Width 22½".

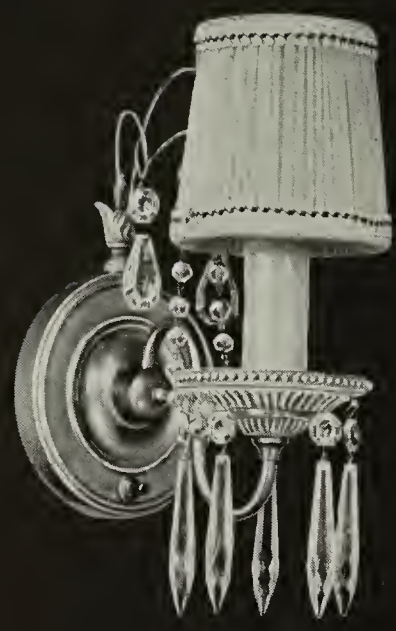
1921: 1 lt. An elegant combination of high quality and low price. Delicately etched design on the cut glass shade makes this fixture most appealing. Pin switch. Dia. of back 5".

1927: 1 lt. Ideal for the Colonial home furnished in good taste. Pie-plate canopy, with triple chains, serves as smoke-bell for the cut Colonial glass shade. Length 12". Width 9".

Crystal

Finishes of Metal Parts:
CHROMIUM

DOMESTIC
CRYSTAL PRISMS



1671

1665

1667

1672

1665: 5 lts. Particularly distinctive because of its charming combination of richly finished metal with polished crystal glass and fiery drapes and prisms. Length 42". Width 20".

1667: 3 lts. Dainty and delightful for the smaller rooms. Length 36". Width 16".

1671: 1 lt. Crystals enhance its beauty. Pin switch. Diameter of back 4½".

1672: 2 lts. Important because of its loveliness. Pin switch. Diameter of back 4½".

Silk Shades Not Included in Prices.

Series

Finishes of Metal Parts:
CHROMIUM

DOMESTIC
CRYSTAL PRISMS

1678

1670

1673

1679

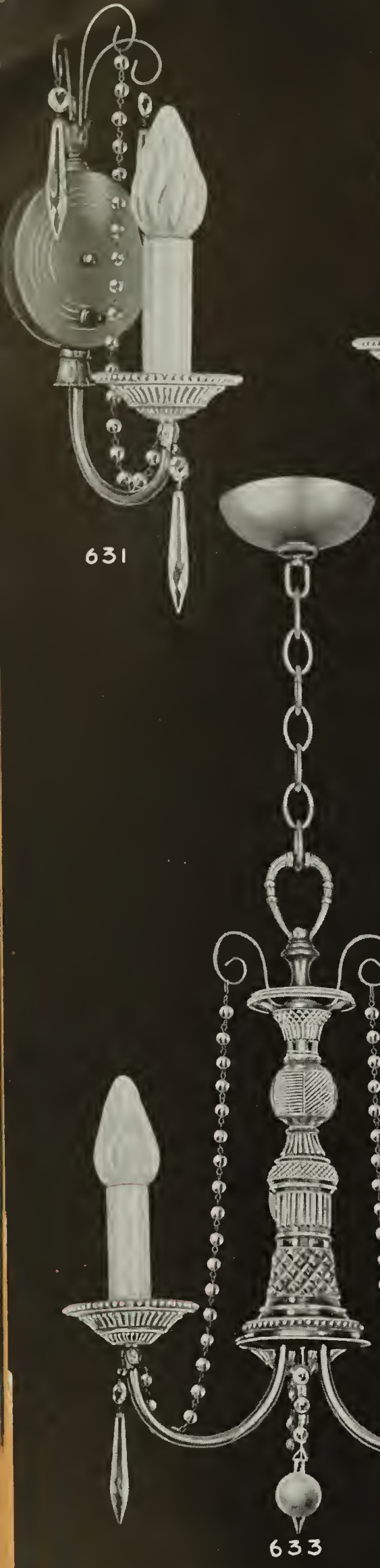
1670: 5 lts. A polished crystal glass creation enriched with cut Hurricane glass shades and embellished with crystal drapes and prisms. Length 42". Width 20".

1673: 3 lts. The Hurricane shades assure soft lighting. Length 36". Width 16".

1678: 1 lt. With stately shade and crystals. Pin switch. Diameter of back 4½".

1679: 2 lts. A brilliant addition to your home. Pin switch. Diameter of back 4½".

Crystal


631

632

633

630

Finish of Metal Parts: CHROMIUM

IMPORTED CRYSTAL DRAPES AND PRISMS

IN this Series the beauty of richly carved glass is accentuated by the handsomely finished metal parts — and both are enhanced by the scintillating, wood polished, imported crystal drapes and prisms. Extremely effective in appearance, this Series creates an atmosphere of crystal loveliness in the home it so decoratively graces.

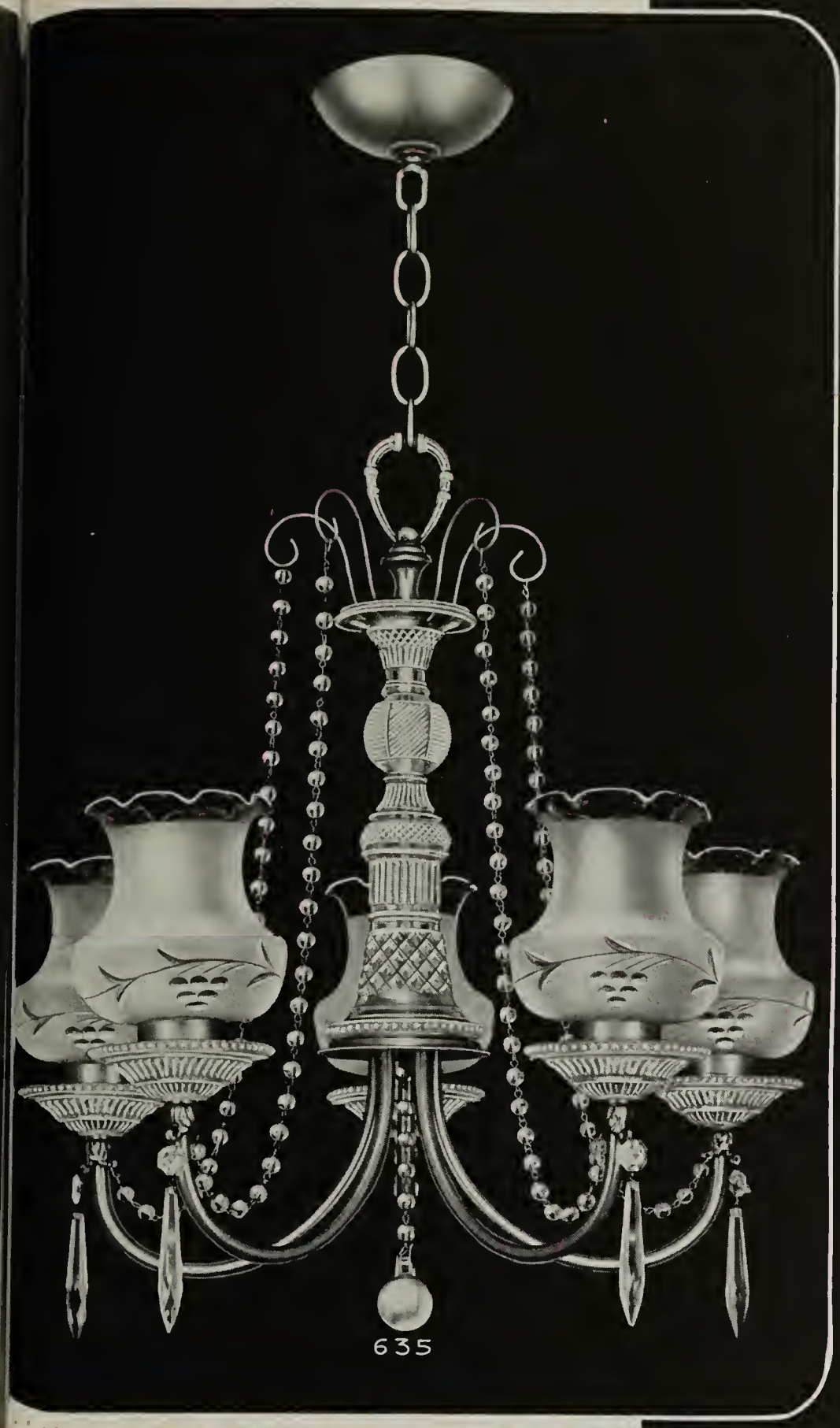
630: 5 lts. With the diginity and character so befitting an important room. Length 42". Width 20".

631: 1 lt. The imported crystal drape and prisms effectively set-off the carved crystal glass candle cup and simple back. Wired pin switch. Diameter of backplate 4½".

632: 2 lts. Important looking and impressive — charming in a large room. Wired pin switch. Diameter of backplate 4½".

633: 3 lts. Designed so that the master bedroom, dining alcove or small dining room may too enjoy the decorative beauty of this series. Length 42". Width 15½".

Series


635

639

638

634

634: 3 lts. To add a note of elegance and luxury to the large bedroom, small dining or living room. Length 36". Width 15".

635: 5 lts. A sparkling contribution to the decorative scheme as well as a source of soft, glareless illumination. Length 42". Width 20".

638: 1 lt. The decorative glass shade and imported crystal drape and prisms are in keeping with the character of the design. Wired pin switch. Diameter of backplate 4½".

639: 2 lts. Particularly decorative and nicely proportioned for the living room. Wired pin switch. Diameter of backplate 4½".

Finish of Metal Parts: CHROMIUM

IMPORTED CRYSTAL PRISMS AND DRAPES

HERE is stately crystal glass lighting equipment that brings the charm of soft, glareless lighting to your home. The imported, sparkling, crystal drapes and prisms gayly reflect the pleasing light rays diffused by the crimped, clear top, cut frosted glass shades. The quiet dignity of this Series endears it to decorators with refined good taste.

1735

Finish of Metal Parts: CHROMIUM

DOMESTIC CRYSTAL PRISMS

1731: 1 lt. A well proportioned bracket with decorative spray that serves as a fitting background for the rich Hurricane glass shade. Pin switch. Diameter of back 4½".

1732: 2 lts. Similar to 1731. Pin switch. Diameter of back 4½".

1735: 5 lts. Charming in effect and contributes greatly to the room's decorative beauty. Length 42". Width 19".

1736: 3 lts. In good taste and harmony everywhere. Hurricane glass shades with floral cutting on frosted bands. Length 36". Width 14".

Crystal Series

1731

1732 TWO LIGHTS

1736

THE tall, stately Hurricane glass shades, with decorative cutting on frosted bands, add to the charming effect of these pieces and at the same time serve to soften the abundance of light emitted through them. All crystal glass parts and prisms are domestic.

Crystal Series

STYLED to harmonize with every decorative scheme, this beautiful series is composed of decorative crystal glass parts and prisms "Made in America". The graceful arms are handsomely finished in Chromium to accentuate the beauty of the glass.

Finish of Metal Parts: CHROMIUM

DOMESTIC CRYSTAL PRISMS

1730: 5 lts. Its distinctive design embellished with jewel-cut drapes and polished domestic prisms. Length 42". Width 19".

1733: 3 lts. Exclusively styled for nicely furnished rooms that need a touch of brilliance. Length 36". Width 14".

1734: 1 lt. Not illustrated. Similar to 1737 but in candle type.

1737: 1 lt. The Hurricane glass shade makes this lantern seem much larger than it really is. Length 36". Width 8".

1738: 1 lt. Enriched with crystal glass bobeche, jewel cut pendalogs on spray, and domestic crystal glass prisms and drape. Pin switch. Diameter of back 4½".

1739: 2 lts. Not illustrated. Similar to 1738 but with two lights.

CASTLETON SERIES

Finish:
POLISHED BRASS

821

823

825

826

827

Traditional Colonial loveliness adorned with sparkling crystal glass.

821: 1 lt. With crystal glass bobeche and insert on 4¾″ back. Pin switch.

823: 3 lts. Nicely styled and pleasingly proportioned. Length 36″. Width 15½″.

825: 5 lts. Extremely effective and very efficient. Length 42″. Width 19″.

826: 1 lt. Just the right lantern for a Colonial hall. Length 36″. Width 7½″.

827: 1 lt. Lovely in hall or foyer with low ceiling. Length 12″. Width 7¼″.

CASTLETON SERIES

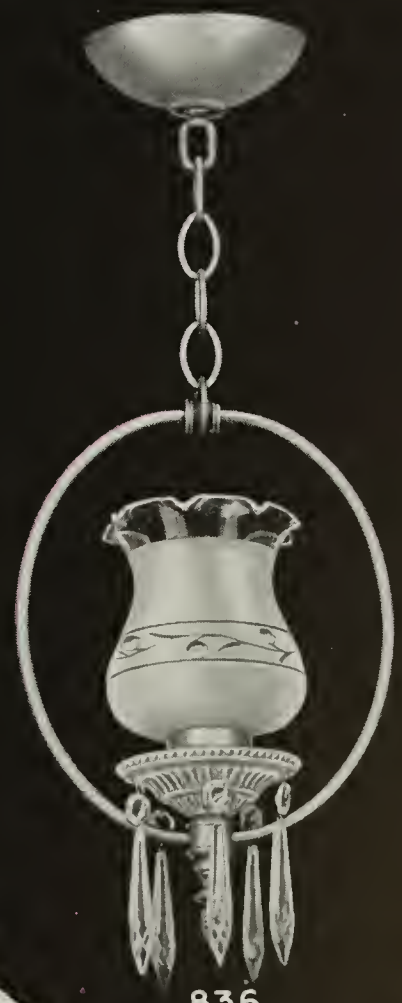
Finishes:
POLISHED BRASS
or POLISHED
CHROMIUM

DOMESTIC CRYSTAL
PRISMS

837

830

833



836

831

Its traditional beauty is enhanced by the beautiful crystal prisms.

830: 5 lts. Cut glass shades regally crown the polished glass bobeches and crystal prisms. Length 42". Width 19".

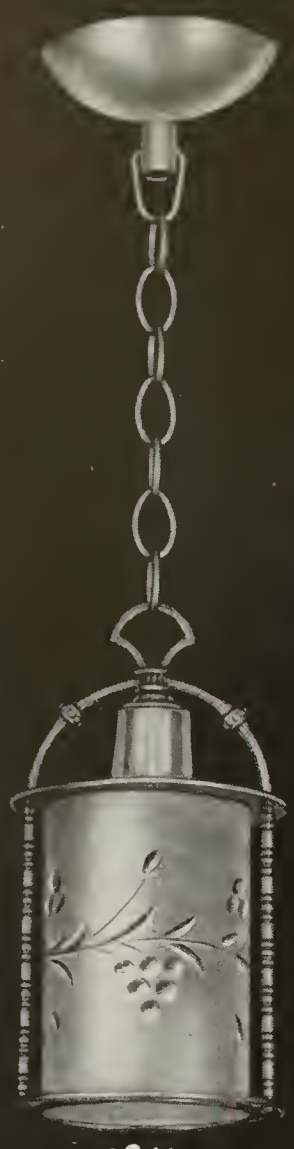
831: 1 lt. Decorative and desirable. Pin switch. Diameter of back 4¾".

833: 3 lts. For master bedroom or dinette. Length 36". Width 15½".

836: 1 lt. Distinctive and decorative. Length 36". Width 7½".

837: 1 lt. Ideal for small room, foyer or hall. Length 12". Width 7½".

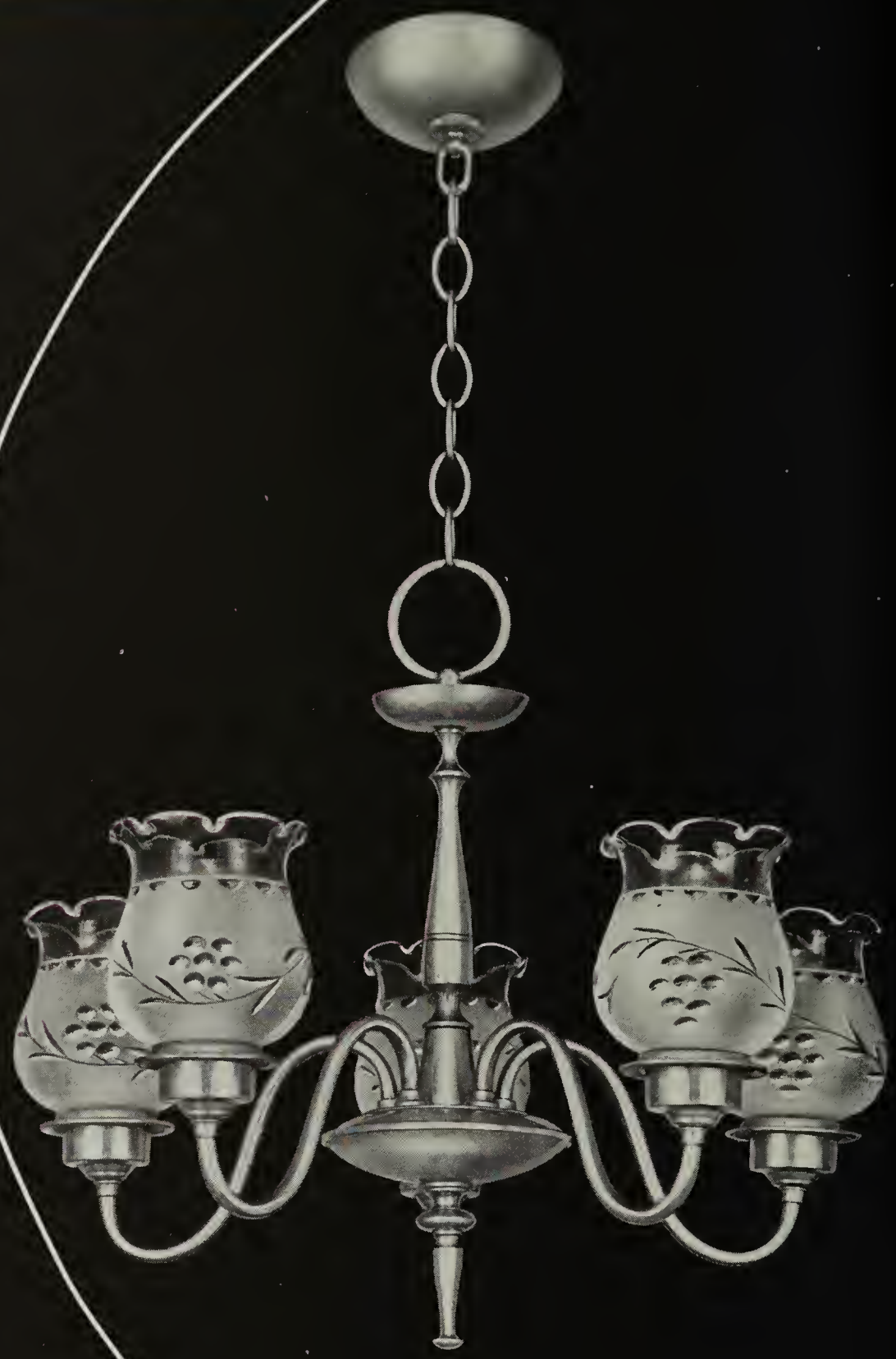
COLONIAL SERIES



1211

1201

1203



1200

Finishes: POLISHED BRASS or PEWTER

1200: 5 lts. The particularly lovely clear top, cut, frosted Colonial glass shades assure soft, glareless illumination. Center spindle is made of solid hand-turned brass. Length 42". Width 19".

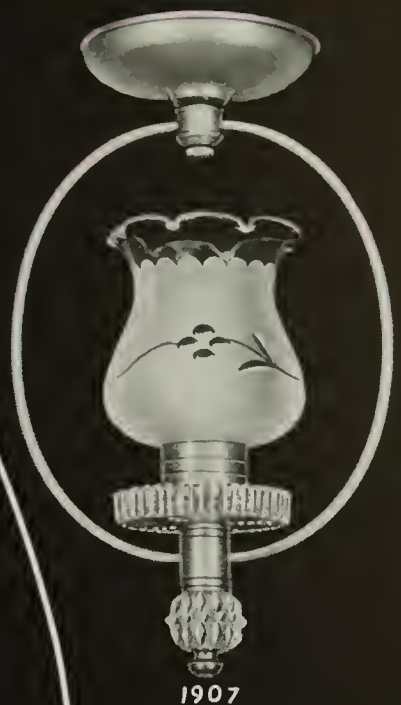
1201: 1 lt. The shapely spindle serves as a fitting base for the effective, efficient Colonial glass shade. Wired pin switch. Diameter of backplate 5".

1203: 3 lts. The decorative, cut, frosted Colonial glass shades and the shapely spindle distinguish this piece far above its modest price. Length 36". Width 14".

1211: 1 lt. The cut, frosted glass cylinder is decorative and the light it diffuses effectively illuminates the hall. Length 36". Cylinder 4" x 6".

THE graceful charm and rich simplicity of Colonial design are faithfully reproduced in this Series. However, because of its exceptional beauty, this lighting equipment is also appropriate in XVIII Century English and Georgian homes.

DENTON SERIES



THIS series harmoniously blends the charm of traditional styling with the sparkle of crystal lighting — a rare combination to distinguish homes where especially good taste has been displayed in the selection of all the furnishings.

Finishes: POLISHED BRASS or CHROMIUM

1900: 5 lts. A lively contribution to the decorative scheme as well as a source of warm, glareless illumination. Length 42". Width 19".

1903: 3 lts. Beautiful enough for an important room, versatile enough for all . . . small dining room, bedroom, alcove, nook or sunparlor. Length 36". Width 16".

1907: 1 lt. Decorative and radiates a good deal of light even though semi-close to the ceiling. Length 12". Width 8".

1908: 1 lt. Adequately sized for the larger rooms where a beautiful bracket is desired. Pin switch. Back 3½"x6".

1909: 1 lt. Unusually appealing for use in the hall or small room Length 36". Width 8".

CUSTOM

BEAUTIFUL
LANTERNS

1184

1175

1513

1174

1174: 5 lts. Large, impressive Colonial lantern of authentic design. Candelabra sockets. Hand cut 9″ x 12″ clear glass cylinder. Length 42″. *Finishes*: ANTIQUE BRASS or POLISHED BRASS.

1175: 5 lts. A Colonial beauty. 9″ x 12″ clear glass cylinder. Candelabra sockets. Length 42″. *Finishes*: ANTIQUE BRASS or POLISHED BRASS.

1184: 3 lts. Distinctive 8″ x 7″ clear glass globe with cut frosted banding. Length 8¾″. Diameter 8¾″. *Finishes*: ANTIQUE BRASS or POLISHED BRASS.

1513: 5 lts. Stately candle-cluster lantern. 9″ x 12″ clear glass cylinder. Length 42″. *Finishes*: OLD ENGLISH BRONZE or POLISHED BRASS.

SERIES

Finish:
OLD ENGLISH BRONZE

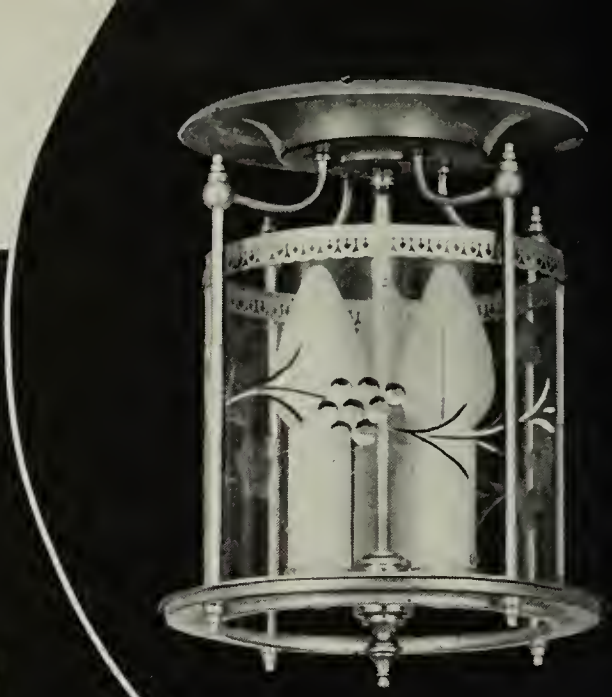
Reflecting the character and dignity so befitting traditional English design. Heretofore available only on special order, but now priced within the range of all who appreciate its distinctive beauty.

1500: 6 lts. Graceful in contour, formal in concept. Length 48". Body length 27". Width 26".

1503: 3 lts. Expressing the charm of fine custom craftsmanship. Made of Cast Brass. Pin switch. Back 3½" x 14".

1512: 2 lts. Stately cast brass English bracket. Pin switch. Back 3½" x 14".

DISTINCTIVE, DECORATIVE



1177

1211

1182

1198

1176

HALL lanterns play an important role in every home because they illuminate the place where your visitors and friends form their first impressions. Select the lanterns shown here and be sure of a decoratively, adequately lighted entrance hall.

1176: 3 lts. Delicate, hand-cut design on the 7″x7″ clear glass cylinder and pierced metal banding give this lantern distinctive charm. Length 36″. Diameter 8½″. *Finish*: POLISHED BRASS.

1177: 3 lts. Extremely decorative and smart for foyer or hall. Hand-cut, 7″x7″ clear glass cylinder softens the light emitted by its three candle bulbs. Length 12″. Diameter 8½″. *Finish*: POLISHED BRASS.

1182: 3 lts. Unusually beautiful and particularly graceful three-candle lantern with hand-cut, 7″x9″ clear glass cylinder. Length 36″. *Finish*: POLISHED BRASS.

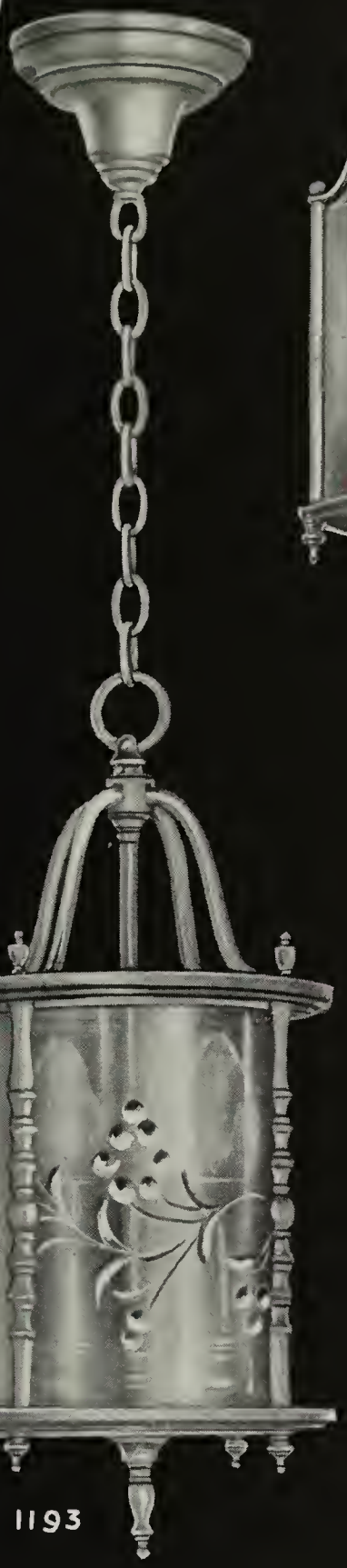
1198: 3 lts. An impressive Colonial lantern for the important entrance hall. Clear, panelled glass cylinder 7″x9″. Length 36″. *Finish*: POLISHED BRASS.

1211: 1 lt. In the traditional Colonial manner with 4″x6″ cut frosted glass cylinder. Length 36″. *Finishes*: POLISHED BRASS or PEWTER.

HALL LANTERNS

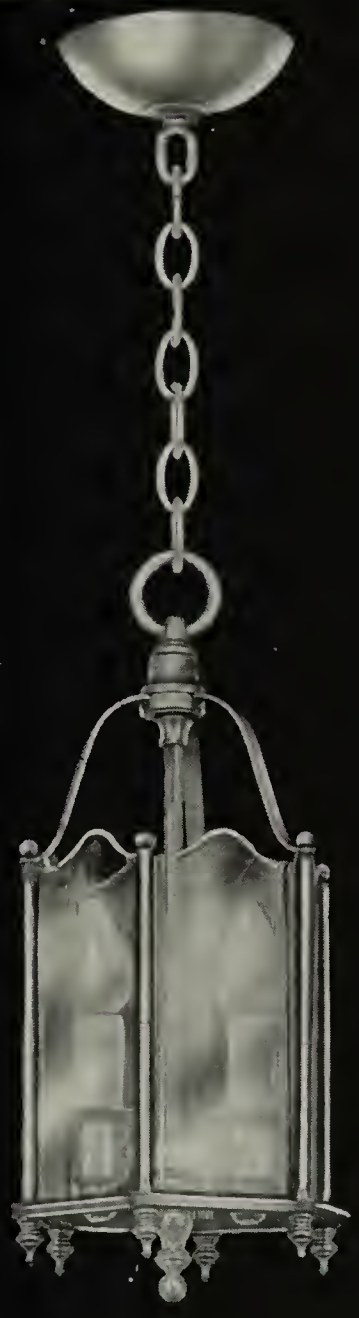
1017

1189


1193

1158

257


1187

257: 1 lt. Clear top, frosted glass cylinder protected by crossed wires. Cage 8″x11″. Length 36″. *Finishes*: POLISHED BRASS or EBONY with GOLD TRIM.

1017: 1 lt. Distinctive, cut Colonial glass globe with scalloped ceiling plate. Length 9″. Width 7″. *Finishes*: ANTIQUE BRASS or POLISHED BRASS.

1158: 1 lt. Lovely 5″x7″ cut Colonial glass cylinder with decorative metal gallery. Length 36″. *Finishes*: ANTIQUE BRASS, POLISHED BRASS, or PEWTER.

1187: 2 lts. Simple, traditional design with clear glass, panelled cylinder. For two candelabra base bulbs. Length 36″. Width 6½″. *Finishes*: POL. BRASS or EBONY with GOLD TRIM.

1189: 1 lt. Charming for the foyer or small hall. Panelled, clear glass cylinder. Length 14″. Width 7″. *Finishes*: POLISHED BRASS or EBONY with GOLD TRIM.

1193: 3 lts. Truly Colonial in design with hand-cut clear glass cylinder 7″x9″. Length 42″. *Finishes*: ANTIQUE BRASS, COLONIAL BRASS or PEWTER.

CHEERFULLY illuminate your entrance hall and you hospitably welcome all who visit with you. Immediately they will feel the warmth of welcome and thus a better time will be had by all . . . including yourself and your family.

LOVELY

Styled for the hall, dinette, breakfast room or den.

360

379

378

304

305

304: 1 lt. Clear crystal glass globe in spiral effect. Length 10″. Diameter 8″. *Finishes*: POLISHED BRASS or CHROMIUM.

305: 1 lt. Adds the charming beauty of polished crystal glass to your entrance hall. Length 36″. Diameter 8″. *Finishes*: POLISHED BRASS or CHROMIUM.

360: 3 lts. Candelabra sockets. Unusually decorative and beautiful. Clear crystal glass with alternating checks of amber or ruby or all crystal. Length 36″. Diameter 8″. *Finish*: POLISHED BRASS.

378: 1 lt. Exceptionally smart frosted glass globe with thistle decoration in clear relief. Length 36″. Width 8¼″. *Finish*: POLISHED BRASS.

379: 1 lt. Decorative frosted glass globe with decoration in clear relief. Carved crystal glass insert at top for brilliance. Length 12″. Width 8¼″. *Finish*: POLISHED BRASS.

LANTERNS

Styled for the hall, dinette, breakfast room or den.

1162: 1 lt. Cleverly styled in Colonial good taste. Takes 75 Watt bulb. Length 42″ Diameter 15″. *Finishes*: POLISHED BRASS or ANTIQUE BRASS, PEWTER REFLECTOR.

1167: 1 lt. A source of quaint decoration and scientifically perfect illumination. Takes 75 Watt bulb. Clear-top frosted glass chimney over which hangs traditional smoke-bell. Length 42″. Diameter 15½″. *Finishes*: FUMED BRASS with PEWTER or ANTIQUE RED REFLECTOR.

1254: 1 lt. For good looks and good light at a modest price. Takes (A19) 60 Watt bulb. Length 36″. Diameter 10″. *Finishes*: POLISHED BRASS or FUMED BRASS with choice of either PEWTER or ANTIQUE RED REFLECTOR.

1696: 1 lt. Provides soft, mellow illumination to enhance the foyer or hall. Crystal glass bottom plate. Takes 75 Watt bulb. Length 42″. Diameter 14″. *Finishes*: POLISHED BRASS or ANTIQUE BRASS with PEWTER or ANTIQUE RED REFLECTOR.

COLONIAL INCIDENTALS

1095 - 12" DISH
1096 - 14" DISH
1097 - 16" DISH

348

358

328

327

312

329

DESIGNED to decoratively illuminate the many locations in every home where lighting fixtures that fit snug-up to the ceiling are most appropriate.

Finishes: POLISHED BRASS, ANTIQUE BRASS or PEWTER

312: 1 lt. 6½" cut Colonial dish. It is exceedingly smart and exceptionally effective.
327: 2 lts. 8" frosted, cut Colonial dish adequate for foyer, hall passage, small bedroom.
328: 2 lts. 10" frosted Colonial dish with deeply cut decoration. Traditionally correct.
329: 3 lts. 12" frosted, cut Colonial dish ample for master-bedroom or similar locations.
348: 1 lt. 7" x 3¼" cut Colonial globe for wherever its slender proportions are preferred.
358: 1 lt. 6" x 3¼" frosted glass globe with scalloped clear top for maximum light output.
1095-6-7: Beautifully cut Colonial dishes with cast brass ornaments between metal banded top and ceiling—just enough of an opening to permit a light escape that prevents dark spots above it. 1095: 2 lts. 12" dish. 1096: 3 lts. 14" dish. 1097: 4 lts. 16" dish.

COLONIAL INCIDENTALS

366

1082 - 14" DISH
1083 - 16" DISH

1081

195

1331

1089

Finishes: POLISHED BRASS, ANTIQUE BRASS or PEWTER

195: 2 lts. 8¾" frosted, cut Colonial dish, shapely for one so shallow. Depth 3".
366: 1 lt. 7" handsomely cut, Colonial globe. Lovely in hall, foyer or small bedroom.
1081: 2 lts. 12" Colonial dish with clear cutting. Recommended for low ceiling rooms.
1082: 3 lts. 14" clear cut Colonial dish. Ideal wherever its glareless output is adequate.
1083: 4 lts. 16" shallow clear cut Colonial dish for effective, decorative, glareless lighting.
1089: 3 lts. Traditionally correct in every way, and especially lovely for high ceiling master bedrooms, sun-parlors, or small living rooms. Clear top cut Colonial glass shades. Length 18". Width 13".
1331: 1 lt. 6½" Cut Colonial dish with attractive scalloped ceiling plate. Diameter of top 6½".

COLONIAL in concept, yet styled in the manner befitting the modern vogue. This lighting equipment creates a charming effect.

RONELL

TODAY everyone is interested in "Better Light for Better Sight", Better Light for Better Decoration, and the right kind of light for decoratively illuminating a home. Here is a series that has been especially designed to meet present day demands for better effects and greater efficiency. In line and contour it is superbly simple, in performance it surpasses even your greatest expectations. In every way, these lighting fixtures set the pace for equipment that lends charm, contributes comfort and creates a happy atmosphere around it.

Finishes: PEWTER with GOLD TRIM or BRONZE with GOLD TRIM

1651: 1 lt. Distinctive bracket with exceptionally decorative Ivory glass shade enriched with gold plated stripes. It will glarelessly and effectively illuminate a section of a room and is particularly lovely when used in pairs on either side of the fireplace. Pin switch. Dia. of back 4¾".

1652: 4 lts. Just the right type of lighting equipment for bringing the charm of decorative central lighting to the living room. The handsome Ivory glass dish with gold plated stripes blends beautifully into any theme set by your decorator; and the soft, complimentary illumination it provides, enhances all within its rays. Length 15". Diameter 16".

1658: 4 lts. Ideal for the dining room where warm, general illumination is needed and an abundance of glareless light is wanted on and around the table. The rich Ivory glass dish with gold plated lines is shapely yet simple enough to contribute decorative charm. Length 42". Diameter 16". Equipped with 3-way bottom turn switch for light control.

SERIES

405

400

Finishes: PEWTER with GOLD TRIM or MAT GOLD

400: 4 lts. For the dining room where decorative beauty and soft, pleasing, glareless illumination is desired, this piece is heartily recommended. Its rich etched crystal center vase of moulded glass enriches the Ivory tinted moulded glass dish with floral design in clear relief. It literally floods the dining table with gracious light that enhances your silverware, napery and table settings. Wired with three-way switch. Length 42". Diameter 16".

405: 4 lts. The living room adorned with this beautiful lighting fixture is assured of a charming effect and maximum efficiency. The tan tinted, moulded Ivory glass with floral design in clear relief is a worthy addition to the decorative scheme, and fits right into the present day vogue for beautiful glass decorative accessories. Length 10½". Diameter 16".

THIS group in the Ronell Series is particularly decorative because of its Ivory moulded, tan tinted glass with floral motif in clear relief. Just as moulded glass is extremely popular for decorative accessories, so is it desirable for decorative lighting equipment that harmonizes with your other furnishings. Though distinctive and right in the height of fashion, this lighting equipment is not expensive.

STYLED

1785

1786

1781

Finishes: POLISHED BRASS or PEWTER

IF you prefer charming simplicity with just a touch of brilliant decoration, this is the lighting equipment for you. The shapely, rich Ivory glass diffuses a wealth of soft, glareless light — and the moulded crystal vase sparkles gayly in the light rays directed upward for widespread, even, general illumination.

1781: 1 lt. As charmingly simple as a sconce can be. Bottom turn switch. Diameter of back 4½".

1785: 4 lts. Effective in the living room furnished in refined good taste. Ivory glass dish, crystal glass vase. Length 15". Diameter 16".

1786: 4 lts. Bathes the dining table in glareless light and nicely illuminates the rest of the room. Ivory glass dish, crystal glass vase. Length 42". Diameter 16". Wired 3-way bottom turn switch.

LIGHTING

485

487

484

484: 4 lts. Designed for the large living room Affords the even distribution of light that only an overhead lighting fixture can provide. Length 7½". Diameter 17½".

485: 4 lts. For dignity, richness and glareless lighting in the dining room. Length 42". Diameter 16". Wired with 3-way bottom turn switch.

487: 4 lts. Versatile and beautiful enough to be used in any large room where equipment of this type is desired. Length 10". Diameter 16".

Finishes: CHROMIUM or POLISHED BRASS

THESE distinctive pieces of crystal matted glass with polished prismatic relief are particularly decorative and pleasing in effect. They bring to your ceilings the beauty that decorative accessories of this type of glass contribute to your groupings. The light they provide is soft and glareless.

Styled Lighting

Finish: POLISHED BRASS

1090: 4 lts. Graceful clear crystal glass center vase above the richly cut, metal banded Colonial glass dish, creates a lovely impression as well as a lively one. The wealth of soft, glareless light this piece provides, adequately and decoratively illuminates a large room. Length 48". Dia. 17".

1093: 4 lts. Extremely effective close to ceiling lighting fixture for large important rooms where this type of equipment is desired. Cut Colonial glass dish with metal banding. Diameter 17". Length 11".

PARTICULARLY effective because of the handsome, deeply cut floral design on frosted Colonial glass dish. This lighting equipment is very efficient due to the high quality of the diffusing glassware used. The rich finish of the metal parts enhances the beauty of the cut Colonial dishes.

Styled Lighting

330 330½
481 - 16"

482 482½

486 486½

Finishes: POLISHED BRASS, CHROMIUM

330: 3 lts. Distinctive in concept; beautiful in design. Frosted glass with clear relief. Diameter 13½". Length 6½".

330½: 3 lts. Same as 330 but Ivory glass with clear relief on the ribs and banding around the top. Crystal bottom ball.

481: 4 lts. Similar in appearance to No. 330, but with 16½" frosted glass dish with clear relief.

482: 4 lts. Amply sized for the living room where its beauty is surpassed only by the soft, glareless light it provides. Decorative feather effect vase; frosted glass with clear relief. Length 13". Diameter 16½".

482½: 4 lts. Same as 482, but Ivory glass with clear relief. Length 13". Diameter 16½".

486: 4 lts. Shapely splendour for the dining room. Decorative crystal glass center vase. Glass bowl of frosted glass with clear relief. Length 36". Width 16½".

486½: 4 lts. Same as 486 but Ivory glass with clear relief. Diameter 16½". Length 36".

HERE is a versatile group of lighting equipment designed to create an atmosphere of elegance and luxury in the home. The glass may be had either frosted crystal with clear relief, or Ivory glass with clear relief . . . select the type of glass that suits your fancy most!

STYLED LIGHTING

422: 4 lts. Unusually decorative and particularly pleasing because of its lovely dish and vase of frosted jeweled design with clear relief on banding. Wired with three-way switch. Length 42". Width 16". *Finishes*: POLISHED BRASS or CHROMIUM.

423: 4 lts. Charming in effect and good looking. 16" crystal glass dish of jeweled design with clear relief on banding. Length 16". *Finishes*: POLISHED BRASS or CHROMIUM.

488: 4 lts. Exquisite in the refined sense of the word. 16" Ivory glass dish with champagne relief decoration and vase. Wired with three-way switch. Length 42". *Finish*: POLISHED BRASS.

FOR glamorous lighting that creates a feeling of warmth and comfort, there is no lighting equipment better than this type. That is why we have such a wide selection.

STYLED LIGHTING

406

407

489

Finish: POLISHED BRASS

406: 4 lts. Here is combined the charm of iridescent Antique Ivory glass with the beauty of moulded crystal glass—a rare combination to create unusual effects. Length 42". Diameter 16". 3-way bottom turn switch for light control.

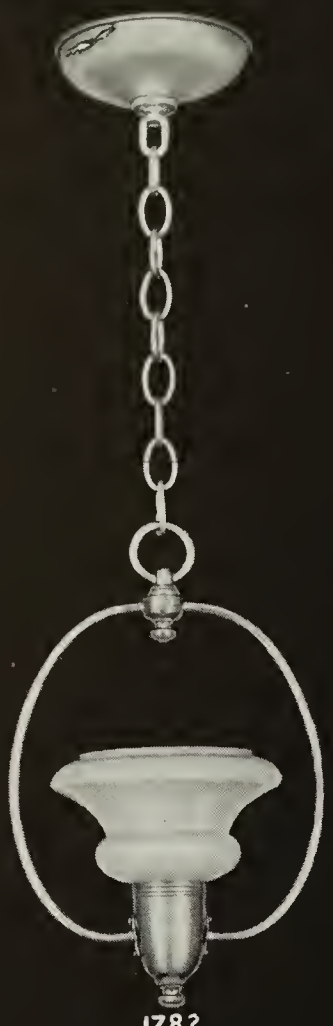
407: 4 lts. Lovely decorative accessory as well as a source of good light. Iridescent Antique Ivory glass, moulded crystal glass vase. Length 18". Diameter 16".

489: 4 lts. 16" Ivory glass dish with decorative Champagne relief — properly illuminates a large room. Length 9".

LIGHTING equipment of this character is always in style and always in good taste because of its simple, decorative beauty and its ability to provide soft, pleasing, glareless illumination.

CONWAY SERIES

310



1782

1783

1781

1780

Finishes: PEWTER with GOLD TRIM or POLISHED BRASS

THE Conway Series, with its effective, efficient Ivory glass shades, harmonizes beautifully with all types of furnishings and blends nicely with every architectural motif. The illumination it provides is soft, pleasing, decorative and glareless—just right for the comforts of "Home Sweet Home".

1780: 5 lts. Creates an air of cheerfulness in the dining room by lighting it gayly. Decorative crystal glass vase in center. Length 42". Width 21".

1781: 1 lt. Effective in its simplicity. Bottom turn switch. Diameter of back 4½".

1782: 1 lt. The Ivory glass shade gives a glow of welcome in the hall. Length 36". Width 8".

1783: 3 lts. Its decorative crystal glass center vase and handsome Ivory shades make it ideal for smaller rooms. Length 36". Width 17".

310: 1 lt. Smart for every location where a lighting fixture of this type is needed. 7½" Ivory glass dish with pierced metal galleries. Length 8".

HEDLEY SERIES

1940

1949

1947

1943

1941

1940: 5 lts. Decoratively illuminates the entire room with just the right amount of emphasis on the dining table. Length 42". Width 20". Wired with three-way bottom turn switch.

1941: 1 lt. Particularly adaptable because of its pleasing performance. Bottom turn switch. Diameter of back 4½".

1943: 3 lts. The unusual Ivory glass shades with plated gold stripes harmonize with all types of furnishings. Length 36". Width 18".

1947: 1 lt. Appropriate for the hall yet adequate for small rooms. Length 10½". Width 8½".

1949: 1 lt. The plated gold lines on the Ivory glass shades lend a touch of richness to its surroundings. Length 36". Width 8½".

Finishes: POLISHED CHROMIUM with GOLD TRIM or PEWTER with GOLD TRIM

THE handsome Ivory glass shades with plated gold stripes distinguish this series and lift it far above all others in its price range. Its graceful simple design suggests the Hedley Series for every home where decorative beauty and glareless illumination are both important.

Montrose Series

1415

1419

1418

1411

1413
1414 SEMI-CLOSEUP

1410

Finish: CHROMIUM with BRONZE TRIM

THE brilliant crystal glass embellishments and the center vase in fan effect on the major pieces effectively glorify the home where this series is used . . . and the lovely Ivory glass shades assure an abundance of decorative, glareless, scientific lighting. No other lighting equipment can give you as much decorative beauty and yet fit well within a modest budget.

1410: 5 lts. Exceptionally decorative because of its crystal glass center vase in plume effect and the crystal ornaments under each cup. Easy to reach 3-way switch. Length 42″. Width 18″.

1411: 1 lt. Decorative sconce embellished with crystal ornament. Pin switch. Dia. of back 4¾″.

1413: 3 lts. The crystal glass vase and ornaments contribute charm to the room it so nicely illuminates. Length 36″. Width 15″.

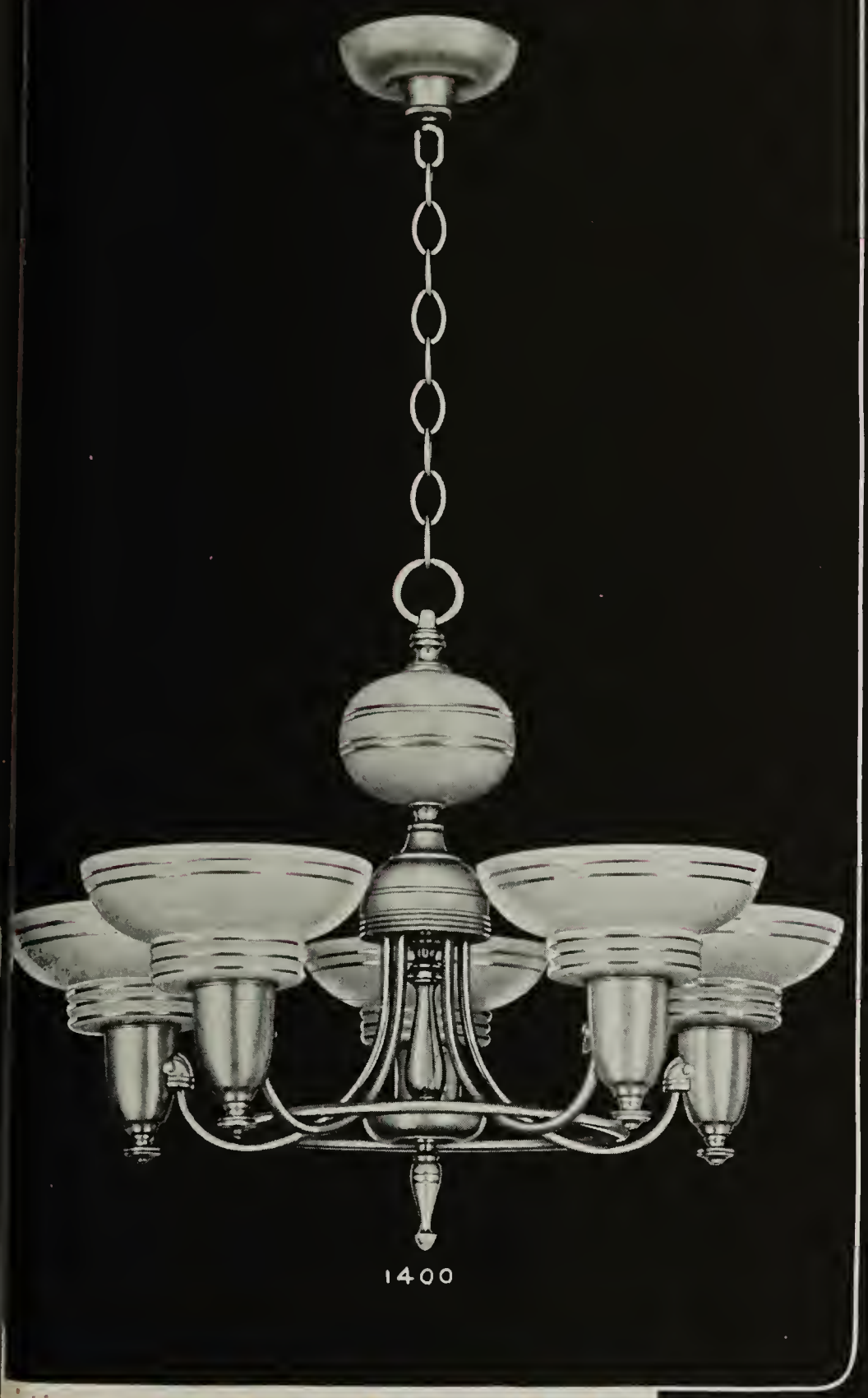
1414: 3 lts. Same as 1413 but semi-close. Length 11½″.

1415: 5 lts. Crystal glass vase and ornaments are most distinctive. Length 11½″. Width 18″.

1418: 1 lt. Shapely Ivory glass shade assures glareless illumination. Length 11½″. Width 8″.

1419: 1 lt. Just right for wherever a fixture of this kind is adequate. Length 36″. Width 8″.

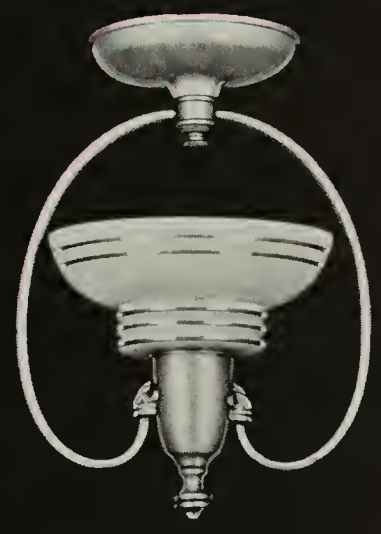
Splendour Series



1400

1409

1403



1407

1408

1400: 5 lts. Its Ivory glass shades with plated gold striped lines cheerfully illuminate a large room. Three way bottom switch for lighting economy. Length 42". Width 21".

1403: 3 lts. For modernizing rooms in proportion to their size. Length 36". Width 17".

1407: 1 lt. Effective and efficient, distinctive and decorative. Length 10½". Width 8".

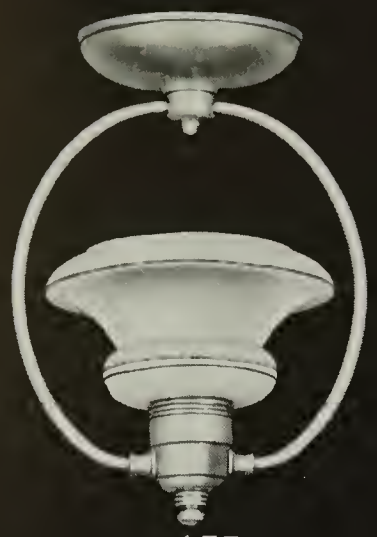
1408: 1 lt. A lovely bracket for modern efficiency. Pin switch. Diameter of back 4½".

1409: 1 lt. Brings splendour and good light to the small locations. Length 36". Width 8".

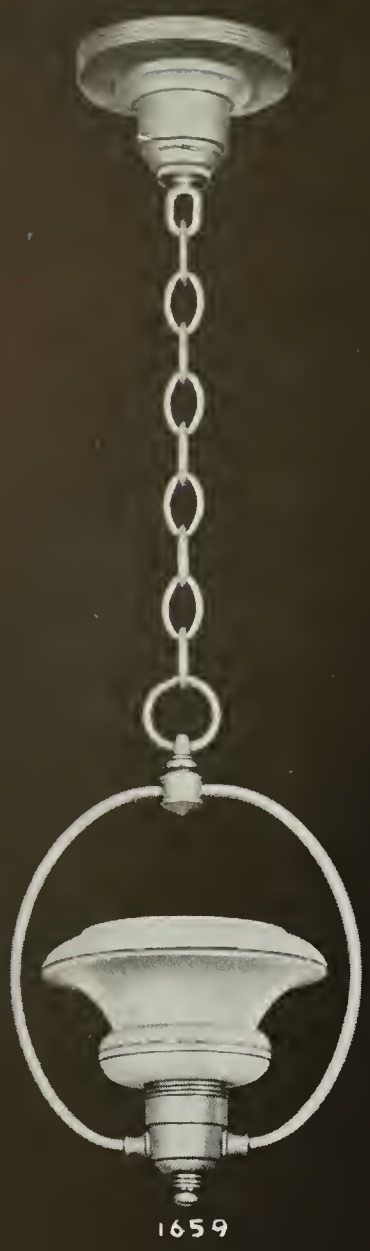
Finishes: PEWTER with GOLD TRIM, BRONZE with GOLD TRIM
Ivory Glass Shades with Plated Gold Striped Lines

SMARTLY interpreting the modern trend toward more beautiful, more efficient lighting equipment, the Splendour Series is just what you need for enlivening your home and rejuvenating your furnishings. It is particularly good looking and provides the type of illumination that effectively "light conditions" a room. It is modern in concept yet its pleasing design harmonizes nicely with every decorative scheme.

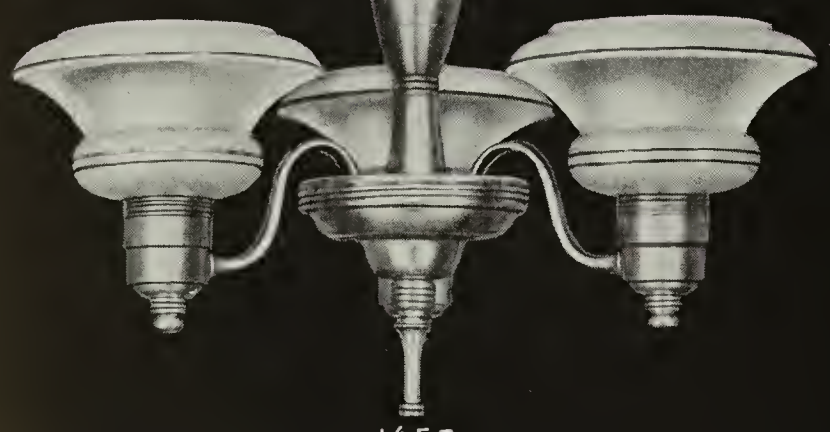
NASSAU



1657



1659



1653

1656

Finishes: PEWTER with GOLD TRIM, BRONZE with GOLD TRIM, MOTTLED IVORY with GOLD TRIM

EXQUISITELY styled to conform to the prevailing taste, this series is designed to fit the lighting needs of every room in your home. Its beauty is magnified by the use of rich Ivory Shades with plated Gold striping, and the scientific construction provides flexible, efficient lighting that is kind to the eyes and befitting the room.

1653: 3 lts. Excellent for a soft, pleasing lighting effect. Length 36". Width 17".

1656: 7 lts. Reaches the acme of perfection in decoration and illumination. Two individual sets of lights to evenly distribute glareless illumination. Three-way bottom switch controls each group of lights individually. Length 42". Width 22".

1657: 1 lt. A small, soundly constructed fixture for the foyer, or hall. Length 10½". Width 7¾".

1659: 1 lt. The pleasing contours are complimentary to the hall, small breakfast room, or nook. Length 36". Width 17".

SERIES

1650

1650: 5 lts. This unusually good looking lighting fixture flatters all it illuminates. Three-way switch permits using 2, 3, or 5 lights at any time. Length 42". Width 21".

1651: 1 lt. Smart and simple wall bracket with pin switch control. Diameter of back 4¾".

1654: 3 lts. Tastefully designed to enhance the bedroom, sun parlor or low ceilinged alcove. Length 20". Width 17".

1655: 5 lts. A source of decoration and unusual "light conditioning" to enrich the furnishings of your home. Length 20". Width 21".

1654

1651

1655

Finishes: PEWTER with GOLD TRIM, BRONZE with GOLD TRIM, MOTTLED IVORY with GOLD TRIM

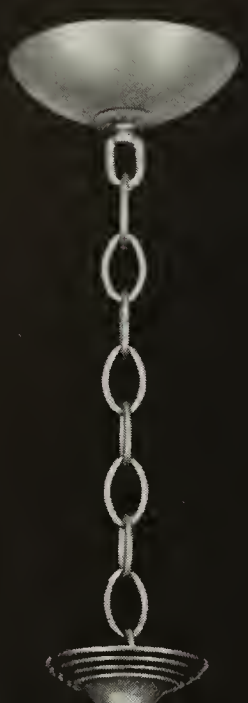
THE Nassau Series boasts of an unusual character. It is not only charming in appearance and perfect in performance, but gives lasting pleasure and satisfaction. Soft, mellow rays creating a warm, friendly atmosphere pour forth from the rich Ivory glass shades with Gold striping.

BONNY SERIES

1245

1247

1249 ON CHAIN



1243

1244 SEMI-CLOSEUP

1241

1240

Finishes: BRONZE with GOLD TRIM, PEWTER with GOLD TRIM.

1240: 5 lts. Creates an air of cheerfulness and floods a room with soft, glareless illumination. Wired 3-way switch. Length 42". Width 18".

1241: 1 lt. Simple, smart and decorative. Pin switch. Dia. of back 4¾".

1243: 3 lts. For charming illumination. Length 36". Width 16".

1244: Not illustrated. Similar to 1243, but semi-close. Length 11".

1245: 5 lts. For decoratively lighting the well furnished living room. Length 14". Width 18".

1247: 1 lt. Correct for the smaller places. Length 10". Width 7".

1249: 1 lt. Not illustrated. Similar to 1247, but suspended on chain.

NICELY styled and cleverly engineered to provide decorative illumination that enlivens and "light-conditions" a home at minimum cost. Decorative Ivory glass shades assure utmost satisfaction.

NEWTON SERIES

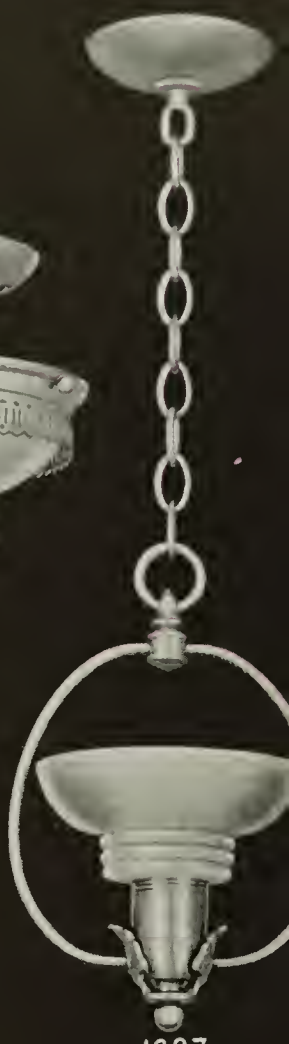
1881

1885

311

1880

1883
1884 SEMI-CLOSEUP



1887

THIS Series of "Better Light for Better Sight" lighting equipment will "light condition" a home in the most effective manner. Its simple beauty is surpassed only by the decorative illumination it provides.

Finishes: PEWTER with GOLD TRIM, BRONZE with GOLD TRIM.

311: 1 lt. Smartly designed and especially decorative in any location where its size is adequate. Length 8". Diameter 7½".

1880: 5 lts. Unequalled in its delightful simplicity; unrivaled for its pleasant "glowing" illumination. Length 42". Width 21". Wired 3-way bottom turn switch.

1881: 1 lt. For glareless illumination. Dia. of back 4¾". Pin switch.

1883: 3 lts. Its refined charm creates a sincerely beautiful effect in the dinette or small dining room. Length 36". Width 18".

1884: 3 lts. Same as 1883, but semi-close. Length 18". Width 18".

1885: 5 lts. Versatile and beautiful enough to be used in every important room where a large semi-close to the ceiling fixture is desired. Length 18". Width 21".

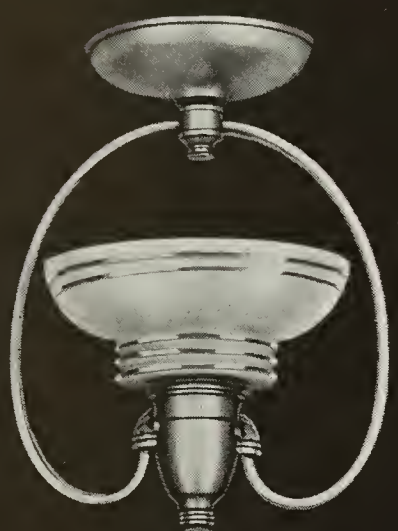
1887: 1 lt. Smartly styled and appropriate. Length 36". Width 8".

VOGUE

Finishes:
PEWTER AND GOLD,
BRONZE AND GOLD

Ivory Glass Shades with Gold Plated Line Striping

1895



1897

1899

1893

1893: 3 lts. An object of delight to please the most fastidious decorators. Length 36″. Width 18″.

1895: 5 lts. Soft, glareless "light conditioning" in the attractively furnished living room is provided by this effective chandelier. Length 19″. Width 20″.

1897: 1 lt. An excellent choice for a small, conspicuous place. Length 10½″. Width 8″.

1899: 1 lt. Adds a refreshing note to the hall, alcove or den. Length 36″. Width 8″.

SERIES

Finishes:
PEWTER AND GOLD,
BRONZE AND GOLD

Ivory Glass Shades with Gold
Plate Line Striping

1894

1890

326

1891

326: 1 lt. A decorative source of superior, glareless semi-indirect illumination. Length 13½". Diameter 12".

1890: 5 lts. A chandelier of distinction enhanced by its unusually attractive Ivory glass shades with Gold Plated striping. Length 42". Width 20". Three way switch.

1891: 1 lt. Unique in its charmingly simple detail. Turn switch. Diameter of back 5".

1894: 3 lts. Ideal for the smaller dining room or dinette where a semi-close fixture is appropriate. Length 19". Width 18".

COLEBROOKE SERIES

Finishes:

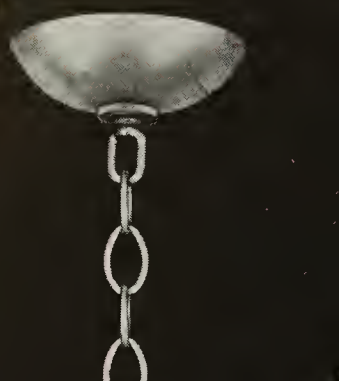
CHROMIUM with BRONZE TRIM

ENGLISH BRONZE with GOLD TRIM

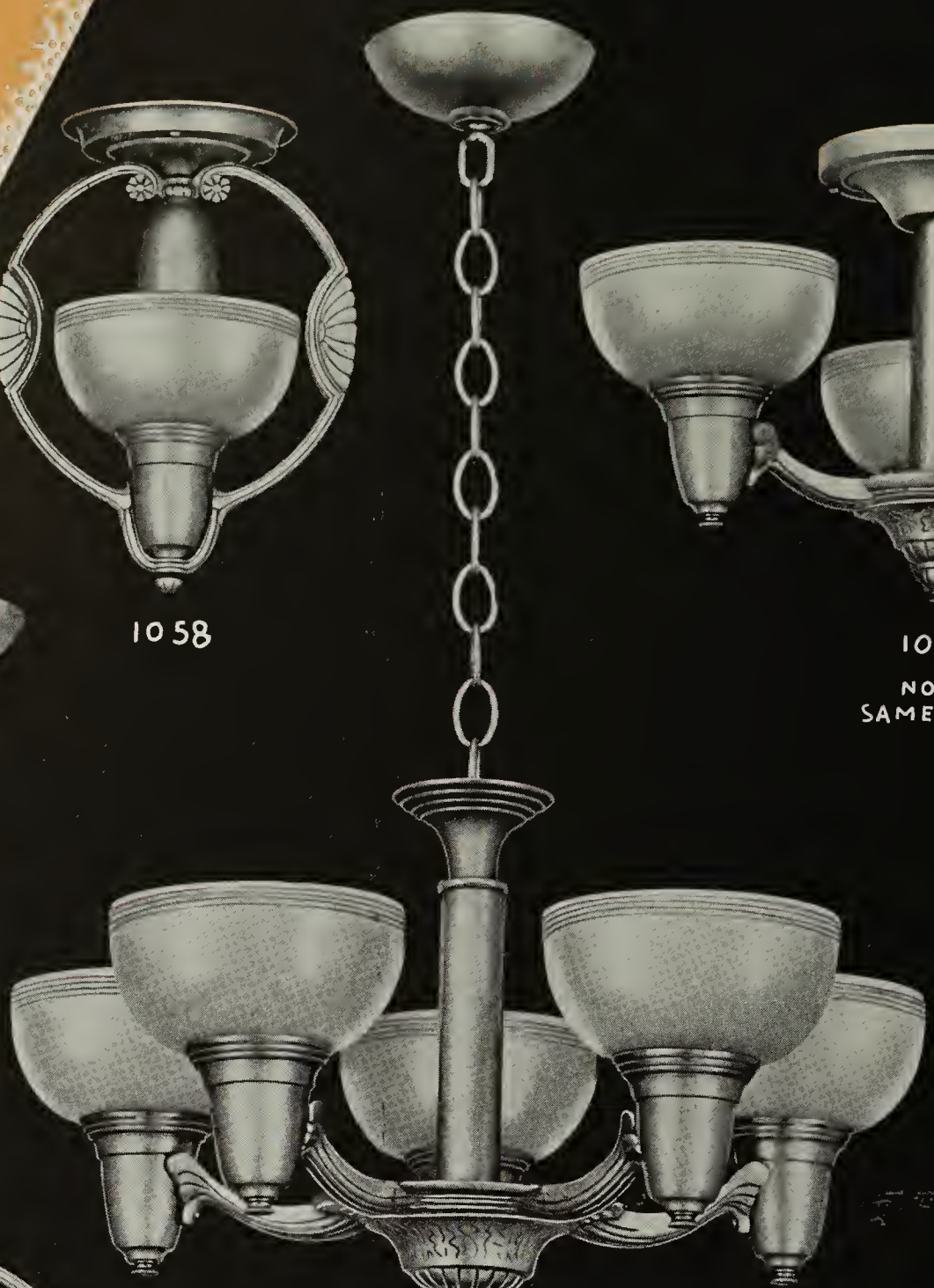
1058

1054

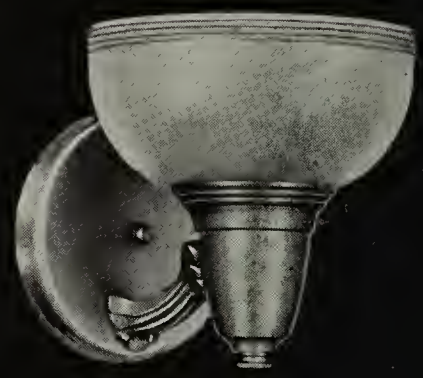
NO. 1053
SAME ON CHAIN



1059



1050



1051

1055

1050: 5 lts. Unusually smart in its graceful simplicity. Wired 3-way bottom turn switch. Length 42″. Width 18″.

1051: 1 lt. Adequate for decorative lighting. Pin switch. Diameter of back 4¼″.

1053: 3 lts. Like 1054, on chain. Length 36″.

1054: 3 lts. Designed to glarelessly illuminate a large room. Length 10″. Width 16″.

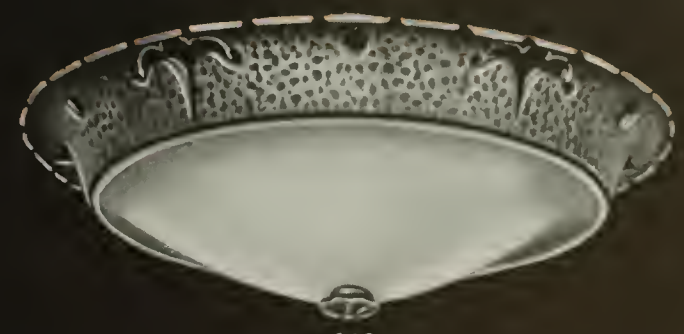
1055: 5 lts. Semi-close to the ceiling for living room use. Length 10″. Width 18″.

1058: 1 lt. Decorative and delightful. Length 11″. Width 8″.

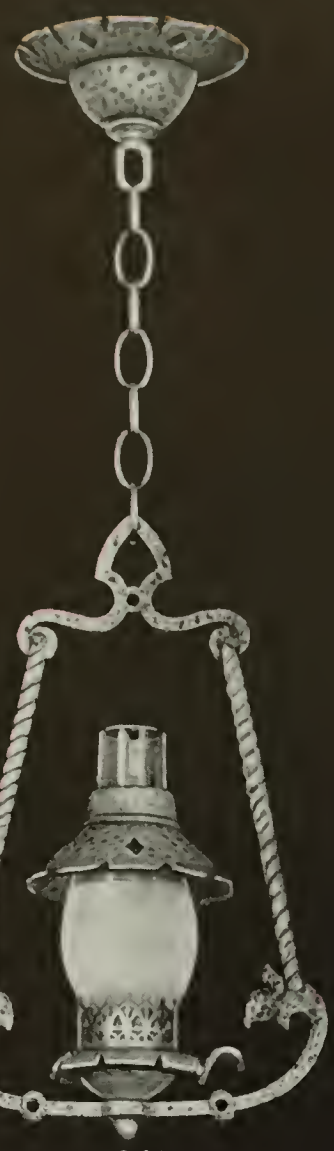
1059: Classic in design but modern in performance. Length 36″. Width 8″.

FORGE SERIES

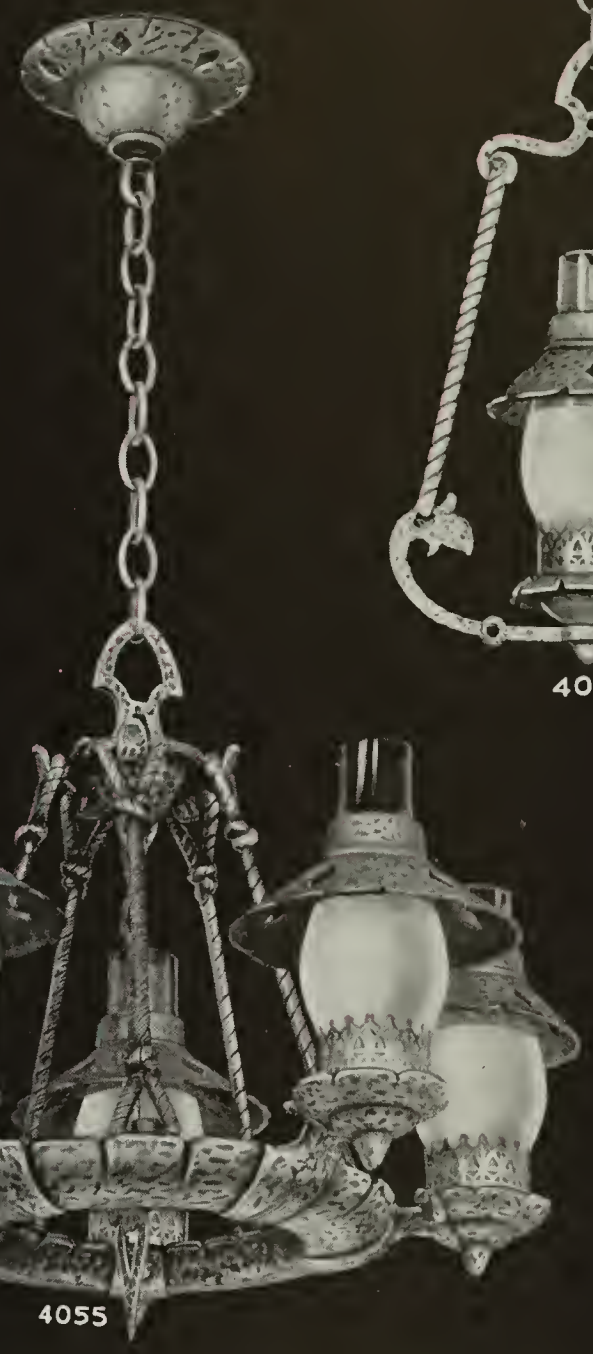
Finish:
SWEDISH SILVER with
ANTIQUE BRASS TRIM


4612

4063


4061

4051


4055

2508

4054

2508: 1 lt. An outstanding example of fine forging. Wired pin switch. Back 4½″ x 8″.

4051: 1 lt. Authentic, decorative and distinguished. Wired pin switch. Back 5″ x 9″.

4054: 1 lt. For small places. Dia. of top 6½″.

4055: 5 lts. Forged in the finest traditional manner. Metal reflectors, clear top, frosted glass chimneys. Length 42″. Width 21″.

4061: 1 lt. For hall or den. Lgth 36″. Width 8″.

4063: 3 lts. Sturdy, smart and sincerely beautiful. Length 36″. Width 15″.

4612: 2 lts. 10″ Ivory glass dish with open work cast metal ceiling band. Dia. of top 13½″.

STYLED LIGHTING

364: 1 lt. With the quaint charm befitting these rooms. 10″ metal reflector, Satin crystal crackled globe. 60 Watt (A19) bulb. Length 36″. *Finishes*: POLISHED BRASS with PEWTER REFLECTOR, or WEATHERED BRASS with ANTIQUE RED REFLECTOR.

368: 1 lt. Distinguished by its pierced open work gallery and crystal ornaments. 12″ metal reflector over table. Clear glass globe. Length 36″. *Finishes*: POLISHED BRASS or WEATHERED BRASS with choice of PEWTER OR ANTIQUE RED REFLECTOR.

1533: 1 lt. Particularly lovely. Its 40-60-100 Watt bulb effectively spotlights the table and provides soft general illumination. 14″ Reflector available in PEWTER or ANTIQUE RED. Length 42″. *Finishes*: PEWTER or POLISHED BRASS.

1859: 1 lt. Simple in design and efficient in performance. 10″ metal reflector over Ivory glass shade assures maximum illumination. Length 36″. *Finishes*: POLISHED BRASS or WEATHERED BRASS with choice of PEWTER or ANTIQUE RED REFLECTOR.

DESIGNED to effectively decorate and softly illuminate rooms furnished in the rugged, comfortable manner. The metal reflectors direct a wealth of glareless light downward, yet evenly diffuse soft light rays over wide areas.

FOR DINETTE OR DEN

THIS distinctive lighting equipment has been cleverly styled to contribute the charm of its decorative beauty and, at the same time, create an atmosphere of warmth and comfort in the rooms where it is used.

Finish: POLISHED BRASS

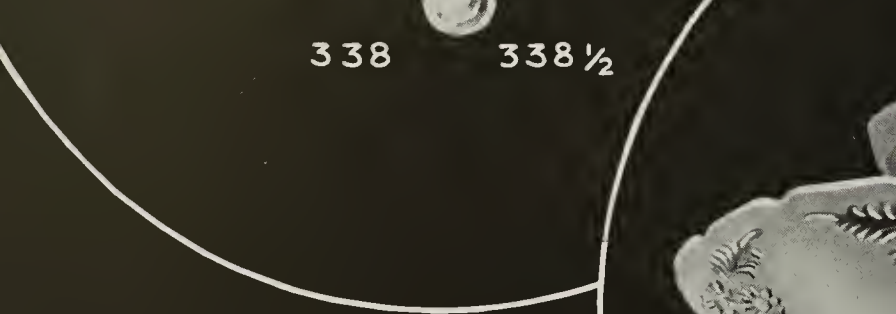
355: 3 lts. Especially good looking and worthy of the small dining room or dinette. Satin glass with decorations in clear relief enhanced by pierced metal banding top and bottom and the lovely crystal vase feather effect. Length 36". Diameter 14".

375: 3 lts. Adequately sized for the small living room or dinette and appropriate from every point of view. Crystal glass vase in feather effect sets as a crown above Satin glass dish with clear relief and open-work metal banding. Length 15". Diameter 14".

383: 3 lts. Distinguished by its unique plated gold decoration on Ivory glass dish and center ball. Crystal ball at bottom set off by the filigree metal ornament above it. Length 36". Dia. 13".

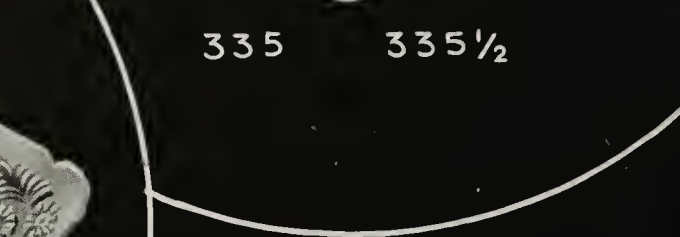
FOR BEDROOM • ALCOVE

338



338½

335



335½

354

353

350

THESE unusual glass pieces are highly desirable from every point of view — they are good looking, right in the height of fashion, and efficiently diffuse an abundance of soft, glareless light.

Finish: POLISHED BRASS

338: 3 lts. Smartly styled 13″ crystal with alternating squares in amber. Crystal bottom ball. Length 6¾″.

338½. 3 lts. Like 338, but with clear and frosted crystal glass squares.

335: 1 lt. Charming in effect. 9½″ crystal dish with alternating squares in amber. Scalloped metal gallery. Crystal bottom ball. Length 8½″.

335½: 1 lt. Like 335 but with clear and frosted crystal glass squares.

350: 1 lt. Distinguished 11″ Satin glass dish with floral decorations in clear relief. Scalloped metal gallery. Length 8″.

353: 1 lt. Shapely 10″ Satin glass with floral motif in clear relief — enriched by its open work metal gallery and crystal ball. Length 8″.

354: 3 lts. Beautiful 13″ Satin glass; decorations in clear relief. Fits snug up to the ceiling. Enhanced by pierced metal gallery and crystal ball. Length 6½″.

• SUNPARLOR • DEN

381

330 330½

339

382

352
352½

330: 3 lts. Lovely for the master bedroom — 13″ frosted glass with clear relief on border and scrolls. Length 6½″. *Finishes*: CHROMIUM or POLISHED BRASS.

330½. 3 lts. As 330, but Ivory glass with clear relief. *Finish*: POLISHED BRASS.

339: 3 lts. Superb in its decorative beauty. 13″ frosted glass with decoration in crystal amber. Enhanced by pierced, richly finished metal gallery, and polished crystal ball. Length 6″. *Finish*: POLISHED BRASS.

352: 1 lt. Ideal wherever its size is adequate. 9″ frosted glass, border and scrolls in clear relief. Length 8″. *Finishes*: CHROMIUM or POLISHED BRASS.

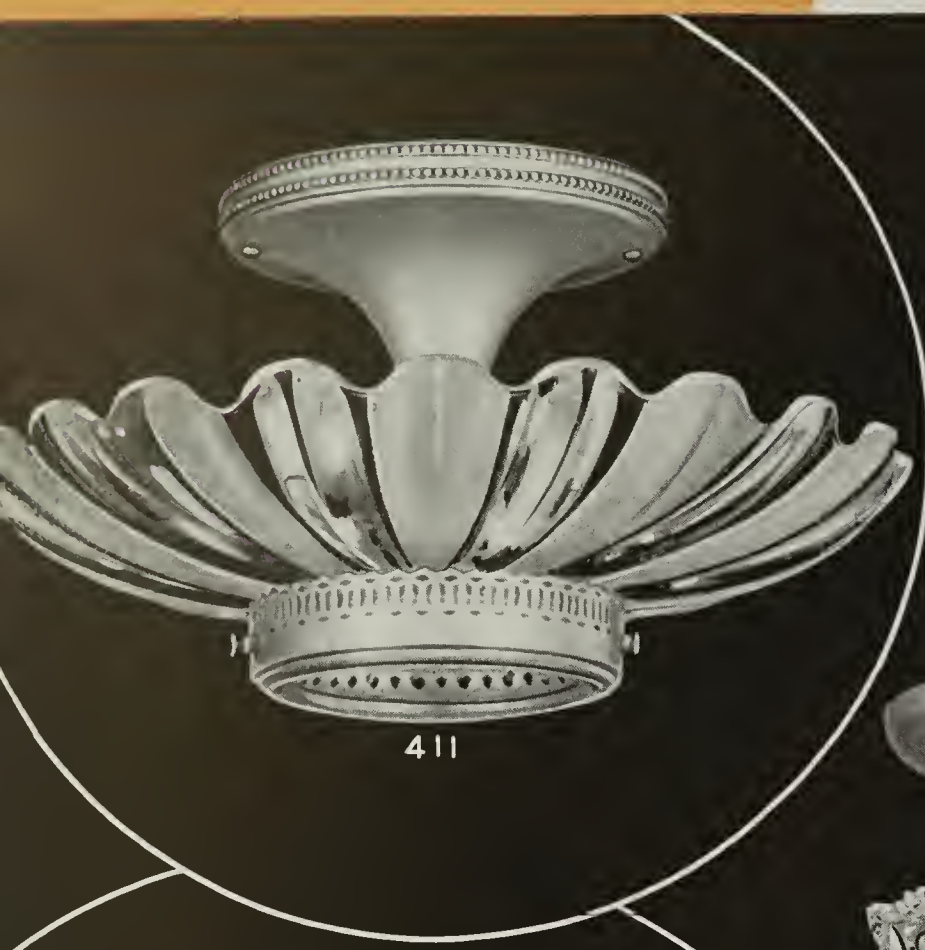
352½: 1 lt. As 352, but Ivory glass with clear relief. *Finish*: POLISHED BRASS.

381: 3 lts. Unusually beautiful 13″ Ivory glass with decorations in plated gold; enhanced by filigree metal bottom plate and crystal ball. Length 7″. *Finish*: POLISHED BRASS.

382: 3 lts. Smart in its refined simplicity. 13″ Ivory glass with filigree bottom plate and crystal ball. Length 7″. *Finish*: POLISHED BRASS.

THE unique decorative beauty of these glass dishes makes them appropriate for bedroom, sunparlor, low-ceilinged dinette or alcove—and the amount of glareless light they diffuse makes them entirely adequate.

FOR BEDROOM • ALCOVE


411

410

313

409

334

333

Finishes: POLISHED BRASS or CHROMIUM

313: 1 lt. Handsome 5½″ crystal piece for smaller locations. Length 6½″.

333: 2 lts. 12½″ crystal glass dish with polished crystal relief. Length 7″.

334: 3 lts. 12½″ frosted crystal glass dish with polished relief. Length 6½″.

409: 1 lt. Charming 11″ crystal and frosted glass dish. Metal banding at bottom around clear glass panel that diffuses light directly downward. Length 8″.

410: 1 lt. Particularly beautiful 11″ crystal glass dish with alternating ribs Satin frosted. Metal banding completes its decorative appearance. Length 8½″.

411: 2 lts. Gracefully proportioned, exquisite 13″ crystal glass dish with alternating Satin frosted segments. Metal gallery, beaded canopy. Length 8″.

STYLED in the manner of the times, these beautiful crystal glass, close to ceiling lighting fixtures, are appropriate everywhere lighting equipment of this type is effective.

• SUNPARLOR • DEN

370

343

377

1084

310

311

367

310: 1 lt. 7½″ Ivory glass dish with pierced metal banding and gallery. Length 8″. *Finishes*: POLISHED BRASS, or IVORY and GOLD.

311: 1 lt. Beautiful 7½″ Ivory glass in cascade effect, open work metal banding. Length 8″. *Finishes*: POLISHED BRASS, or IVORY and GOLD.

343: 1 lt. Decorative 5½″ crystal dish for foyer or small hall. Length 6½″. *Finishes*: CHROMIUM or POLISHED BRASS.

367: 1 lt. 6½″ Beige or Satin frosted glass. Lgth. 8″. *Finish*: POL. BRASS.

370: 1 lt. Particularly beautiful 12″ Ivory glass dish with tan floral motif. Metal grilles. Takes 100 Watt bulb. Length 9½″. *Finish*: MAT GOLD.

377: 2 lts. 12″ Ivory dish with tan decoration. Lgth. 8″. *Finish*: MAT GOLD.

1084: 3 lts. 12″ Colonial dish with clear cutting. Ideal for the low-ceiling room. Length 6½″. *Finish*: POLISHED BRASS.

THESE beautiful dishes may be used anywhere in the home where decorative lighting is desired and glareless illumination required. There is an appropriate size for every location.

Manton Series

Finishes: POLISHED BRASS or ANTIQUE BRASS

←

811: 1 lt. Simple one-light fixture for the many locations where it is adequate. Dia. of plate 5¾″.

812: 2 lts. Appropriate wherever a close-to-ceiling fixture of its size is wanted. Dia. of plate 8¾″.

813: 3 lts. Recommended for bedrooms, sunparlors and dens when price is important. Dia. of plate 11″.

815: 5 lts. Fits snug to the ceiling and floods a large room with light. Diameter of plate 13½″.

1768: 1 lt. Graceful bracket in extremely good taste. Pin switch. Backplate 3½″ x 6″.

1769: 2 lts. Pleasing in appearance because of its rich simplicity. Pin switch. Back 3½″ x 6″.

Rosette Series

Finish: IVORY & GOLD

→

841: 1 lt. Nicely proportioned and beautifully finished. Diameter of top plate 7″.

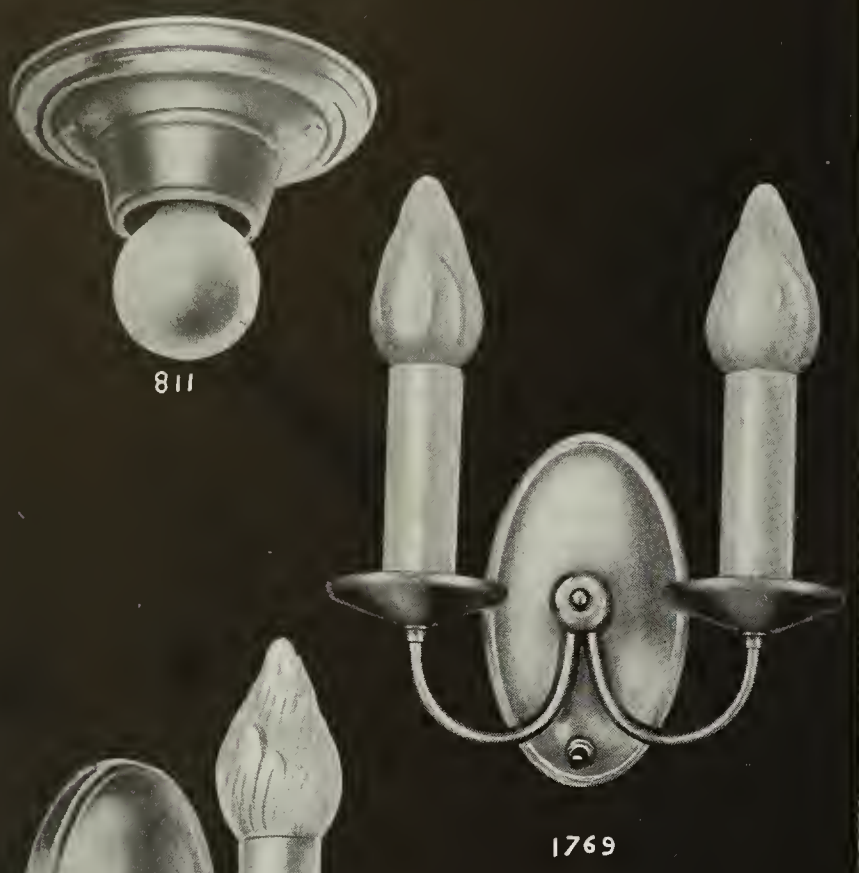
842: 2 lts. The rosette design contributes to the decoration in a room. Plate 12″ x 6″.

843: 3 lts. Amply sized for the larger rooms. Diameter of plate 12″.

848: 1 lt. Smart, inexpensive and carries out the rosette design of this series. Backplate 4¼″x9¼″.

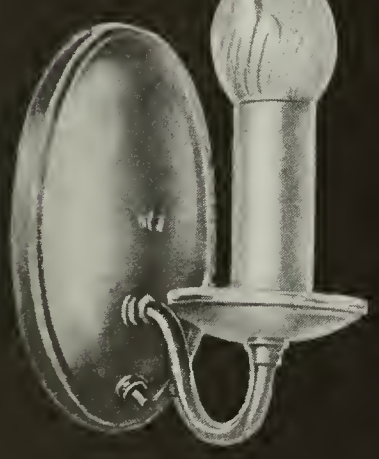
849: 1 lt. To its beauty is added a convenience outlet that makes it doubly useful. Radio or electrical appliance may be easily "plugged-in". Backplate 4¼″ x 9¼″.

815



811

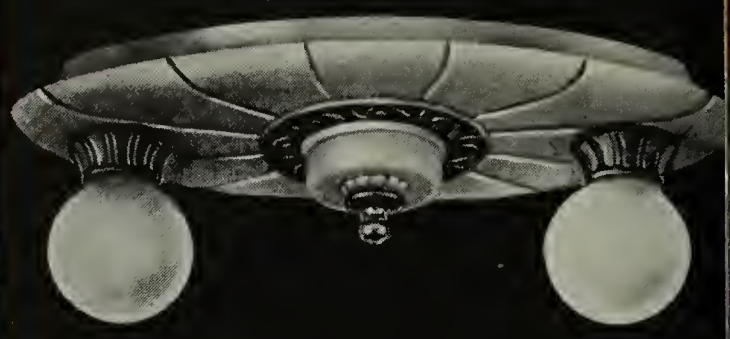
1769



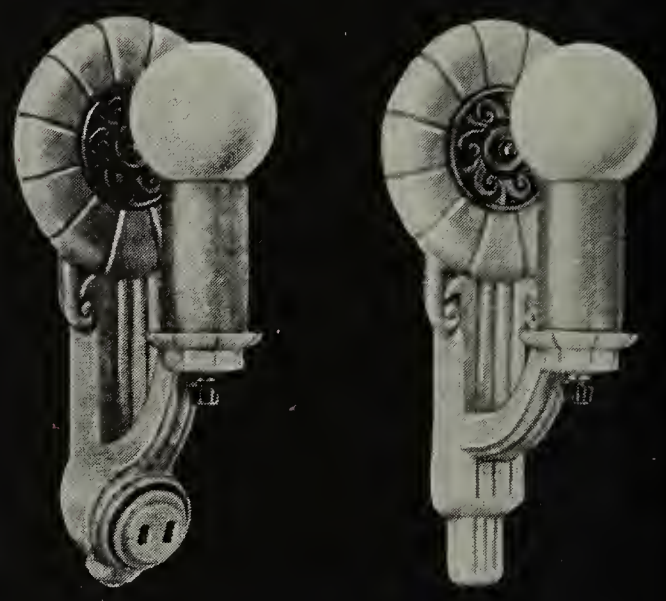
1768

812

813



842



849

848

843

841

PLAYROOM • ALCOVE • DEN

320 - 8″
322 - 10″

319

315

308

317

402

316

403

306

203

203: 2 lts. Nautical in design. Frosted glass cylinders. Cage 4½″ x 8″. Overall width 15¾″. *Finishes*: POLISHED BRASS or BLACK & GOLD.

306: 2 lts. Delightfully simple 8″ frosted glass dish trimmed with decorative wire guard. Diameter of top 10″. *Finishes*: BLACK with GOLD TRIM or BRUSHED COPPER.

308: 1 lt. Smart for the small rooms. 6″ Frosted glass dish. Diameter of top 8″. *Finishes*: BLACK with GOLD TRIM or BRUSHED COPPER.

315: 1 lt. With the tang of the sea. Deep-sea anchor backplate. Pin switch. Cage 5″ x 6½″. Back 4½″ x 12″. *Finishes*: BLACK with POLISHED BRASS TRIM or ANTIQUE RED with POLISHED BRASS TRIM.

316: 1 lt. Particularly nice and nautical. Cage 5″ x 6½″. Length 8½″. Overall width 10″. *Finishes*: BLACK with POLISHED BRASS TRIM or ANTIQUE RED with POLISHED BRASS TRIM.

317: 2 lts. Smartly styled and doubly effective because of its two lanterns with Marine glass cylinders. Anchor ceiling plate. Cage 5″ x 6½″. Overall width 15½″. *Finishes*: BLACK with POLISHED BRASS TRIM or ANTIQUE RED with POLISHED BRASS TRIM.

319: 1 lt. Charmingly designed 6″ Nautical dish with Maple (wood) ceiling plate that looks like a ships wheel. Overall width 10″.

320: 2 lts. With colorful Nautical decoration. 8″ dish with Maple (wood) ceiling plate helm and an anchor for a finial. Overall width 12″.

322: 3 lts. Same as 320 but with 10″ dish. Overall width 14″.

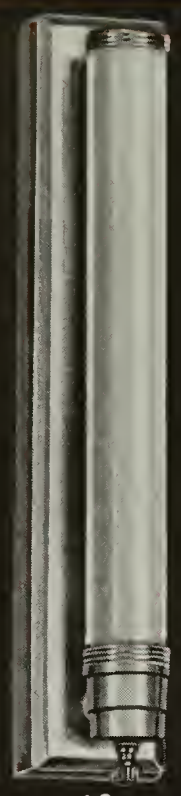
402: 1 lt. Smart 6¼″ dish with flying sea-gull design in relief. Length 6″. *Finish*: POLISHED BRASS.

403: 3 lts. Effectively decorates and efficiently illuminates a large room. Decorative glass dish 14½″. Diameter of band 15″. *Finish*: POLISHED BRASS.

KITCHEN & BATHROOM

90

90½-WITH OUTLET

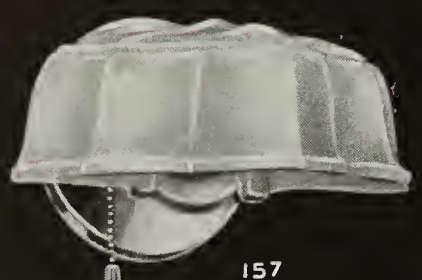


69

69½-WITH OUTLET

94

94½-WITH OUTLET

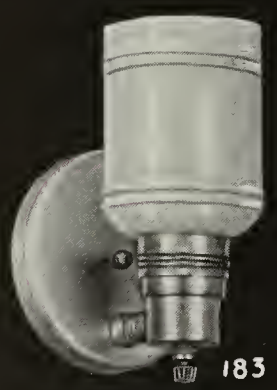


157

157½ WITH OUTLET

95

95½-WITH OUTLET



183

69½: 1 lt. Same as 69 but with convenience outlet.

69: 1 lt. Streamlined modern bracket. Takes T-12 tubular bulb, 60 or 75 Watts. Turn switch. Back 3″ x 13″.

90: 1 lt. Smartly designed with Opal glass cylinder. 40 Watt, T-8 tubular bulb. Turn switch. Back 3⅜″ x 7″.

90½: 1 lt. Same as 90 but with convenience outlet.

94: 1 lt. For over the mirror, basin, sink or table. Pull chain. Diameter of back 4″.

94½: 1 lt. Same as 94 but with convenience outlet.

95: 1 lt. With decorative HiLite glass for maximum illumination. Bottom turn switch. Takes up to 40 Watt bulb. Dia. of back 4″.

95½: 1 lt. Same as 95 but with convenience outlet.

157: 1 lt. Nicely lights everything below it. Shapely lucent glass shade. Pull chain. Diameter of back 5″.

157½: 1 lt. Same as 157 but with convenience outlet.

183: 1 lt. Simple bracket with opal glass shade. Bottom turn switch. Diameter of back 4½″.

164

163

93

93½ PULL SWITCH

165

162

Finish: CHROMIUM

93: 1 lt. Inexpensive but very effective for pantry, passage, kitchenette or lavatory. Takes up to 40 Watt bulb. Diameter of top 4½″. Length 5¾″.

93½: 1 lt. Same as 93 but with pull chain control.

162: 1 lt. 6″ Enamelled glass dish with clear striping and scientific, concentric circle bottom.

163: 2 lts. 8″ decorative, enamelled glass dish with louvre-effect bottom a series of clear and enamelled concentric circles.

164: 2 lts. 10″ glass dish for the larger rooms. Louvre-effect bottom of clear and enamelled concentric circles.

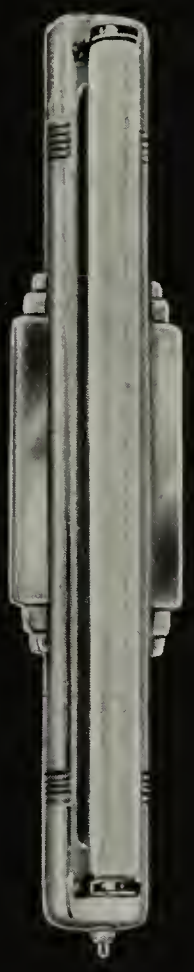
165: 1 lt. A lovely bracket with completely enclosed decorative, enamelled glass shade that has louvre-effect on bottom and side to assure maximum light output.

The glass used on the 160 numbers is particularly decorative and highly efficient because of the concentric circle, louvre-effect bottom that diffuses the light rays directed downward through its series of clear and enamelled circles.

74

50½

50-NO OUTLET



75

75½-WITH OUTLET

65½

65-NO OUTLET

Finish: CHROMIUM

THE beautiful lighting equipment illustrated here is exceptionally modern in design and performance. With the exception of those in the box marked "Fluorescent", all take the 12" Lumiline Lamp.

50: 1 lt. Same as 50½ but without convenience outlet.

50½: 1 lt. Lights the full length of a mirror. Convenience outlet within easy reach. Pin switch. Backplate 3" x 13".

56: 1 lt. Over the mirror bracket with metal reflector. Pin switch. Backplate 3" x 13".

56½: 1 lt. Same as 56 but with convenience outlet.

65: 1 lt. Unusually decorative and distinctive. Pin switch. Backplate 3½" x 13".

65½: 1 lt. Provides glareless lighting and a handy convenience outlet for attaching electrical appliances. Pin switch. Backplate 3½" x 13".

66: 1 lt. Provides a lot of light right down on the mirror. Adjustable metal reflector. Pin switch. Backplate 3½"x13".

66½: 1 lt. Same as 66 but with convenience outlet.

72: 1 lt. For over a wide mirror. Takes 18" Lumiline Lamp. Adjustable metal reflector directs light right where you want it. Pin switch. Backplate 3½" x 19½".

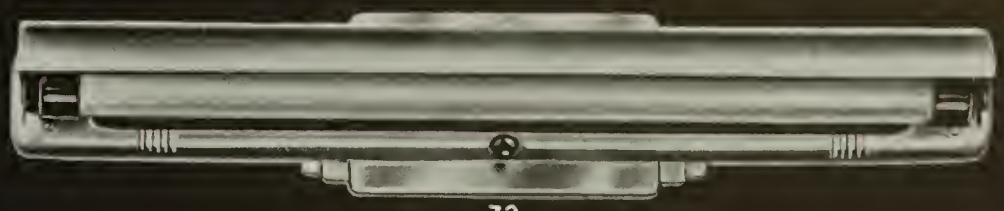
72½: 1 lt. Same as 72 but with convenience outlet.

74: 4 lts. Ultra-smart close-to-ceiling fixture for any modern room. Crystal glass louvres extremely decorative. Plate 16" x 16".

75: 1 lt. Very tall and suggested for large mirrors. Takes 18" Lumiline Lamp. Pin switch. Backplate 3½" x 19½".

75½: 1 lt. Same as 75 but with convenience outlet.

SMART & MODERN

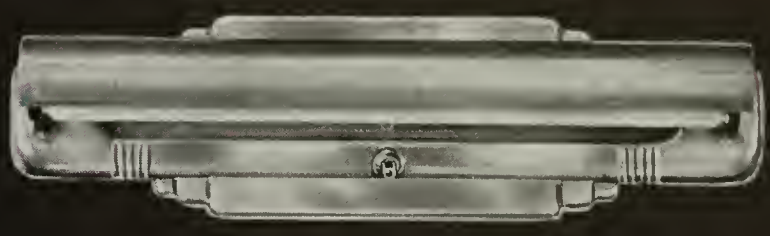


72

72½-WITH OUTLET

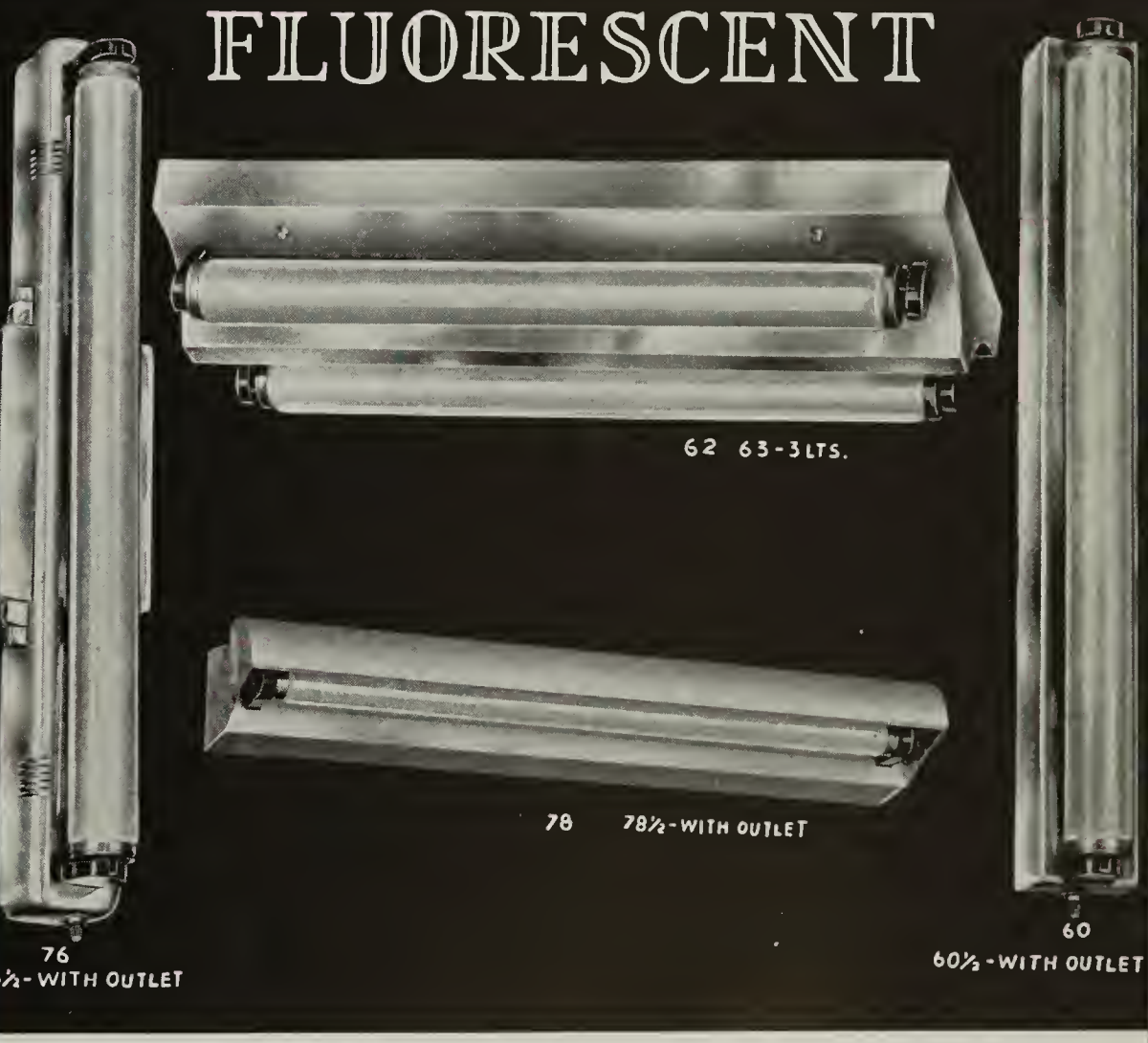
56

56½-WITH OUTLET



66 66½-WITH OUTLET

FLUORESCENT



62 63-3 LTS.

78 78½-WITH OUTLET

76

76½-WITH OUTLET

60

60½-WITH OUTLET

FLUORESCENT: The last word in modern lighting. Be sure to specify current, cycle and voltage when ordering. Regularly furnished for use with 18", 15 Watt Fluorescent Tube for 60 cycle, 110-125 Volt, Alternating Current.

60: 1 lt. Distinguished by its tall, slender beauty. Pin switch. Back 3" x 19½".

60½: 1 lt. Same as 60 but with convenience outlet.

62: 2 lts. For lighting the entire room. Plate 8" x 19".

63: 3 lts. In appearance like 62 but with 3 Fluorescent tubes. Plate 10¼" x 19¼".

76: 1 lt. With decorative modern backplate 3½" x 19½". Pin switch.

78: 1 lt. Smart Fluorescent bracket with shield. Backplate 3½" x 19".

78½: 1 lt. Same as 78 but with convenience outlet.

KITCHEN

187

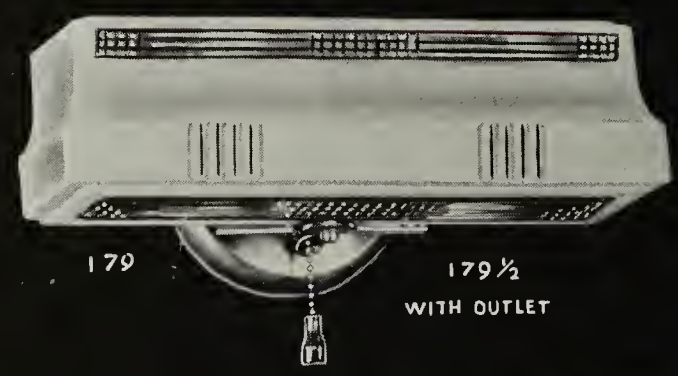
186-6⅜ WITH LOUVRE

176

177

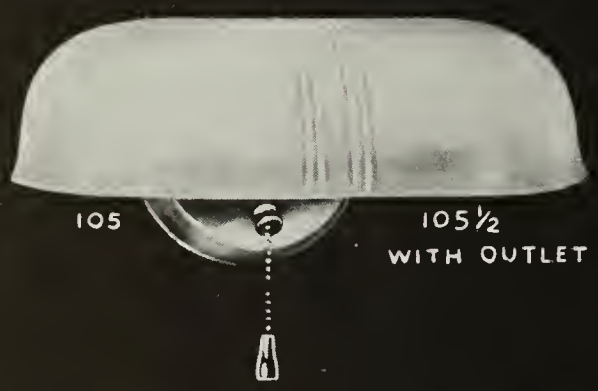
133

132



179

179½
WITH OUTLET

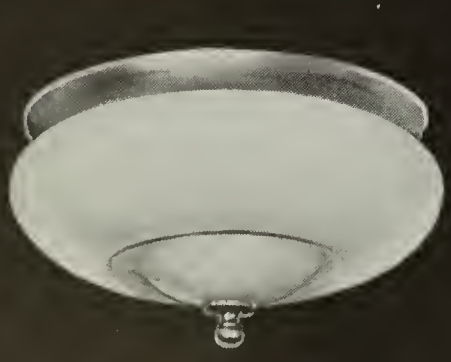


105

105½
WITH OUTLET

174

174½



140

146

105: 2 lts. Decorative and provides a lot of glareless light. Pull chain. Takes 40W. bulbs. Diameter of back 4½".

105½: 2 lts. Like 105 but with convenience outlet. Ext. 5⅝".

186: 1 lt. Same as 186 with 6⅜" Globe. 12" Louvre. Length 7½".

187: 1 lt. Complete enclosed 8⅜" Opal glass globe with scientifically correct bottom that consists of a series of circles. 13" glass louvre clear striped. Length 8".

140: 2 lts. Simple, 8" Opal glass dish that bathes a room in glareless light. Takes up to 40W. bulbs.

146: 1 lt. 6½" Opal glass dish for glareless lighting.

132: 1 lt. 8⅜" Opal Globe, exceedingly decorative and efficient. Length 8⅜".

132½: With pull switch.

133: 1 lt. Smart looking 6⅜", Opal circled bottom glass globe. Length 7½".

133½: With pull switch.

Finish: CHROMIUM

174: 1 lt. Effective over-the-mirror bracket with all enclosed shade, with clear relief on the sides and prismatic bottom. Back 4½". Ext. 7½".

174½: 1 lt. Same as 174 with convenience outlet. Back 4½". Ext. 7½".

176: 1 lt. Efficient and decorative 7½" Globe with prismatic bottom, prismatic top, clear relief. Takes up to 75 W. bulb. Length 7½".

176½: With pull switch.

177: 1 lt. For the large kitchen or bath. 9½" Globe. Prismatic bottom and clear relief. Takes 100 W. bulb. Length 8".

177½: Same as 177 but with pull switch.

179: 2 lts. All enclosed shade with prismatic bottom that assures a wealth of light right down where you want it. Takes up to 40 W. bulbs. Clear relief. Width 11". Ext. 4".

179½: 2 lts. Same as 179 but with a handy convenience outlet for shaver.

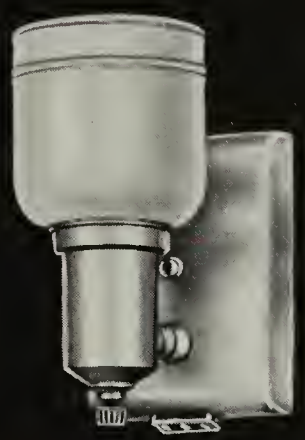
BATHROOM

135
135½ PULL SWITCH

134
134½ PULL SWITCH

128½
128 NO OUTLET

98



98½

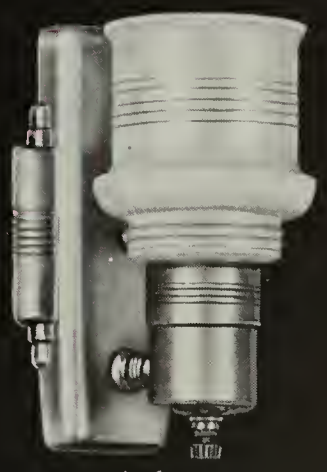
116
116½ PULL SWITCH

117
117½ PULL SWITCH

107½

113
113½ PULL SWITCH

107



106
106½ WITH OUTLET

108½
108 NO OUTLET

98: 1 lt. Simple, inexpensive bracket for glareless lighting. Bottom turn switch. Back 3½" x 4½".

98½: 1 lt. A general utility bracket. Opal glass shade and convenience outlet. Turn switch. Back 3½" x 4½".

128: 1 lt. Over the mirror bracket that directs a wealth of light downward. Opal glass. Dia. of back 4½".

128½: 1 lt. Opal glass shade for efficient lighting, convenience outlet for appliances. Dia. of back 4½".

134: 1 lt. Shapely 8½" Opal glass globe for adequate glareless illumination. Takes up to 150W. bulb. Length 9".

134½ 1 lt. Same as 134 but wired pull chain control.

135: 1 lt. Decoratively shaped 6½" Opal glass globe. Gives lots of light without glare. 100W. bulb. Length 8".

135½: 1 lt. Same as 135 but wired with pull chain.

Metal Parts: CHROMIUM PLATE

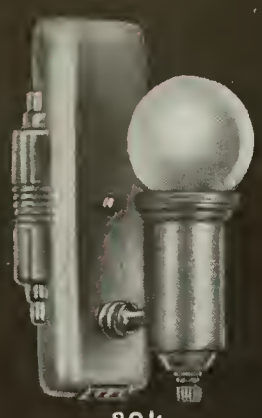
106: 1 lt. Modern bracket, hilite clear-lined glass shade. Turn switch. Back 3⅜" x 7".
106½: 1 lt. The same modern beauty as 106 but with convenience outlet built-in.
107: 1 lt. Hilite clear lined glass cylinder takes 60W. tubular bulb. Turn switch. Back 3½" x 13". 107½: 1 lt. Same as 107 with convenience outlet. Turn switch.
108: 1 lt. Over the mirror bracket with hilite clear-lined glass shade. Pull chain. Dia. of back 4½". Ext. 7½". 108½: 1 lt. Same as 108 but with convenience outlet.
113: 1 lt. Open-bottom, clear-lined 5¼" hilite glass globe, simple and effective. Length 6¼". 113½: 1 lt. Same in appearance as 113 but wired pull switch.
116: 1 lt. Decorative 6½" clear-lined glass globe, closed bottom. Length 8".
116½: 1 lt. The same beauty as 116 but wired with pull switch control. Length 8".
117: 1 lt. Beautiful 8½" hilite globe with decorative clear lines. Length 9".
117½: 1 lt. The same fixture as 117 but wired with pull switch control. Length 9".

KITCHEN & BATH

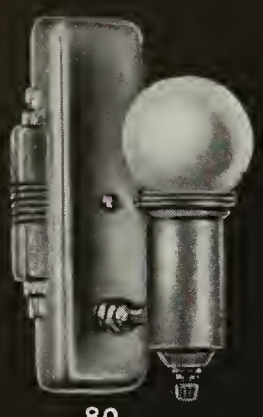
159

89

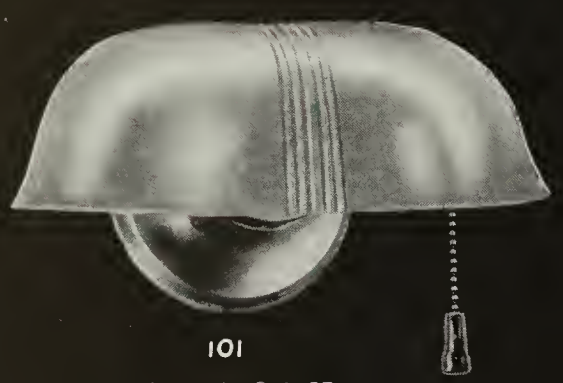
89½ WITH OUTLET



80½



80



101

101½ - WITH OUTLET

114

114½ PULL CHAIN

115

115½ PULL CHAIN

171

125

124

103 - 6"
104 - 8"

Finish: CHROMIUM

80: 1 lt. Decorative modern bracket to adequately light the mirror from the side. Bottom turn switch. Back 3⅜" x 7".

80½: 1 lt. Good looking and handy beacuse it has a convenience outlet to which may be attached any electrical appliance. Bottom turn switch. Back 3⅜" x 7".

89: 1 lt. With effective, tulip-top Opal glass cylinder, that assures glareless lighting. Takes up to 60 W. (A19) bulb. Turn switch. Back 3⅜" x 7".

89½: 1 lt. Same as 89 but with convenience outlet.

101: 1 lt. Moulded lucent glass shade assures decoration and glareless illumination. Takes up to 75 Watt bulb. Pull chain. Diameter of back 4½".

101½: 1 lt. Same as 101 but with convenience outlet.

159: 1 lt. Simple, moistureproof fixture for glarelessly lighting the shower or small room. Satin finished glass. Diameter of back 5½". Length 7".

103: 1 lt. Attractive, efficient 6" enamelled glass dish with clear stripes.

104: 2 lts. Same as 103 but with 8" glass dish.

114: 1 lt. Clear prismatic top and enamelled bottom enable this unit to provide the maximum glareless illumination. Glass 6" x 3¼".

114½. 1 lt. Same as 114 but with pull chain.

115: 1 lt. Scientifically designed for efficiently lighting a large room. Clear prismatic top, enamelled bottom. Glass 8" x 4".

115½: 1 lt. Same as 115 but with pull chain.

124: 1 lt. Bright Chromium star, decorative yet inexpensive. Dia. 10".

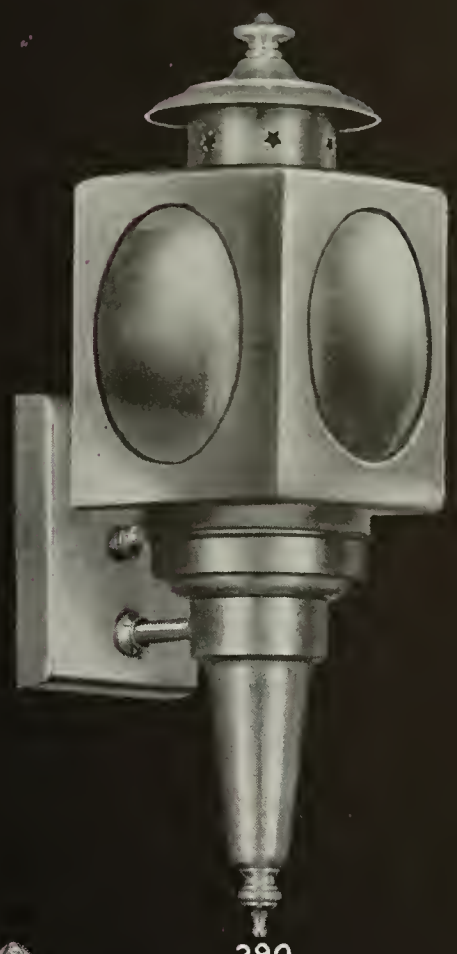
125: 2 lts. White opal glass dish with clear, prismatic bottom. Diameter of dish 8".

171: 1 lt. Simple one-light fixture for minor locations where a lot of light is wanted. Diameter 5".

OUTDOOR LANTERNS

205

251



290

293

204

250

291

DISTINGUISH your home with distinctive Outdoor Lanterns. They brighten your doorway and bid a friendly welcome to all who travel up your path. The lanterns suggested here are Weatherproof and Rustproof — will last a long time yet cost comparatively little.

WEATHERPROOF and RUSTPROOF

204: 1 lt. Distinguished looking bracket finished in SWEDISH IRON. Frosted glass panels. Cast Aluminum. Cage 5" x 10½". Back 4" x 7¾".

205: 1 lt. Lovely for any outdoor location. Frosted glass panels. Made of cast Aluminum. Cage 5" x 10½". *Finish*: SWEDISH IRON.

250: 1 lt. Tudor type bracket with crackled glass panels. Made of cast Aluminum. Cage 5¾"x10½". Back 4½"x8¾". *Finish*: SWEDISH IRON.

251: 1 lt. Rugged, sturdy and everything you want in a lantern. Crackled glass panels. Cage 5¾"x10½". Length 12". *Finish*: SWEDISH IRON.

290: 1 lt. Traditional Coach Lantern so popular today. Made of Copper. Frosted globe with clear panels. Cage 4½"x8". Length 14". *Finish*: BLACK and GOLD.

291: 1 lt. Unusually smart coach type lantern with clear, moulded glass panels. Made of Copper. Cage 5" x 7½". Length 15½". *Finish*: BLACK and GOLD.

293: 1 lt. Lovely adaptation of the old town criers lantern. Made of Copper. Clear glass panels bevelled and polished. Cage 4½"x8". *Finish*: BLACK.

OUTDOOR

262

263

279

282

283

278

Finish: BLACK

262: 1 lt. Authentic in every detail. Clear glass panels protected by crossed metal bands. Cage 5″ x 8″.

263: 1 lt. The clear glass panels permit the bulb to glow like a beacon in the dark. Cage 5″ x 8″. Length 9½″.

278: 1 lt. Faithful reproduction. Frosted glass panels. Cage 7½″ x 9″.

279: 1 lt. Very beautiful and traditionally correct. Individual frosted glass panels. Cage 7½″ x 9″. Length 11½″.

282: 1 lt. Distinctive in appearance and distinguished by its graceful, sweeping, twisted extension arms. Cage 7½″ x 9″.

283: 1 lt. Frosted glass panels. Cage 10″ x 13½″. Extension of arms 24″.

THESE Outdoor Lanterns are made of Copper — the metal that resists time and the elements. All Lanterns are Guaranteed Weatherproof and Rustproof.

LANTERNS

267

256

295

231

266

294

230

GUARANTEED Weatherproof and Rustproof, these Lanterns will provide utmost satisfaction. They will enhance the exterior of your home as nothing else can.

230: 1 lt. Smart in its simplicity. Made of Brass. Cage 6¾"x4½". *Finish*: BLACK with POLISHED BRASS TRIM. Clear glass globe.

231: 1 lt. With the same beauty as 230 but for use on a ceiling.

256: 1 lt. Clear top, frosted glass cylinder. Cage 8" x 11". *Finishes*: POLISHED BRASS or BLACK with GOLD TRIM.

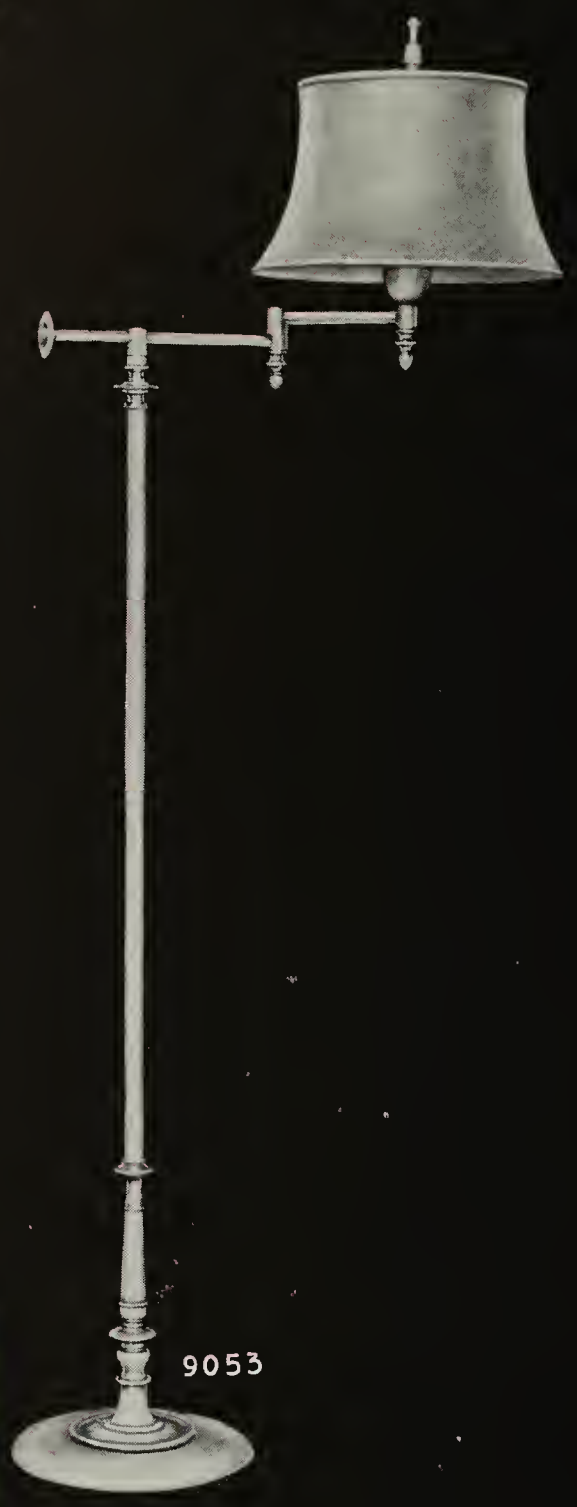
266: 1 lt. Its loveliness enhanced by the frosted, crackled glass globe. Made of Brass. Cage 5" x 7". *Finish*: WEATHERED BRASS.

267: 1 lt. Ceiling type lantern with the same beauty and finish as 266.

294: 1 lt. Decorative and provides a lot of light. Clear glass globe. Cage 6½" x 6". Length 8". *Finishes*: POLISHED BRASS or BLACK.

295: 1 lt. Bespeaks Colonial craftsmanship. Clear glass globe. Cage 6½" x 6. Dia. of back 4½". *Finishes*: POLISHED BRASS or BLACK.

Effectively Styled



9053: Particularly beautiful Bridge Lamp with double swing arm that permits placing the light just where you want it. Height 54".

9060: Reflects the refined good taste of its proud possessor. Glass diffuser under the silk shade assures soft, glareless illumination from its 100-200-300 Watt, three-way bulb. Height 58".

9061: Not illustrated. Bridge lamp to match 9060.

9070: For charming indirect lighting. Particularly decorative base and beautiful, molded glass reflector. Takes 100-200-300 Watt three-way bulb. Height 66".

9071: Distinguished by its unusually decorative base and smartly tailored shade. Under the shade is an efficient glass globe through which is diffused the maximum light from its 100-200-300 Watt three-way bulb. Height 58".

Finishes: ANTIQUE BRASS or ENGLISH BRONZE
ALL METAL PARTS ON THESE LAMPS ARE MADE OF BRASS
Silk shades may be had in either GOLD or EGGSHELL

THESE floor lamps are cleverly styled and properly engineered to effectively illuminate a section of a room. Of course, only overhead lighting fixtures effectively light an entire room, but these lamps will supplement the lighting equipment and create more beautiful groupings.

Scientifically Engineered

9030

9075

9033

9040

Finishes: ANTIQUE BRASS or ENGLISH BRONZE
ALL METAL PARTS ON THESE LAMPS ARE MADE OF BRASS
Silk shades may be had in either GOLD or EGGSHELL

DECORATORS everywhere appreciate the importance of using lighting equipment in conjunction with portable lamps. For evenly distributed general illumination, overhead lighting fixtures must be used, but for localized lighting and spot lighting, we recommend portable lamps.

9030: Its simplicity and dignity are enhanced by the polished crystal balls top and bottom. Diffusing glass globe under silk shade softens the light from its 100-200-300 Watt three-way bulb. Height 58″.

9032: Not illustrated. Bridge Lamp to match 9030.

9033: Colonial in concept. Molded crystal glass font adds a pleasing decorative touch. Shapely mottled Ivory glass reflector. Takes 100-200-300 Watt three-way bulb. Height 66″.

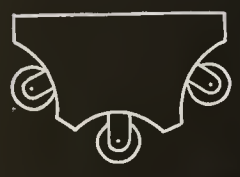
9040: Particularly beautiful lamp with unusual solid brass hand turned spindle standard. Smartly tailored silk shade under which is glass globe to diffuse the light from its 100-200-300 Watt three-way bulb. Height 58″.

9041: Not illustrated. Bridge Lamp to match 9040.

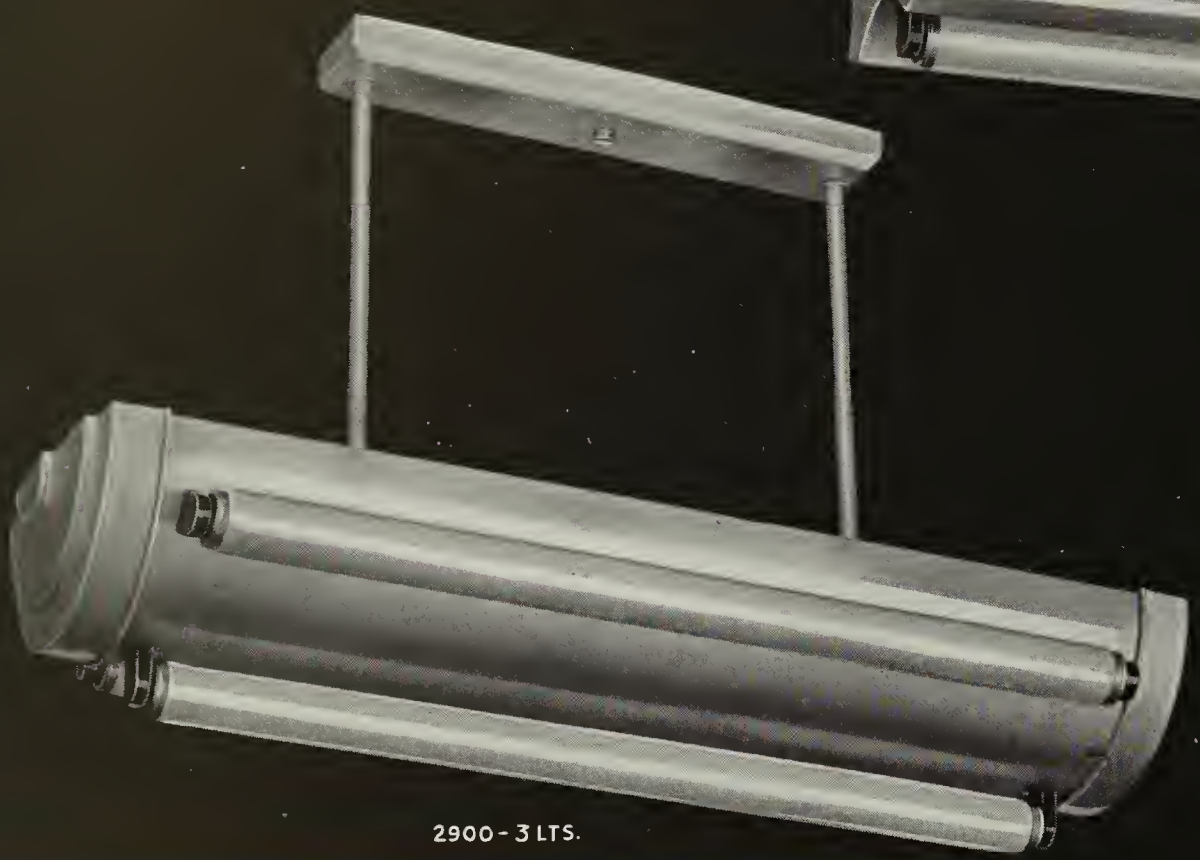
9075: Smart Ivory glass reflector enhanced by the molded crystal glass ball beneath it and three crystal balls above the base. Takes 100-200-300 Watt three-way bulb. Height 66″.

MODERN

2910 - 3 LTS.

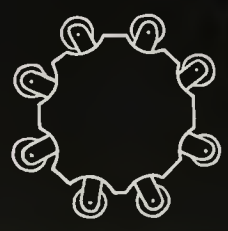


2940 - 3 LTS.



2900 - 3 LTS.

2962 - 8 LTS.



Finish: SATIN CHROMIUM

REFLECTING SURFACES BAKED WHITE ENAMEL

2962: 8 lts. Particularly beautiful for stores, display rooms and public buildings where the ceilings are high. Because of its shape, it is also recommended for modernization installations where present outlets may not be changed.

2900: 3 lts. Distinctive and desirable from every point of view. Takes 24″ Fluorescent tubes. Also available for 36″ and 48″ Fluorescent tubes . . . see Schedule of numbers and sizes on opposite page.

2910: 3 lts. For places where the ceiling is low. Takes 24″ Fluorescent tubes. Also available for 36″ and 48″ Fluorescent tubes . . . see Schedule of numbers and sizes on opposite page.

2915: 5 lts. Same as 2910, but 5 lts. See Schedule of sizes and numbers on opposite page.

2940: 3 lts. Very effective and efficient. Takes 24″ Fluorescent tubes. Also available for 36″ and 48″ Fluorescent tubes . . . see Schedule of numbers and sizes on opposite page.

2945: 4 lts. Same as 2940 but with 4 lts. See Schedule of sizes and numbers on opposite page.

2950: 3 lts. Same as 2940 but flush to ceiling. See Schedule on opposite page.

FLUORESCENT LIGHTING

Fluorescent Lighting marks the Dawn of a New Day in the field of Illumination. By making use of the ultra-violet rays emitted by all lighting sources, Fluorescent lighting delivers full value for the current consumed and is therefore many times more efficient than the ordinary incandescent bulb.

The Fluorescent lighting equipment shown here is furnished with a separate starter and transformer for each tube. Unless otherwise specified, all equipment furnished for 60 Cycle, 110-125 Volt, Alternating Current, with low power factor. If high power factor is needed, add HP to the number of the units ordered.

When ordering Fluorescent Lighting Equipment be sure to state exactly for what type of current it is needed. Give the Cycle, Voltage and be sure to add HP to the numbers when a high power factor is necessary. If in doubt, check with the local utility company who has all this information at hand.

Where a tu-lamp auxiliary is necessary, add the letter T to the number.

SCHEDULE OF NUMBERS, SIZES AND TYPES

Unit Number	Lights	Tube	Watts	Dimensions	Overall Lgth.
		2900 SERIES			
2900	3	24″	20	9½ x 25	42″
2901	3	36″	30	9½ x 37	42″
2902	3	48″	40	9½ x 49	42″
2905	5	24″	20	9½ x 25	42″
2906	5	36″	30	9½ x 37	42″
2907	5	48″	40	9½ x 49	42″
		2910 SERIES			
2910	3	24″	20	9½ x 25	
2911	3	36″	30	9½ x 37	
2912	3	48″	40	9½ x 49	
2915	5	24″	20	9½ x 25	
2916	5	36″	30	9½ x 37	
2917	5	48″	40	9½ x 49	
		2940 SERIES			
2940	3	24″	20	8½ x 25	42″
2941	3	36″	30	8½ x 37	42″
2942	3	48″	40	8½ x 49	42″
2945	4	24″	20	12 x 25	42″
2946	4	36″	30	12 x 37	42″
2947	4	48″	40	12 x 49	42″
		FLUSH TYPE TO MATCH 2940 SERIES			
2950	3	24″	20	8½ x 25	
2951	3	36″	30	8½ x 37	
2952	3	48″	40	8½ x 49	
2955	4	24″	20	12 x 25	
2956	4	36″	30	12 x 37	
2957	4	48″	40	12 x 49	
		2962 SERIES			
2961	6	24″	20	8 x 35	48″
2962	8	24″	20	10 x 35	48″
				Like 2962 but six lights	

FLUORESCENT LIGHTING IS

Fluorescent Lighting is cool lighting, good lighting, efficient lighting that most closely approximates natural daylight. It is good for stores, offices, display rooms, public buildings and also for industrial plants where efficient lighting is a necessity. Fluorescent tubes are available in various colors including Daylight Blue—thus with Fluorescent Lighting very unusual decorative effects may be achieved.

The Fluorescent lighting equipment shown here is furnished with a separate starter and transformer for each tube. Unless otherwise specified, all equipment furnished for 60 Cycle, 110-125 Volt, Alternating Current, with low power factor. If high power factor is needed, add HP to the number of the units ordered.

When ordering Fluorescent Lighting Equipment be sure to state exactly for what type of current it is needed. Give the Cycle, Voltage and be sure to add HP to the numbers when a high power factor is necessary. If in doubt, check with the local utility company who has all this information at hand.

Where a tu-lamp auxiliary is necessary, add the letter T to the number.

SCHEDULE OF NUMBERS, SIZES AND TYPES

All Units Finished SATIN CHROMIUM with
White Enamel Reflecting Surfaces

Nos. 60 and 78 finished POLISHED CHROMIUM or SATIN CHROMIUM

Unit Number	Lights	Tube	Watts	Unit Size	Length Overall
60	1	18″	15	3 x 19½	
60½	1	18″	15	3 x 19½	With Convenience Outlet
78	1	18″	15	3½ x 19	
78½	1	18″	15	3½ x 19	With Convenience Outlet

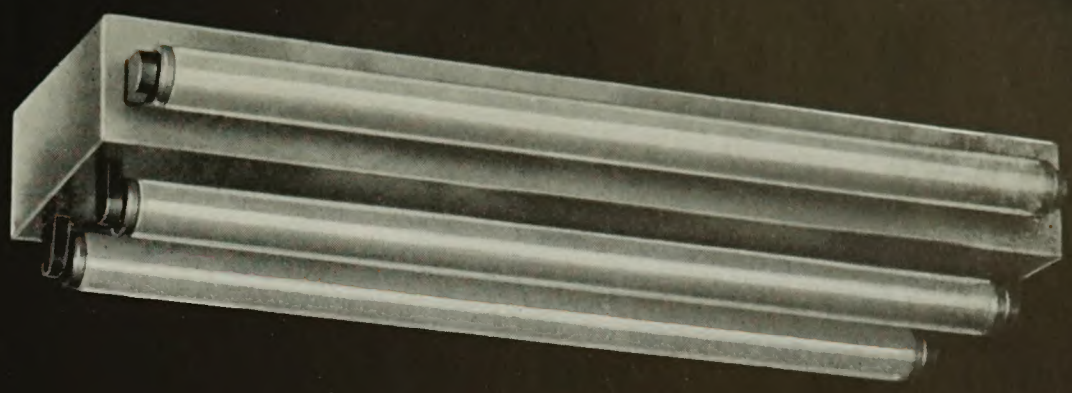
2920 SERIES

2920	4	24″	20	10 x 25	42″
2921	4	36″	30	10 x 37	42″
2922	4	48″	40	10 x 49	42″
2925	5	24″	20	10 x 25	42″
2926	5	36″	30	10 x 37	42″
2927	5	48″	40	10 x 49	42″

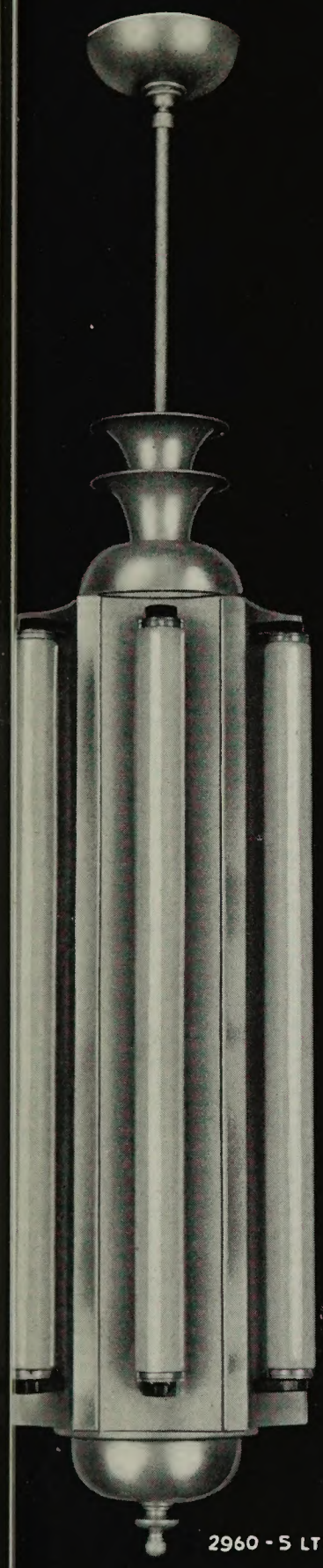
2930 SERIES

2930	4	24″	20	10 x 25	
2931	4	36″	30	10 x 37	
2932	4	48″	40	10 x 49	
2935	5	24″	20	10 x 25	
2936	5	36″	30	10 x 37	
2937	5	48″	40	10 x 49	
2960	5	24″	20	8 x 31	48″

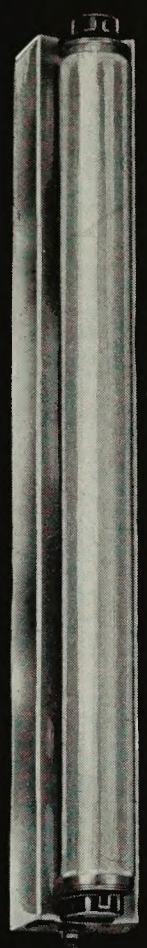
MODERN



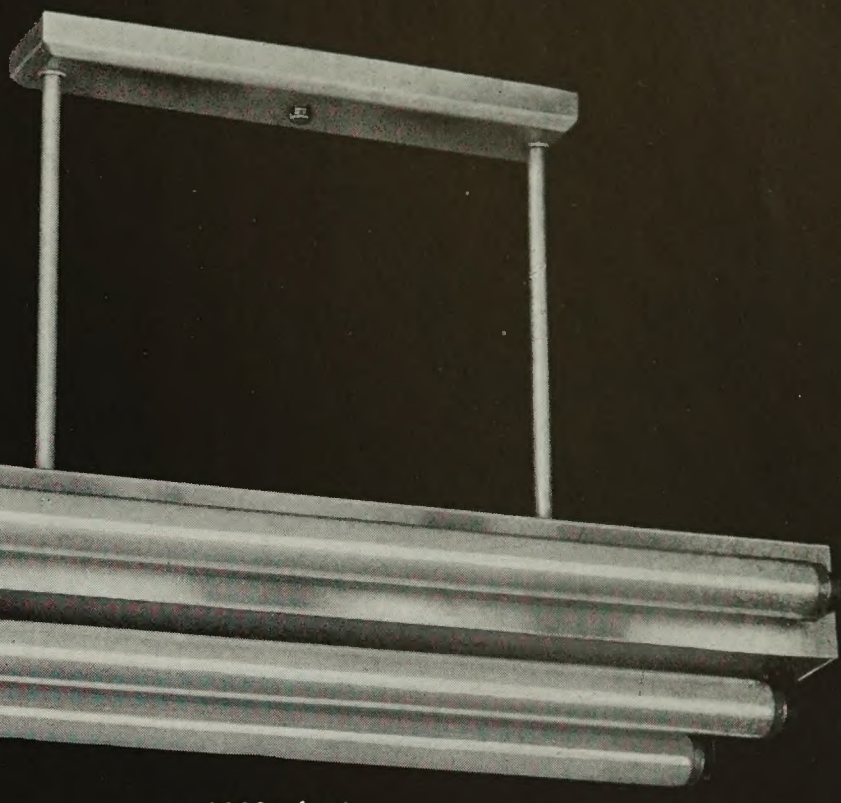
2930 - 4 LTS



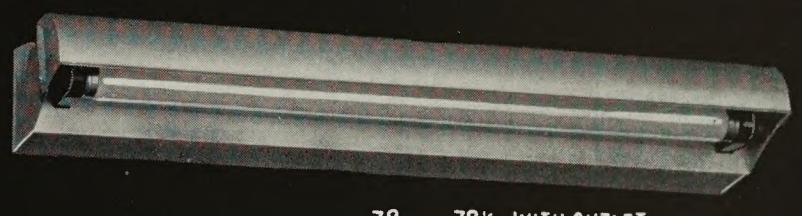
2960 - 5 LTS.



60
60½ - WITH OUTLET



2920 - 4 LTS.



78 78½ - WITH OUTLET

2960: 5 lts. As beautiful and attractive a lighting unit as has ever been designed—and to this has been added the effectiveness of Fluorescent Lighting. On many installations it is not possible or advisable to use units with proportions different from these, and for those places, we recommend this unit.

Finish: SATIN CHROMIUM

REFLECTING SURFACES BAKED WHITE ENAMEL

60: 1 lt. A splendid bracket for localized lighting or beside a mirror. Takes 18″ Flourescent tube.

78: 1 lt. Smart over a mirror, showcase or display. Metal reflector.

78½: 1 lt. Same as 78 but with convenience outlet.

2920: 4 lts. Extremely popular because of its simple, effective design. Takes 24″ Fluorescent tubes. Also available for 36″ and 48″ Fluorescent tubes . . . see Schedule of sizes and numbers on opposite page.

2925: 5 lts. Same as 2920 but with 5 lts. See Schedule of sizes and numbers on opposite page.

2930: 4 lts. Fits snug up to the ceiling. Takes 24″ Fluorescent tubes. For other sizes and additional lights, see Schedule on opposite page.

2935: 5 lts. Same as 2930 but has 5 lts. For other sizes, see Schedule on opposite page.